

Organic Electronics Market Top Key Manufacturer , Analysis , Trends , Application , Product Scope , Share 2028

Organic Electronics Market Size – USD 55.18 Billion in 2020, Market Growth – at a CAGR of 15.4%

VANCOUVER, BC, CANADA, December 14, 2021 /EINPresswire.com/ -- The report offers insightful information about the market dynamics of the [Organic Electronics Market](#) . It offers SWOT analysis, PESTEL analysis, and Porter's Five Forces analysis to present a better understanding of the Organic Electronics Market , competitive landscape, factors affecting it, and to predict the growth of the industry. It also offers the impact of various market factors along with the effects of the regulatory framework on the growth of the Organic Electronics Market .



The global organic electronics market size is expected to reach USD 178.25 Billion at a steady CAGR of 15.4% in 2028, according to latest analysis by Emergen Research. Steady market revenue growth can be attributed to rising demand for consumer electronic products and increasing focus on integrating advanced functionalities at reduced cost. Organic electronics offer several more benefits as compared to electronic products based on inorganic materials such as silicon and gallium arsenide. For example, organic semiconductors along with being lightweight and cost-effective, provide mechanical flexibility and possibility of chemical modifications. In addition, organic electronic materials consume less power. Additionally, a significant property of organic materials-based devices is that these can be produced at room temperature, which allows for integration of large-area electronic functions cost-effectively on flexible substrates.

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Scope of the reports:

The study draws a forecast of the growth of the Organic Electronics Market by evaluating the market size, share, demand, trends, and gross revenue of the industry. It also focuses on the positions of the major companies against the competitive landscape and their individual share in the global Organic Electronics Market . The report segments the industry based on product type, application and end-use. It highlights the recent trends and technological developments in the sector that will potentially influence the industry. The research offers a detailed outlook of the trends observed in the market, the contributing factors, major stakeholders, key companies and prime areas that exhibit a potential for growth.

Competitive Landscape:

Furthermore, the report includes an in-depth analysis of the competitive landscape. The segment covers a comprehensive overview of the company profiles along with product profiles, production capacities, products/services, pricing analysis, profit margins, and manufacturing process developments. The report also covers strategic business measures undertaken by the companies to gain substantial market share. The report provides insightful information about recent mergers and acquisitions, product launches, collaborations, joint ventures, partnerships, agreements, and government deals.

Organic Electronics Market in Europe accounted for second-largest market share in 2020, attributed to a growing number of SMEs using managed DNS services for their website. In addition, growth of retail, banking and financial services, and IT and telecommunications sectors in spurring market growth in the region.

Companies profiled in the global Organic Electronics Market :

Covestro AG, Novald GmbH, Koninklijke Philips NV, Sumitomo Corporation, BASF SE, Siemens AG, LG Display Co. Ltd., Universal Display Corporation, Samsung Display Co. Ltd., and Evonik Industries.

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The primary aim of the report is to offer market overview, product scope, growth prospects, and risks. The report also offers in depth information about each player in the global Organic Electronics Market along with its global standing, financial status, product launch, business expansion plans among others. The market players are focused on developing various strategies such as partnerships, mergers and acquisitions, joint ventures, product launches, and research and development investments.

Key questions answered

What is the market value of the overall Organic Electronics Market and its segments?
What is the market value and volume at the regional and the country level?
What are the key segments and sub-segments in the market?
Which is the largest sub-segment in each segment in the scope of the study?
What are the attractive segments and geographies to invest in?
What are the macroeconomic indicators impacting the country's dynamics?
Which are the major players present in each region and their key strategies?

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Some Key Highlights From the Report

In July 2019, Sumitomo Chemical and Isorg, which a leading supplier of organic photodetector devices and large-area image sensors, made an announcement about entering into a collaborative agreement for developing organic photodetector devices for use in organic CMOS image sensors and fingerprint sensors in smartphones.

Organic electronic displays are made up of an organic film to generate light energy via phosphorescence instead of deploying backlight. Organic electronic displays devices such as OLEDs offer several benefits over LCDs such as highly reduced screen thickness, enhanced image quality with improved contrast, viewing angle, wider color gamut, increased brightness, and better refresh rates. Also, simpler design of OLEDs allows for foldable, flexible, and transparent displays.

Organic electronics market in Asia Pacific accounted for fastest revenue CAGR in 2020 and the trend is expected to continue over the forecast period due to rapid growth of the consumer electronics industry and increasing disposable income. In addition, presence of leading manufacturers of organic electronics in countries in the region are causative of steady market growth.

Segmentation Landscape:

The report further segments the Organic Electronics Market on the basis of product types and application spectrum offered in the market. The report also offers insights into the segment expected to show significant growth over the projected period. The study focuses on the growth rate of every segment and is explained through detailed graphs, figures, charts, and tables. These segments are analysed on the basis of present, emerging, and future trends. The regional segmentation provides current and forecast demand estimation for the Risk-based Monitoring (RBM) Software industry in key regions.

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Emergen Research has segmented the global organic electronics market on the basis of material type, application, and region:

Material Type Outlook (Revenue, USD Billion; 2018–2028)

Semiconductor

Dielectric

Conductor

Substrate

Application Outlook (Revenue, USD Billion; 2018–2028)

Display

Battery

Lighting

Conductive Ink

Memory

Organic Photovoltaics

Sensor

Organic RFID

Others

Regional Bifurcation of the Organic Electronics Market Includes:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, France, Rest of Europe)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

What our reports offer:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers market data for 2019, 2020, till 2028

Market trends (drivers, opportunities, threats, challenges, investment opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Table of Contents:

Chapter 1 includes an introduction of the global Organic Electronics Market , along with a comprehensive market overview, market scope, product offerings, and an investigation of the market drivers, growth opportunities, risks, restraints, and other vital factors.

Chapter 2 offers an in-depth analysis of the key manufacturers engaged in this business vertical, along with their sales and revenue estimations.

Chapter 3 elaborates on the highly competitive terrain of the market, highlighting the key manufacturers and vendors.

In Chapter 4, our team has fragmented the market on the basis of regions, underscoring the sales, revenue, and market share of each region over the forecast timeline.

Chapters 5 and 6 have laid emphasis on the market segmentation based on product type and application

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