

Herbal Supplements Market Growth, Upcoming Trends, Companies Share, Structure and Regional Analysis by 2021-2026

Looking forward, IMARC Group expects the herbal supplements market to grow at a CAGR of 6.8% during 2021-2026.

STE R SHERIDAN, WYOMING, UNITED STATES, December 14, 2021

/EINPresswire.com/ -- According to IMARC Group's latest report, titled "[Herbal Supplements Market](#): Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026", the global herbal supplements market reached a value of US\$ 6.3 Billion in 2020. Herbal supplements are organic dietary additives that are generally obtained from natural raw materials, including moringa, ginger, cohosh, turmeric, echinacea, flaxseeds, etc. These supplements are primarily available as powders, liquid extracts, capsules, tablets, soft gels, ointments, etc. Herbal supplements offer various therapeutic properties based on the high composition of amino acids, vitamins, minerals, enzymes, etc. These supplements also hold several antibiotic, antiseptic, anti-inflammatory, and anti-depressant benefits, along with boosting the immune system and providing skin radiance. As a result, herbal supplements are widely consumed by the adult, pediatric, and geriatric population globally.



Herbal Supplements Market

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The rising consumer health concerns and the growing expenditures on preventive healthcare products are driving the herbal supplements market. Furthermore, the increasing prevalence of lifestyle diseases, such as obesity, diabetes, hypertension, etc., and the elevating geriatric population are also augmenting the product demand to mitigate health risks. Additionally, the growing consumer inclination towards organic and plant-based supplements and the rising demand for personalized medicines are propelling the market growth. Besides this, the increasing investments in numerous R&D activities pertaining to the ayurvedic sector are anticipated to catalyze the market growth in the coming years. Looking forward, IMARC Group

expects the market to grow at a CAGR of 6.8% during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

Ancient Greenfields PVT LTD

N.P. Inc.

Bio-Botanica, Inc.

Gaia Herbs B.V.

Herb-Pharm, LLC

Jarrow Formulas, Inc.

Now Health Group, Inc.

Nutraceutical Corporation

Rainbow Light Nutritional Systems, Inc.

Solgar Inc.

Market Segmentation:

Breakup by Product Type:

Moringa

Echinacea

Flaxseeds

Turmeric

Ginger

Ginseng

Others

Breakup by Formulation:

Tablets

Capsules

Liquid

Powder and Granules

Soft Gels

Others

Breakup by Consumer:

Pregnant Women
Adult
Pediatric
Geriatric

Breakup by Region:

North America (United States, Canada)
Europe (Germany, France, United Kingdom, Italy, Spain, Others)
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

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Figures: <https://www.imarcgroup.com/herbal-supplements-market>

We are updating our reports, If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2015-2020)
Market Outlook (2021-2026)
Market Trends
Market Drivers and Success Factors
The Impact of COVID-19 on the Global Market
Value Chain Analysis
Structure of the Global Market
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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