

Supply Chain Analytics Market Study Report Based on Size, Shares, Opportunities, Industry Trends and Forecast to 2027

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SURREY, BRITISH COLUMBIA, CANADA , December 7, 2021 /EINPresswire.com/ -- The global supply chain analytics market size reached USD 3.41 Billion in 2020 and is expected to register a CAGR of 18.9% during the forecast period, according to latest analysis by Emergen Research. It also covers strategies adopted by prominent players such as mergers and acquisitions, collaborations, joint ventures, product launches, and brand promotions, among others. Supply Chain Analytics Market Size – USD 3.41 Billion in 2020, Market Growth – at a CAGR of 18.9%, Market Trends – Increasing adoption of supply chain analytics across industries to enhance decision-making capabilities. Increasing need for improving supply chain and operational efficiencies and growing demand for demand analytics to reduce inventory costs are some key factors driving global supply chain analytics market growth. Growing demand for demand analytics to reduce inventory costs is expected to propel global supply chain analytics market growth going ahead. Increasing need for improving supply chain and operational efficiencies is expected to drive revenue growth of the global supply chain analytics market over the forecast period. In September 2019, Arcadia Data Inc. was acquired by Cloudera, Inc. This acquisition helped Cloudera to boost time-to-insight for data analytics. Increasing adoption of cloud-based supply chain analytics solutions across various industries is expected to boost revenue growth of this segment going ahead. In terms of revenue share, the solution segment is expected to lead over the forecast period due to increasing adoption of supply chain analytics solutions by end-users. It also covers strategies adopted by prominent players such as mergers and acquisitions, collaborations, joint ventures, product launches, and brand promotions, among others.

The report offers a comprehensive breakdown of the regional analysis of the market and subsequent country-wise analysis. The regional analysis of the market comprises of production volume information, consumption volume and patterns, revenue, and growth rate for the forecast period of 2020-2027. Factors such as robust presence of international supply chain analytics solutions providers such as Oracle Corporation, TIBCO Software Inc., Micro Strategy Incorporated, and Cloudera, Inc. in countries in North America is expected to drive growth of the market in the region during the forecast period. The latest and updated research report on the Global Supply Chain Analytics Market covers a comprehensive overview of the Supply Chain Analytics market, future economic condition, competitive landscape mapping, supply and

demand trends, and production and consumption analysis. The report also covers the influence of the COVID-19 pandemic on the Supply Chain Analytics market. The pandemic has dynamically affected all aspects of life on a global scale along with drastic changes in the economy and market conditions. The report covers the currently fluctuating market scenario along with present and future assessment of the COVID-19 impact. The report encompasses the historical data, company overview, financial standing, and necessary information about the new and key players of the market.

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Key players in the market include Oracle Corporation, SAP SE, TIBCO Software Inc., QlikTech Inc., MicroStrategy Incorporated, Cloudera, Inc., International Business Machines Corporation, Accenture PLC, Capgemini SE, and Savi Technologies, Inc.

Emergen Research has segmented the global supply chain analytics market on the basis of deployment, component, solution, end-use, and region

Solution Outlook (Revenue, USD Billion; 2018–2028)

Supplier performance analytics

Inventory analytics

Demand analysis and forecasting

Spend & procurement analytics

Transportation & logistics analytics

End-use Outlook (Revenue, USD Billion; 2018–2028)

Manufacturing

Healthcare

Transportation

Retail

Aerospace & Defense

Consumer Goods

Others

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Regional Overview:

The global Supply Chain Analytics market has been categorized on the basis of key geographical regions into North America, Asia Pacific, Europe, Latin America, and Middle East & Africa. It evaluates the presence of the global Supply Chain Analytics market in the major regions with regards to market share, market size, revenue contribution, sales network and distribution

channel, and other key elements.

Market Taxonomy:

Chapter 1: Methodology & Scope

- Definition and forecast parameters
- Methodology and forecast parameters
- Data Sources

Chapter 2:

Executive Summary

- Business trends
- Regional trends
- Product trends
- End-use trends

Chapter 3:

Industry Insights

- Industry segmentation
- Industry landscape
- Vendor matrix
- Technological and innovation landscape

Chapter 4:

Regional Landscape

Chapter 5:

Company Profile

- Business Overview
- Financial Data
- Product Landscape
- Strategic Outlook

What are the key factors driving the global Supply Chain Analytics market?

Who are the key manufacturers in this market space?

Who are the distributors, traders and dealers of this market?

What are the market opportunities and risks affecting the performance of the vendors in the global Supply Chain Analytics market?

What are the sales and revenue estimations for the top manufacturers in this market over the

projected timeline?

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To view the detailed ToC of the global Supply Chain Analytics market report, visit:
<https://www.emergenresearch.com/industry-report/supply-chain-analytics-market>

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At Emergen Research, we believe in advancing with technology. We are a growing market research and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

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