

PHILIPPINE MEDIA GROUP REPORTS 96% INCREASE IN REVENUE FOR 2021

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PHILIPPINE MEDIA GROUP (PMG) REPORTS A 96% INCREASE IN REVENUE FOR 2021, AS COMPARED TO 2020. THE COMPANY'S REVENUE IN 2021 REACHED P1.2612 BILLION, UP FROM P261.2 MILLION IN 2020. THE INCREASE WAS DRIVEN BY A 12% INCREASE IN ADVERTISING REVENUE, A 15% INCREASE IN SUBSCRIPTION REVENUE, AND A 10% INCREASE IN MERCHANDISE REVENUE.

PMG'S CEO, DR. KAREN REMO, STATED, «THE COMPANY'S REVENUE IN 2021 WAS DRIVEN BY A 12% INCREASE IN ADVERTISING REVENUE, A 15% INCREASE IN SUBSCRIPTION REVENUE, AND A 10% INCREASE IN MERCHANDISE REVENUE. THE COMPANY'S REVENUE IN 2021 REACHED P1.2612 BILLION, UP FROM P261.2 MILLION IN 2020. THE INCREASE WAS DRIVEN BY A 12% INCREASE IN ADVERTISING REVENUE, A 15% INCREASE IN SUBSCRIPTION REVENUE, AND A 10% INCREASE IN MERCHANDISE REVENUE.»

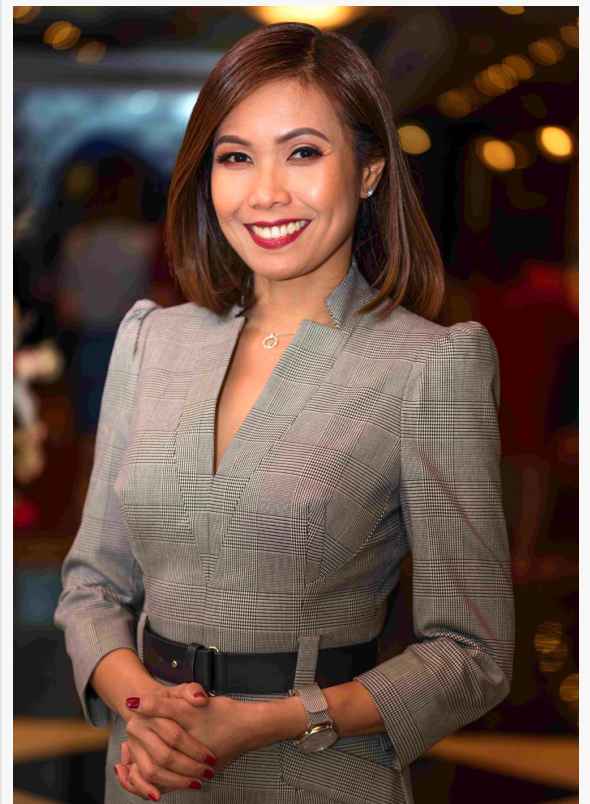
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Dr Karen Remo, CEO and Managing Director of New Perspective Media Group and Publisher of The Filipino Times

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«... 80% ...»

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Vince Ang, Vice President, Brand Engagement at New Perspective Media Group and General Manager, The Filipino Times

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