

Period Panties Market Size, Share, Growth and Trends Till 2028 | Knixwear, Anigan, Clovia, Modibodi

SEATTLE, WA, US, December 14, 2021 /EINPresswire.com/ -- Period panties are menstruation underwear with a technology that can absorb 10 times more than tampons, pads, and other conventional goods. These also provide superior leak-proofing in the event of excessive flow, as well as the ability to prevent odour. Furthermore, firms like Relieved Gal sell pants with kangaroo pockets in the front that may be used to store heating pads for cramp treatment. The market is divided into briefs, bikinis, boy shorts, hipsters, and other categories based on style. In 2018, the briefs category of the global [period panties market](#) had the highest revenue share. The advantages given by these devices, including as superior coverage, comfort, and optimal utilisation during heavy flows, are driving segment expansion.

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Major Key Players Covered In This Report: Knixwear, Anigan, Clovia, Modibodi, PantyProp, Lunapads International, Dear Kate, Harebrained, Adira, Flux, THINX Inc., Fannypants, WUKA, and Period Panteez...

Due to an increase in the number of working women, a growing focus on convenience and comfort, and a growing desire for eco-friendly products, as well as rising health awareness among women, the market for period panties is predicted to develop significantly. Because of the growing number of mobile users and high internet penetration, the online channels segment of the worldwide period panties market is predicted to rise rapidly. According to a survey released by the Internet and Mobile Association of India (IAMAI) in 2017, the total number of internet users in India was 481 million in December 2017 and 500 million by the end of June 2018, representing an increase of 11.34 percent.

Report Purchase Motives:

- The research considers how Period Panties will grow in the future.
- Examine many perspectives on the Period Panties using Porter's five forces approach.
- The product type that is likely to lead the Period Panties market, as well as the regions that are expected to expand the fastest, are studied.
- Recognize new innovations, Period Panties shares, and policies from the major market

participants.

- Comprehensive company profiles, including the major Period Panties player's product offerings, essential financial information, current advancements, SWOT analysis, and strategies; in the last five years, the competitive landscape has included the Period Panties share of significant firms as well as the important policies adopted for development; in the last five years, the competitive landscape has included the Period Panties share of significant firms as well as the important policies adopted for development; in the last five years, the competitive landscape has included the Period Panties share of significant firms as well as the

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Frequently Asked Questions :

1. What is the scope of this report?
2. Does this study estimates the current market size ?
3. What are the report's most important segments?
4. Which market dynamics are discussed in detail in this report?
5. Is it possible to customise this report?
6. What do you anticipate the market will be like in 2028 in terms of size and growth?
7. What are the most important Period Panties trends around the world?
8. What was the revenue generated by the Period Panties industry in the previous and next years?

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Mr. Shah

Coherent Market Insights Pvt. Ltd.

+1 206-701-6702

[email us here](#)

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