

# NFL Foundation Equips Hundreds of Under-Resourced Football Programs

*The National Football League (NFL) Foundation, is partnering with nonprofit True Impact Football, to support under-resourced football coaches across the US.*

NEW YORK, NY, UNITED STATES, December 6, 2021 /EINPresswire.com/ -- The [National Football League \(NFL\) Foundation](#), in partnership with the nonprofit initiative [True Impact Football](#), announced today that they will sponsor 320 high school football programs (10 for each NFL club). Through the sponsorship, these schools will have access to football coaching education, player development and fundraising resources.



This partnership will address the growing challenges that under-resourced football programs face. Each high school football program selected will have the opportunity to include their local youth football programs (e.g., elementary teams, middle schools) to receive the same resources.

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Each of the NFL’s 32 clubs selected 10 eligible schools to sponsor in their local area.

Every eligible school receives unlimited access to free

resources from True Impact Football’s partners: Glazier Clinics, Lead ‘Em Up and Booster Club Academy. The full coaching staff from schools will gain access to:

- Any of Glazier's football coaching clinics nationwide
- Access to Glazier Drive, an online football coach learning platform
- Lead 'Em Up leadership and team captain's courses
- Fundraising tools through Booster Club Academy

"We believe every player, team and community deserves a great football coach," said Josh Peterson of True Impact Football. "We're convinced supporting football coaches in these under-served schools will go a long way in impacting not only the players but the broader communities as well."

For more information visit [trueimpactfootball.org](https://trueimpactfootball.org).

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**ABOUT NFL FOUNDATION:** The National Football League Foundation is a nonprofit organization dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. The NFL Foundation and its members, the 32 NFL clubs, support the health, safety, and wellness of athletes, youth football, and the communities that support our game. For more information, visit [nflfoundation.org](https://nflfoundation.org).

**ABOUT TRUE IMPACT FOOTBALL:** True Impact Football is a project under 501(c)(3) New Horizons Foundation, based in Colorado Springs, CO. They are sharing football coaching resources with under-served football programs throughout the U.S., striving to reach 5,000 schools each year.

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