Apty DAP named 'Easiest to use for Enterprises' & 'Leader in DAP Category' by G2

Apty, the leading Digital Adoption Platform (DAP) named easiest to use DAP along with 14 other leader badges, in the latest G2 Winter reports 2022.

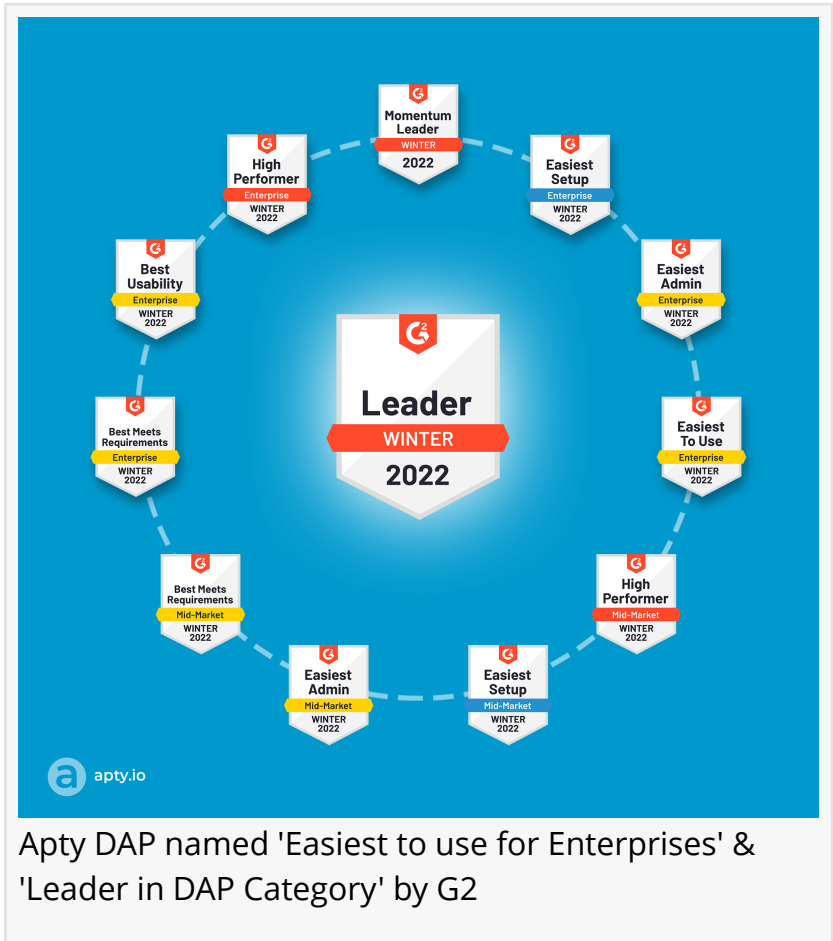AUSTIN, TEXAS, UNITED STATES, December 15, 2021 / EINPresswire.com/ -- In the Winter 2022 Reports released by renowned software review site G2 this week, Apty was announced as a 'Leader' in the [Digital Adoption Platform](#) Category. Along with this, Apty also received several notable recognitions like Momentum Leader, High Performer, Best Usability in Enterprise, and more.

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The G2 reports consider both excellent customer experience and a strong market presence. "Being recognized as the leader in Usability for Digital Adoption Platform as well as being named a momentum leader multiple times this year confirms our commitment to building a world-class Enterprise-grade DAP solution. Our focus this year was to enable businesses to streamline business processes and maximize returns on their tech investments while making our software easy to use and implement." said Krishna Dunthoori, Apty's Founder and CEO.

Apty is a Digital Adoption Platform that simplifies complex applications for users, empowering business leaders to analyze and improve software usage, adoption as well as process compliance. Apty's clientele includes noteworthy enterprises like Mary Kay, JLL, Hitachi, Mattel, Boeing, among others.

Dunthoori added that "Our vision for the future is to make Apty the most comprehensive and

easiest to use DAP in the market. We are committed to helping enterprises realize the true the value of their business-critical software, and we are certain that enhancing our business process compliance capabilities is key to making this happen."

Another distinction for Apty in the Winter 2022 reports was that the company received fourteen badges from G2. Apty is the [highly-rated on G2](#) and has been the highest-rated DAP for user satisfaction for seven consecutive quarters.

Alongside winning many Enterprise-level recognitions, Apty also took home four mid-market badges such as Best Meets Requirements, Easiest Admin, Easiest Set up and High Performer.

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Apty

This validates Apty's claim that while it is an enterprise-grade DAP, it is also perfect for SaaS products that are looking to scale.

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Krishna Dunthoori

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