

# PNA | K2BW Power Networking Alliance | Keys To Building Wealth Offers Entrepreneurial Mindset Program

*Thinking Like an Entrepreneur Will Change Your Life - YOU are the future of work*

TACOMA, WA, US, December 14, 2021 /EINPresswire.com/ -- [PNA | K2BW](#) announces a partnership with the Entrepreneurial Learning Initiative (ELI) to provide the Ice House Entrepreneurship Program to ignite the entrepreneurial [mindset](#) and cultivate an entrepreneurial culture.



We Need Entrepreneurial Thinkers at All Levels of Society

[Success Mindset](#) is an educational program offered by PNA | K2BW that engages participants in the fundamental aspects of an entrepreneurial mindset, based on the Ice House Entrepreneurship Program developed by the Kauffman Foundation and the Entrepreneurial Learning Initiative.

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*Gary Schoeniger*

Ice House redefines entrepreneurship as more than an academic discipline, reaching far beyond the concept of traditional business creation and small business management. Entrepreneurship is a mindset; a framework for thinking and acting that can empower anyone to succeed. It is a mindset that can empower ordinary people to accomplish the extraordinary.

PNA | K2BW explores ways to cultivate an entrepreneurial culture, and develop ways to educate and empower our underserved communities in the Seattle/Tacoma area by providing key and valuable tools necessary and needed to build personal wealth, generational wealth, and community wealth.

The Ice House Program is an experiential, problem-based learning program designed to inspire

and engage participants in the fundamental aspects of an entrepreneurial mindset. ELI is the creator of the Ice House Program and ELI Founder Gary Schoeniger is the co-author of the program's companion text, *Who Owns the Ice House? Eight Life Lessons from an Unlikely Entrepreneur*, a powerful and compelling story that captures the essence of an entrepreneurial mindset and the unlimited opportunities it can provide.

"An entrepreneurial mindset shifts every day thinking into a new framework, empowering people to identify problems and deploy solutions using creative and critical thinking, effective problem solving, communication, and teamwork. And, in today's rapidly changing, highly-complex world, the need for entrepreneurial thinkers at all levels of society has never been greater," Schoeniger said.

Success Mindset Program  
Blended/Hybrid Delivery

Online Virtual and Live In Classroom

Location: The R.I.S.E. Center  
2136 Martin Luther King Jr. Way  
Tacoma, WA 98405

To register for the program, or learn about this initiative please visit: [mindset.mypna.org](http://mindset.mypna.org) or [mindset.k2bw.org](http://mindset.k2bw.org)

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