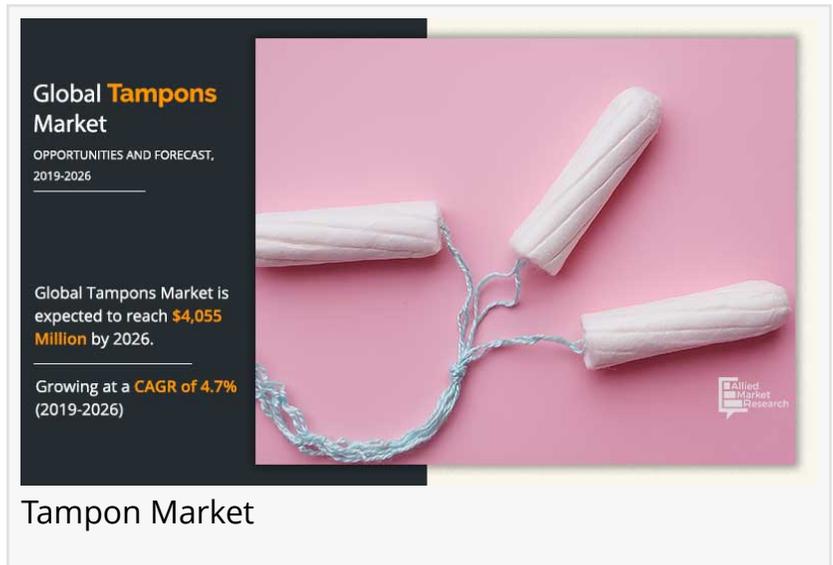


# Tampon Market: The Evolution of a New Subspecialty will reach \$4.0555 Billion by 2027

North America accounted for the majority of the global tampon market share in 2018 and is anticipated to remain dominant during the forecast period.

NE WIN SIVERS DRIVE, PROVINCE: - PORTLAND, UNITED STATES, December 3, 2021 /EINPresswire.com/ -- According to the report, the [global Tampon Market](#) size was pegged at \$2.81 billion in 2018 and is projected to reach \$4.05 billion by 2026, registering a CAGR of 4.7% from 2019 to 2026.



Increase in awareness regarding availability of feminine hygiene products and advent of organic tampons have boosted the growth of the global tampon market. However, availability of substitutes and cost of tampons and cultural resistance & limited level of acceptance of the sanitary protections hamper the market. On the contrary, untapped opportunities in developing countries are expected to create lucrative opportunities for the market players in the future.

“

Tampon Market by Product (Radially Wound Pledge And Rectangular/Square Pad), Material (Cotton, Rayon, and Blended), and Distribution Channel (Online Stores and Pharmacy & Retail Stores)”

*Allied Market Research*

( | ) : <https://www.alliedmarketresearch.com/request-sample/6464>

Svenska Cellulosa Aktiebolaget (SCA), Bodywise (UK) Ltd, Corman SpA, Lil-Lets UK Limited, First Quality Enterprises Inc., Procter and Gamble Co., Johnson & Johnson Inc., Kimberly-Clark Corporation, Edgewell Personal Care Company, and Unicharm Corporation.

□ □□□□□-□□ □□□□□□□□:

□ During global lockdown, priority has been given to the production of essentials. Since, tampons come under essential items, the production and companies have not been much affected.

□ The situation of lockdown has scared people regarding the availability of essentials including sanitary objects. This is why, demand for tampons have been increased in the initial phase of lockdown.

□ The supply chain, however, has been greatly affected, which resulted into shortage of raw materials, impacting the manufacturing processes.

□□□ □□□□□□□□ □□□□□□-□□ □□□□□□ □□□□□□□□ □□: <https://www.alliedmarketresearch.com/request-for-customization/6464?reqfor=covid>

□ The online stores segment to manifest the highest CAGR through 2026

Based on distribution channel, the online stores segment held the largest share in 2018, accounting for nearly two-thirds of the global tampon market. Furthermore, the segment would rule the roost throughout the forecast period. In addition, the segment is anticipated to register the highest CAGR of 4.8% during the forecast period. This is owing to rise in awareness among women population regarding the availability of number of sanitary options for menstruation, growth in awareness

□ □□□ □□□□□□□□ □□□ □□□□□□□□□□□□□□

□ The study provides an in-depth analysis of the Tampon Market along with the current trends and future estimations to elucidate the imminent investment pockets.

□ It offers Tampon Market analysis from 2019 to 2026, which is expected to enable the stakeholders to capitalize on the prevailing opportunities in the market.

□ A comprehensive analysis of four regions is provided to determine the prevailing opportunities.

□ The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global Tampon Market growth.

□□□□□ □□ □□□□□□□□

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology

- 1.4.1. Secondary research
- 1.4.2. Primary research
- 1.4.3. Analyst tools & models

## CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

## CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key findings

- 3.2.1. Top investment pockets

- 3.3. Key forces shaping tampon market
- 3.4. Top player positioning
- 3.5. Market dynamics

- 3.5.1. Drivers

- 3.5.1.1. Increase in awareness about available feminine hygiene products
- 3.5.1.2. Availability of organic tampons

- 3.5.2. Restraints

- 3.5.2.1. Availability of substitutes and cost of tampons
- 3.5.2.2. Cultural resistance and limited level of acceptance of the sanitary protections

- 3.5.3. Opportunity

□□□□□□□□□□ □□ □□□□□□□□□□ □□□□ □□□□□□□? □□□□□□ □□□□□:

<https://www.alliedmarketresearch.com/purchase-enquiry/6464>

□□□□□□□□□□ □□□□□ □□□□□□□□□□□?

- Q1. What is the total market value of tampon market report?
- Q2. What would be forecast period in the market report?



David Correa  
Allied Analytics LLP  
+1 503-894-6022

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/557543309>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.