

Top Automotive Leaders Share Their Thoughts on New Working Models during “Winter Meetup”

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EINPresswire.com/ -- At the [Women Automotive Network's](#) recent [Winter Meetup](#), senior automotive professionals, including: Roland Berger, Mercedes-Benz Canada, Stellantis, Volvo, Vodafone, Porsche, shared their thoughts on how working models have changed for the automotive industry.

We've all experienced the COVID-19 pandemic's impact on us and society as a whole, but HOW has the pandemic affected the automotive industry? WHAT are people doing about it? And WHO is leading that change?

The Women Automotive Network

"Winter Meetup" took place virtually on the 23rd November 2021, and it addressed the impact, repercussions and lessons learned from COVID-19 in a big way.

Some of the topics included "disruption in the automotive industry," "new workplace models," "celebrating success in the sector". The aim of the event was to recap on 2021 issues (including chip shortage supply, EV priority, and COVID-19), and new working models.

Markus Dreckmann at Porsche Digital, said: "Our approach at Porsche Digital is remote first, but not remote only. We combine the best of both worlds in the increasingly hybrid working environment, always focussing on a great team spirit."

Eva Baumeister from Vodafone, said: "We at Vodafone have already started with our hybrid working model years ago and are now expanding our journey to new working models with our



**WOMEN
AUTOMOTIVE
WINTER MEETUP**

23rd November 2021 | ONLINE

Join Us!

Porsche Digital  **vodafone**


Laura Simina
Senior Marketing Manager
Porsche Digital


Markus Dreckmann
Head of People & Culture
Porsche Digital GmbH


Eva Baumeister
Senior Sales Manager
Automotive OEM
Vodafone Global
Enterprise

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#FullFlexOffice program."

This year's "Winter Meetup" was the 5th event in the series, and it welcomed 700+ automotive professionals from across the globe in one place (virtually).

Stephanie May, the Commercial Director at the Women Automotive Network, and the organiser of this year's "Winter Meetup," said:

"I am so proud to be part of this Network and seeing how it's grown from local breakfasts and small workshops, to now being an international community of over 6300. We are so honoured that we can support women in the automotive industry and drive diversity."

About the Women Automotive Network:

The Women Automotive Network was launched by Worldwide Partnerships in Jan 2019: it kicked off with their debut event in Stuttgart in June, that year. The Network intends to provide a platform for diversity and technology discussions through their online community and events.

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