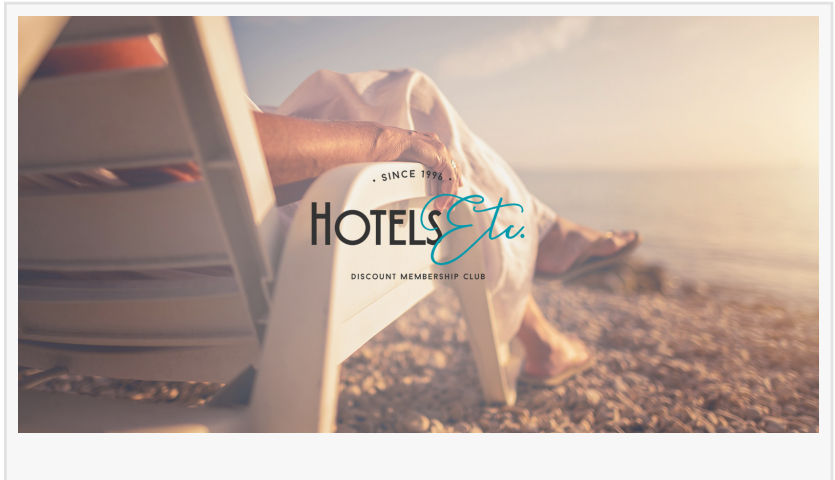


# Hotels Etc. Now Providing White Labels for Companies Seeking to Enhance Employee Benefits

*Companies that establish a private label will have access to more than 1 million discounts from around the world*

LOGANVILLE, GEORGIA, UNITED STATES , December 2, 2021 /EINPresswire.com/ -- -- Launched in 1996, Hotels Etc. has become one of the largest discount companies in the United States, offering more than 2 million discounts and selling more than 4 million members in over 141 countries.



Now, Hotels Etc., which specializes in negotiating amazing, diverse deals, is offering its expertise for businesses seeking a private, [white-label](#) for its products and services.

“

We are excited to help out membership clubs, employee benefit programs, and CUG websites with our white label systems to help them increase retention rates.”

*Shawn Pigg*

White-label is a business model where the concept or product is created, managed, and serviced by the mother company – in this case, Hotels Etc. – and is available for promotion and marketing.

For companies that want to enhance their employee benefits and incentives, a white label operated by Hotels Etc. can provide them with deals on travel, hotels,

attractions, cruises, theme parks, and more.

Among the products that Hotels Etc. can provide is a private label travel website, a [private-label booking engine](#), and private label hotel bookings. Plus, Hotels Etc. offers deals up to 70 percent off public rates.

For private labels offerings, Hotels Etc. negotiates and manages every discount. A company's private label will receive access to more than 1 million online and offline discounts from around the world.

In addition, Hotels Etc. will develop a closed user group website for businesses using its white label program.

Businesses can select from several different white-label platforms to help them reach their goals and Hotels Etc. offers several different pricing options depending on which system a business selects.

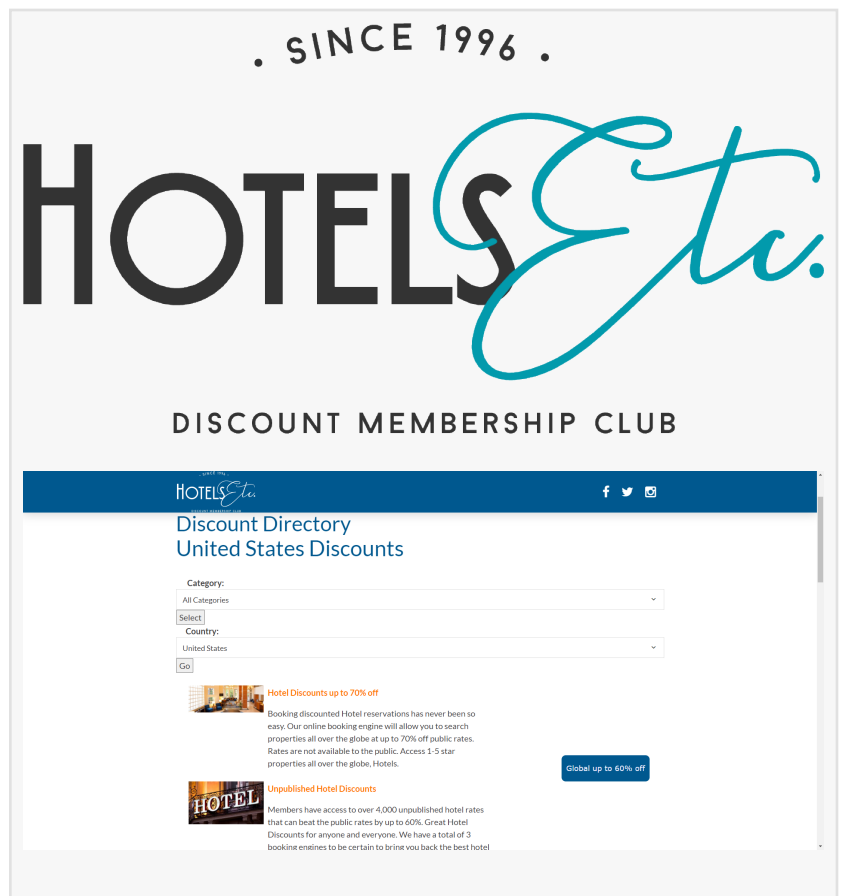
To learn more about Hotels Etc.'s private label program, visit [hotelsetc.com/private-label-program](http://hotelsetc.com/private-label-program).

### About Hotels Etc.

Hotels Etc. is a private membership club that has negotiated around 1 million online and offline businesses in over 141 countries. We are a membership-based company, which can also be called a closed user group. We strive to bring the best-negotiated discounts and, in return, also supply those discounts to our members and business clients for employee benefits, private labels and even fundraising.

###

Shawn Pigg  
Hotels Etc  
+1 877-967-7283  
[shawn@hotelsetc.com](mailto:shawn@hotelsetc.com)



This press release can be viewed online at: <https://www.einpresswire.com/article/557425028>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.