

Appraisal Logistics Adds More Than 30 Clients in 2021

Innovative technology and excellent service leads to growth for national valuation firm.



WASHINGTON, D.C., USA, December 14, 2021 /EINPresswire.com/ -- [Appraisal Logistics](https://www.einpresswire.com/news/2021/12/14/appraisal-logistics), a leading provider of high

quality appraisal management services, technology and compliance solutions for the residential/commercial mortgage industry, announced today that an internal review shows that the company added more than 30 new lender clients in 2021. This represents significant growth for the company during a year that challenged many in its space.

“

Mortgage lenders realized in 2021 that the business wasn't going to slow down and so they reached out to partners they could count on to get their loans closed.”

*Dennis Ashcroft, EVP
Appraisal Logistics*

“Mortgage lenders realized in 2021 that the business wasn't going to slow down and so they reached out to partners they could count on to get their loans closed,” said Dennis Ashcroft, Executive Vice-President of Sales for Appraisal Logistics. “Like all AMCs in 2021, we faced challenges related to overworked appraisers and consistently high volumes. Professionals across the industry were getting war weary and we really had to rely on each other to get through it. But we did get through it and our clients and their borrowers were the

beneficiaries.”

Ashcroft pointed out that much of the company's success in 2021 could be attributed to its technology offerings. The company rolled out a number of tools for remote property inspection and appraisal in 2020. Appraisal Logistics began offering its appraisal management technology, AIM-Port to lenders and other AMCs in November 2019.

AIM-Port is a single source solution developed to bring management and operations teams, technical tools and vendor partners together seamlessly. The platform improves workflow efficiency and accuracy in a cost-effective manner to support the lender's own vendor process. The software can be used for residential or commercial valuations and BPO transactions. It is already integrated with many LOS, GSE, FHA and other industry applications.

The platform offers functionality for vendor management, order process, assignments, tracking, reviewing, delivery, reporting and accounting. ALS created AIM-Port internally using its own in-house IT group. The company has been using the platform to operate successfully and in full compliance in all 50 states.

But Ashcroft also credited the company's 2021 success to his firm's attention to detail and quality standards. Appraisal Logistics offers the most secure modern technology, and has also received the ISO 9001:2015 Certification for Quality Management Systems Standards by LQRA, a Lloyd's Register Company. Although not required, Appraisal Logistics opted into the rigorous audit and evaluation process to provide financial institution customers a means of measuring quality. ALS is the only AMC in the industry to receive this important certification.

For more information about AIM-Port technology or the company's AMC services, [visit the company's website](#).

About Appraisal Logistics

Annapolis, Md.-based Appraisal Logistics is a nationwide appraisal management company for the residential and commercial mortgage industry. With a team of industry experts and a nationwide network of highly qualified and trusted appraisers, Appraisal Logistics provides immediate and exceptional services to regional and community banks and standalone mortgage originators to ensure each appraisal is 100 percent compliant in a customized, customer-focused environment. The company also owns and maintains the secure proprietary communications platform - AIM-Port®. For more information, please visit <http://www.gotoals.com> or call (443) 949-7862.

Rick Grant

RGA Public Relations

+1 570-497-1026

rick.grant@rga-pr.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/558304985>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.