

Polyphenol Market Size, Application, Recent Trends, Top Key Players and Industry Forecast

Polyphenol Market by Product Type (Apples, Green Tea, Grape Seed, Others) and Application (Functional Beverages, Functional Food, Dietary Supplements, Others).

PORTLAND, OR, UNITED STATES,
December 14, 2021 /

EINPresswire.com/ -- [Polyphenol](#)

[Market](#) by Product Type and by

Application: Global Opportunity

Analysis and Industry Forecast, 2014 -

2022," the global polyphenol market

was valued at \$757 million in 2015, and

is expected to reach \$1,127 million by 2022, growing at a CAGR of 8.26% from 2016 to 2022.

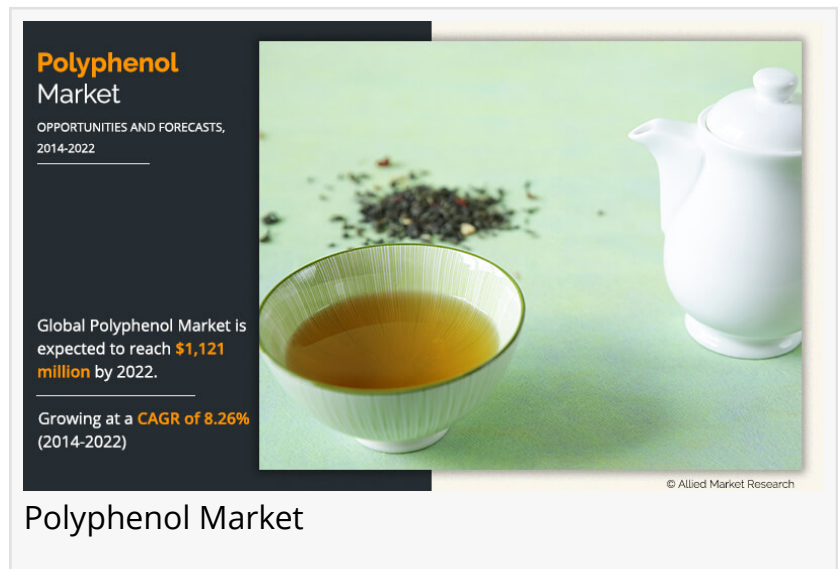
Functional beverages dominated the market in 2015, with two-fifths share, in terms of revenue.

Rise in demand for herbal products, increase in health benefits offered by polyphenol, and growth in geriatric population are the major factors that fuel the polyphenol market growth. The anti-aging properties associated with polyphenols coupled with antitumor and anti-carcinogenic properties result in their applications in cosmetics and medical sectors, respectively. In addition, brewing industries are expected witness increased consumption of polyphenols owing to their application in liquors and wines. Increase in aged population has given rise to the demand for fortified food supplements to reduce the effects of chronic diseases, which is expected to positively impact the polyphenol market.

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In 2015, grapeseed polyphenols occupied more than half of the total share by revenue, owing to application in treatments of atherosclerosis (hardening of the arteries), high blood pressure, high cholesterol and poor circulation, complications related to diabetes, nerve and eye damage, vision problem, swelling after injury or surgery, and cancer prevention. Furthermore, investments in R&D activities and technological advancements are anticipated to propel the demand for



Polyphenol Market

polyphenols with potential scope for expansion.

In 2015, Asia-Pacific dominated the market with two-fifths of the total share, followed by North America. Rise in health awareness coupled with increase in application of polyphenols in cosmetics and dietary supplements is estimated to boost the market in these regions with potential growth in coming years.

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Top market players in this sector include Naturex, Layn Natural Ingredients, DuPont-Danisco, ADM, Ajinomoto Omnicem Natural Specialities, Barry Callebaut, PROVA, and CEMOI.

Key findings of the study

In 2015, green tea occupied approximately one-fourth of the total share, in terms of revenue. North America is expected to expand with a CAGR of 4.78% in grape seed polyphenol market from 2016 to 2022.

In 2015, functional food occupied approximately one-third of the total share, in terms of revenue

Europe and North America together occupied approximately half of the total share in 2015. Europe is expected to expand with a CAGR of 8.02%.

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