

# Expansion of API-Based Media Management: Agility CMS Partners With Cloudinary

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EINPresswire.com/ -- [Agility CMS](#), a leading API-first headless CMS, has announced its partnership with [Cloudinary](#), the end-to-end media management platform.

Cloudinary is trusted by enterprise companies to store, optimize, and rapidly deliver digital assets through to any device, browser, or bandwidth. The partnership makes it possible for Agility CMS users to manipulate and optimize Cloudinary assets in real-time from within Agility CMS.

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This partnership with Cloudinary will empower Agility CMS customers with automatically optimized and fully programmable media.”

*Joel Varty, CTO at Agility CMS*

Widgets, and SDKs,” Varty explained.

Agility CMS customers will also benefit from:

- Advanced asset search features
- Automated media assets tagging
- Simplified image manipulation and enhancement
- Streamlined media asset creation and delivery process
- Integration with other third parties to build a digital experience platform



Agility CMS and Cloudinary Integrate

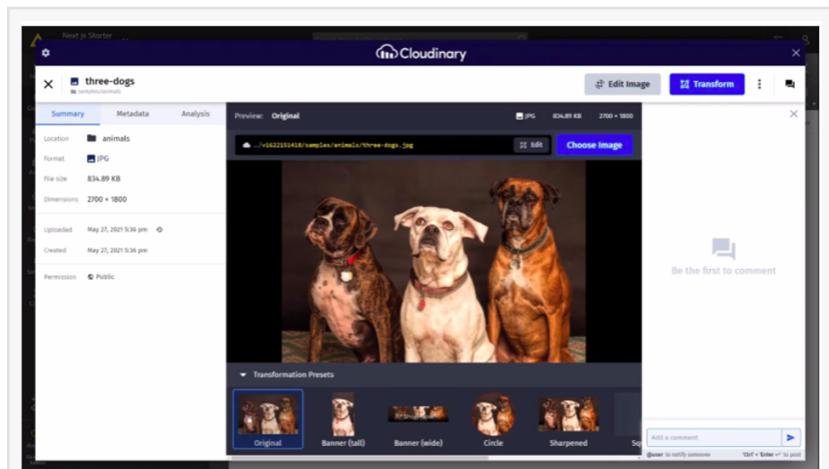
“This partnership will empower Agility CMS customers with automatically optimized and fully programmable media,” said Joel Varty, CTO at Agility CMS.

“Rich media, and video experiences in particular, are a massive part of the digital experience today. With Cloudinary, Agility CMS users can seamlessly build out fast and personalized media experiences with Cloudinary APIs,

-Rapid upload, drag, and, drop of assets from Cloudinary to Agility CMS

Cloudinary's broad feature set will appeal to both developers and marketers, which is yet more good news for Agility CMS customers.

"Cloudinary offers substantial aid in managing, optimizing and transforming all types of media. As a result, with Cloudinary media management, Agility CMS can deliver dynamic media experiences to developers and editors to help improve and innovate your digital experiences. This is the future of Enterprise grade API-based media management", commented Tamas Piros, DXE at Cloudinary and creator of [Jamstack.Training](https://jamstack.training).



Agility CMS and Cloudinary Integrate - Interface



The move also reaffirms Agility CMS' strategy of seeking out strategic integrations to enable enterprise brands to build composable, best-of-breed, and API-first digital experience platforms.

"With interoperability and composability becoming increasingly important to enterprise companies, Agility CMS' decision to partner up with an industry-leading digital asset management system is a positive move for them, as well as their customers," Ismail continued.

#### About Agility CMS

Agility CMS is an API-first, hybrid headless CMS that empowers marketing and development teams to create and manage content and digital experiences across their digital properties. Agility CMS' hybrid architecture reduces creative limitations and security concerns that traditional legacy and pure headless CMS have built-in. This provides legacy and greater creative freedom for web developers while retaining familiar authoring tools that content editors know and love.

#### About Cloudinary

With more than 50 billion assets under management and 8,000 customers worldwide, Cloudinary is the industry standard for developers, creators, and marketers looking to upload, store, transform, manage, and deliver images and videos online. Cloudinary empowers companies to deliver visual experiences that inspire and connect by unleashing the full potential

of their media.

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