

Peer to Peer (P2P) Lending Market Report 2021-26: Share, Size, Trends, Growth, Analysis And Forecast

SHERIDAN, WY, UNITED STATES, December 7, 2021 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled “ [P2P Lending Market Size](#): Global Industry Trends, Share, Growth, Opportunity and Forecast 2021-2026,” the global peer to peer (P2P) lending market exhibited strong growth during 2015-2020. Looking forward, IMARC Group expects the market to grow at a CAGR of around 31% during 2021-2026

Peer to Peer (P2P) lending involves money lending activities between two parties without the involvement of financial institutions. It is a monetary arrangement that is usually carried out through peer-to-peer lending [online](#) platforms. It offers various loan options, including education, unsecured personal and business loans, that aid in providing quick and convenient solutions to the individual while charging a relatively lower interest rate.

Report Metric

Historical: 2015-2020

Base Year: 2020

Forecast Year: 2021-2026

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Global Peer to Peer (P2P) Lending Market Trends:

The global market is primarily driven by significant growth in the banking, financial services and [insurance](#) (BFSI) sector. Along with this, rapid digitization across the industry has created a positive outlook for the market on the global level. Moreover, continual technological advancements are also providing a boost to the market. For instance, the widespread integration of blockchain technology with peer-to-peer lending platforms to facilitate safe and quick access to funds is providing an impetus to the market growth across the globe.

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Global Peer to Peer (P2P) Lending Market 2021-2026 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Avant Inc., Commonbond Inc., Funding Circle Ltd., LendingClub Corporation, Lendingtree Inc. (InterActiveCorp and Tree.com Inc.), On Deck Capital Inc., Prosper Marketplace Inc., Retail Money Market Ltd., Social Finance Inc., Upstart Network Inc. and Zopa Limited. The report has segmented the market on the basis on region, type, technology and application.

The report has segmented the market on the basis on region, loan type, business model and end-user.

Breakup by Loan Type:

- Consumer Lending
- Business Lending

Breakup by Business Model:

- Marketplace Lending
- Traditional Lending

Breakup by End User:

- Consumer (Individual/Households)
- Small Businesses
- Large Businesses
- Real Estate
- Others

Breakup by Region:

- North America
- Asia Pacific
- Europe
- Latin America

Middle East and Africa

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If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Key highlights of the report:

Market Performance (2015-2020)

Market Outlook (2021- 2026)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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