

# Water Soluble Packaging Market Size to Cross USD 4295.57 Mn by 2027

*Water Soluble Packaging Market to Grow at a CAGR of 5.1% by 2027. North America dominated the global market and holds the largest share in the market.*

NEW YORK, UNITED STATES, December 7, 2021 /EINPresswire.com/ -- According to our latest market study on “Global [Water Soluble Packaging Market](#) to 2027 – Covid-19 Impact and Global Analysis and Forecast by Raw Material; Product Type; Solubility Type; Application; and Geography,” the water soluble packaging market was valued at US\$ 2,751.0 million in 2018 and is projected to reach US\$ 4,295.6 million by 2027.

## Strategic Insights

Market Size Value - in US\$ 2,751.00 Million in 2018

Market Size Value - by US\$ 4,295.57 Million by 2027

Growth rate - CAGR of 5.1% from 2019-2027

Forecast Period - 2019-2027

Base Year - 2019

No. of Pages - 191

No. Tables - 102

No. of Charts & Figures - 30

Historical data available - Yes

Segments covered - Raw Material ; Product Type ; Solubility Type ; Application

Regional scope - North America; Europe; Asia Pacific; Latin America; MEA

Country scope - US, UK, Canada, Germany, France, Italy, Australia, Russia, China, Japan, South Korea, Saudi Arabia, Brazil, Argentina

Report coverage - Revenue forecast, company ranking, competitive landscape, growth factors, and trends

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Water soluble packaging is a form of packaging made from biodegradable materials that dissolve in water leaving behind a harmless and non-toxic aqueous solution. Better solubility in water with minimum residue and good impact resistance makes them a favorable packaging material in a number of industries. Water soluble packaging is manufactured in different grades,

including cold water soluble PVA grades as well as hot water soluble PVA grades. The global water soluble packaging market, by application, has been segmented into industrial and residential. In 2018, the industrial segment dominated the market with a larger share. Wide scope of application for water soluble packaging in several industries such as food & beverages, chemicals, personal care and cosmetics, and pharmaceuticals is projected to boost the demand for water soluble packaging in the industrial applications

Increasing demand from personal care and cosmetic application to lead water soluble packaging market growth at 5.1% CAGR during 2019–2027

The demand for water soluble packaging has surged in the personal care and cosmetics industry. The personal care and cosmetic product manufacturers are improving their product portfolio and introducing natural as well as organic products to attract new customers. Organic cosmetics are produced with the help of organically farmed ingredients. Such ingredients are cultivated without use of genetically modified organisms (GMO), herbicides, synthetic fertilizers, and other harmful chemicals. Such cosmetics are produced from ingredients that are organically certified by the authorized institutions operating internationally. These cosmetics product manufacturers use the best natural component of plants and flowers, which are good for skin health. As the demand for organic personal care and cosmetics products is rising, manufacturers are looking forward to a sustainable type of packaging solutions such as water soluble pods. For instance, several manufacturers produce personal care products such as shampoo and body wash in the form of water soluble drops, which are organically certified under authorized institutions. Also, cosmetic companies are involving in strategic partnerships with packaging vendors to develop cost-effective and sustainable packaging solutions for their products. Through an effective research and development strategy, manufacturers are diversifying the use of water soluble pods in the packaging of different types of organic cosmetics.

#### Impact of COVID-19 on Water Soluble Packaging Market:

The recent COVID-19 outbreak, which first began in Wuhan (China) in December 2019, has spread at a fast pace worldwide. As of March 2020, China, Italy, Iran, Spain, the Republic of Korea, France, Germany, and the US are among the worst-hit countries in terms confirmed cases and reported deaths. The COVID-19 pandemic has been affecting economies and industries in various countries due to lockdowns, travel bans, and business shutdowns. The global chemicals and materials industry is one of the major industries that are suffering serious disruptions such as supply chain breaks, technology events cancellations, and office shutdowns.

Download the Latest COVID-19 Analysis on Water Soluble Packaging Market Growth Research Report at <https://www.theinsightpartners.com/covid-analysis-sample/TIPRE00008583/>

#### Water Soluble Packaging Market: Product Type

Based on product type, the water soluble packaging market is segmented into pouches, films,

bags, and others. The water soluble bags segment is the fastest-growing segment in the water soluble market in 2018. Stringent government regulation pertaining to the use of single-use plastic bags has propelled the demand for alternative materials and packaging solutions such as water soluble bags. Water soluble laundry bags are gaining high acceptance among the consumers in the developed and developing countries due to rising awareness about the impact of excessive use of plastic on the environment

## Water Soluble Packaging Market: Competitive Landscape and Key Developments

The global water soluble packaging market is concentrated with a few well-established players, such as Amtopack, Inc., Changzhou Kelin PVA Water Soluble Films Co., Ltd, Cortec Corporation, Harke Group, Jiangmen Cinch Packaging Materials Co., Ltd, Kuraray Co., Ltd, Mitsubishi Chemical Corporation, Mondi Group, Sekisui Chemical Co., Ltd, and SmartSolve Industries.

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