

How is Cloud Computing, & Blockchain in Insurtech Market Enhancing Digital Capabilities for Better Customer Experience?

PORTLAND, OREGON, UNITED STATES, December 7, 2021 /EINPresswire.com/ -- Insurance companies investing in technologies such as cloud computing, artificial intelligence (AI), & blockchain, enhancing digital capabilities, driving operational efficiency, and providing better customer experience are becoming major trends in the Insurtech industry. Moreover, Insurtech is evolving rapidly and helps insurers to satisfy the consumer needs and changing the insurance industry's reputation from conservative & inflexible to highly personalized and user-friendly.



Insurtech Market Analysis

Allied Market Research published latest report, titled, "[Insurtech Market](#) by Offering (Solution and Service), Deployment Model (On-premise and Cloud), Technology (Artificial Intelligence, Cloud Computing, Blockchain, Big Data & Business Analytics, IoT, and Others), End User (Life & Health Insurance and Property and Casualty (P&C) Insurance), and Application (Product Development & Underwriting, Sales & Marketing, Policy Admin Collection & Disbursement, and Claims Management): Global Opportunity Analysis and Industry Forecast, 2021–2030"

The Insurtech Market report provides a comprehensive study of major driving factors that impact the market along with an analysis of top 20 market players, recent market developments, and pivotal trends. The report covers a detailed study of major determinants of the global market such as drivers, challenges, restraints, and upcoming opportunities.

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Major players profiled in the Insurtech Market report are Damco Group, DXC Technology Company, Majesco, Oscar Insurance, OutSystems, Quantemplate, Shift Technology, Trov

Insurance Solutions, LLC, Wipro Limited, and Zhongan Insurance.

The leading players are considered based on their revenue size, product portfolio, market share, key marketing strategies, and overall contribution to the market growth.

The Insurtech Market study outlines the latest driving factors of the market along with prime challenges in the market growth. Moreover, the study includes the analysis of restraining factors that affect market growth. This analysis helps major stakeholders and new business entrants to understand the market dynamics and formulate strategies to maintain their foothold in the market and gain an advantage using the lucrative opportunities in the market.

The global Insurtech Market share is analyzed on the basis of type, application, end user, and region. By region, the market is studied across North America, Europe, Asia-Pacific, and LAMEA. The region across North America is classified into the U.S, Canada, and Mexico. Europe includes countries such as Germany, the UK, France, Italy, Spain, and rest of Europe. At the same time, Asia-Pacific covers countries such as Japan, China, South Korea, India, and rest of Asia-Pacific. Finally, LAMEA is segmented into Latin America, the Middle East, and Africa.

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The Insurtech Market report offers detailed information regarding major end-users of the market and annual forecast during the forecast period. In addition, it provides an accurate revenue forecast for every year along with sales growth. These forecasts are offered by skilled analysts in the Insurtech Market and after a thorough study of the market across various regions of the market. Thus, these forecasts are a vital source of information for understanding the lucrative prospects of the industry.

Major Inclusions-

- Qualitative as well as quantitative assessment of the market on the basis of the detailed categorization involving both the economic and non-economic factors.
- Analysis at country and regional level, which portrays the Insurtech Market share of the product or service in different regions.
- Elaborative company profiles section, which provides different pointers such as key executives, business enactment, company overview, product/service portfolio, R&D expenditure, current scenario, and prime strategies of the key market players.
- The forecasted market outlook of the Insurtech Market based on recent developments, which incorporate the analysis of drivers, market trends, and growth opportunities.
- The COVID-19 impact on the Insurtech Market Growth
- Post-sales support and free customization

Prime Benefits from this Research Report:

- The report includes Porter's Five Forces analysis, SWOT analysis to understand the ability of buyers and suppliers, which enables business investors to devise sound, fruitful business decisions.
- The study covers a detailed study of the latest market trends and market size coupled with Insurtech Market forecast during the forecast period.
- The report offers an analysis of the potential of the market across various geographical regions along with revenue contribution.
- The study includes a detailed analysis of the key market players that are active in the market.

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