

# Aesthetic Lasers and Energy Devices Market : Industry Analysis & Opportunities-DataM Intelligence

*The Global Aesthetic Lasers and Energy Devices Market is expected to grow at a CAGR of 16.2% during the forecasting period (2021 - 2028).*

CLEVELAND, OHIO, USA, December 7, 2021 /EINPresswire.com/ --

## Market Overview

Aesthetic lasers and electrical devices are devices and consumable merchandise, which might be used

for numerous cosmetic tactics to deal with pores and skin disorders and improve the bodily look. It entails processing the tissue the usage of aesthetic lasers and strength gadgets and inspecting those tissues and cells below a microscope to look at morphological changes. These gadgets are used extensively to beautify the physiology of wrinkled and getting old skin. In addition, these

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gadgets are also utilized in unique applications including, tattoo removal, pores, and skin rejuvenation, skin tightening, vascular lesions, the remedy of pigmented lesions.

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## Market Dynamics

The worldwide aesthetic lasers and strength gadgets market growth is majorly driven by continuous technological advancements and approval for new aesthetic lasers and electrical gadgets. For instance, in June 2020, Sciton, the main manufacturer of scientific and aesthetic lasers and light source technologies, released the largest new products in the history of the agency. This new product release, on the plenty-predicted platform mJOULE, includes a brand new fractional remedy, MOXI, and BBL HERO, the largest advancement in the records of pulsed



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mild-based generation.

Also, in April 2020, WONTECH, a Korean laser, and energy-based totally clinical aesthetic device agency acquired U.S. Food and Drug Administration 510 (K) clearance for its hybrid Nd: YAG & Alexandrite laser device, SANDRO DUAL.

The growing call for non-invasive pores and skin remedy tactics is also riding the growth of the market. Rising awareness amongst people of approximately non-invasive surgical procedures with lesser facet consequences has expanded the adoption of non-invasive aesthetic lasers and power devices. Non-invasive pores and skin rejuvenation treatment with lasers based totally, Intense Pulsed Light-based totally, and LED device is designed to provide brief and quicker recuperation, therefore, decreased health facility stay. For instance, in 2015, Lumenis launched a brand new ResurFX laser machine for fractional non-ablative skin resurfacing remedies.

In addition, growing combination healing procedures for numerous aesthetic processes are boosting the marketplace boom. The laser-based aesthetic gadgets are used broadly in numerous pores and skin rejuvenation approaches. For instance, in tattoo removal aesthetic processes, the usage of single laser-based totally devices is on occasion tough. The inks used inside the lasers based totally aesthetic lasers and electricity devices get retained inner whilst appearing a couple of periods for tattoo removal. In a few instances, tattoo clearance turns incomplete and takes subsequent sessions. Some negative reactions, consisting of blistering and dyschromia, may additionally happen at some point of the treatment tenure. These challenges can be triumph over with the aid of using the combined mode of tattoo removal remedy, which will increase the demand for Aesthetic Lasers and Energy Devices. For example, combining fractional lasers with Q-switched laser has minimized the post-remedy side consequences which include blistering.

Furthermore, the boom of the marketplace is driven with the aid of growing incidences of skin cancer and obesity globally and the growing adoption of frame contouring devices. The upward thrust within the incidences of excessive pores and skin harm thanks to numerous motives, including avenue injuries is likewise boosting the market boom.

However, the high price of merchandise and stringent rules for device approval are hampering the increase of the cultured lasers and electricity devices marketplace. Also, the marketplace boom is in all likelihood to preclude by using adverse aspect-effects related to aesthetic treatment. These devices are related to several side results, as these medicines paintings in a different way on specific pores and skin sorts and textures. Absorption of extra laser mild can bring about skin discoloration and blister for a darker skin tone than lighter ones. Such post-treatment aspect effects create a block in opting for those remedies.

Market Segmentation

By Product Type

□ Laser Resurfacing Devices

- Aesthetic Ophthalmology Devices

- Body Contouring Devices

- Others

By Technology

- Energy-Based Technology

- Light-Based Technology

- Ablative Fractional Lasers

- Non- Ablative Fractional Lasers

- Light-Based Technology

- Radiofrequency Technology

- UV Technology

- Infrared Technology

- Low Temperature-Based Technology

- Suction Based Technology

- Others

By Application

- Skin Rejuvenation

- Hair Removal

- Scar Removal/Skin Resurfacing

- Skin Tightening

- Others

By End-User

- Hospitals

- Cosmetic Surgery Centers/Clinics

- Ambulatory Surgery Centers (ASCs)

- Dermatology Clinics

- Others

By Region

- North America

- Europe

- South America

- Asia Pacific

- Middle East and Africa

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### Competitive Landscape

The global aesthetic lasers and energy devices market is fragmented with the presence of a large number of market players. Some of the major players contributing to the growth of the aesthetic lasers and energy devices market are Allergan Plc., Bausch Health Companies Inc., Cutera Palomar Medical Technologies, Cynosure Inc., Fosun International Ltd., Fotona Inc., Lutronic Inc., Sciton Inc., among others. Rising awareness towards aesthetic-based skin and body rejuvenation

lasers and energy devices have increased the revenue opportunities for leading manufacturers to invest in the aesthetic lasers and energy devices market.

The key players are adopting several growth strategies such as product launches, acquisitions, and collaborations, which are contributing to the growth of the aesthetic lasers and energy devices market globally. For instance,

In August 2020, the US-based Sensus Healthcare has acquired mobile aesthetic laser companies Aesthetic Mobile Laser Services and Aesthetic Laser Partners in Florida, US. The transactions are expected to bring in approximately \$1m in revenues over the next 12 months.

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