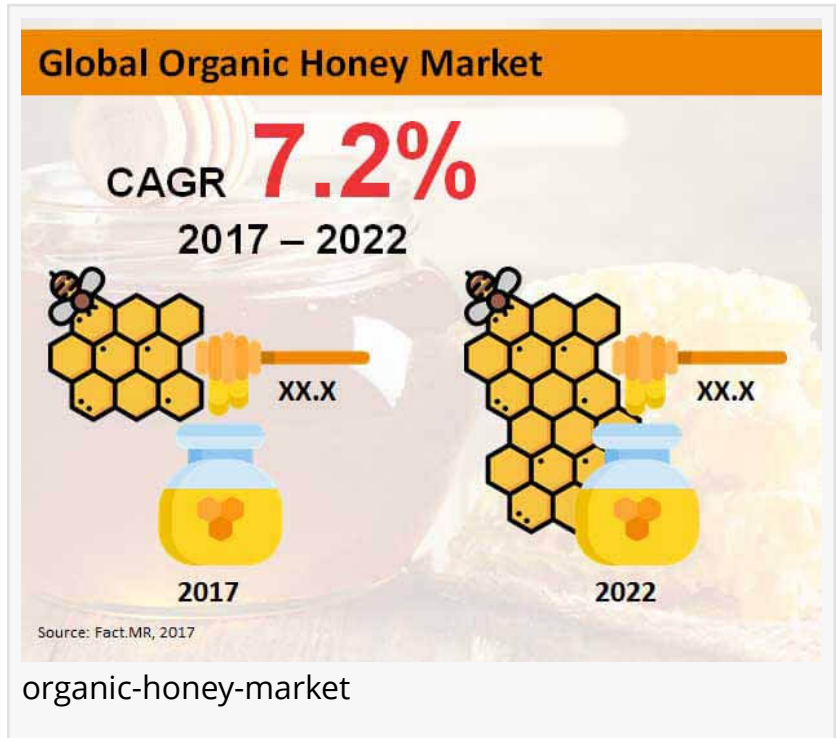


Organic Honey Market: Europe will Remain the Most Lucrative Region through 2031; Says Fact.MR

The United States Department of Agriculture (USDA) has mandated all manufacturers producing organic products.

ROCKVILLE, MARYLAND, UNITED STATES, December 16, 2021

/EINPresswire.com/ -- Global sales of organic honey are estimated to exceed US\$ 150 Mn by 2022-end and are forecasted to garner a CAGR of 7.2% during the assessment period. Organic honey is referred to as honey produced by nectar obtained from bees, which were only fed with organically grown flowers. Various types of organic honey available in the market include clover honey, manuka honey, sourwood honey, buckwheat honey, rosemary honey, and dandelion honey.



[Demand for organic honey](#) has witnessed a significant rise in various industries such as cosmetic, and pharmaceutical industries, owing to its versatility and popularity as an ingredient in myriad products. Organic honey constituents with medicinal properties such as hydrogen peroxide forms a fundamental part of various medicines, which enable treatment of several health disorders.

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Currently, most of the food products comprise honey as an antioxidant, probiotic, and fermentation & clarifying agent. According to the WHO, over 1 Bn people, including adults, children and infants, were obese across the globe in 2016. Changing consumption patterns of consumers has accelerated the obesity epidemic. Numerous organizations have started focusing

on spreading awareness among consumers about maintaining a healthy diet. As honey acts an alternative to sugar in various food products, its demand is likely to witness a surge in the foreseeable future.

Market Taxonomy

Region □

North America

Latin America

Europe

Japan

APEJ

MEA

Type □

Clover Honey

Manuka Honey

Sourwood Honey

Buckwheat Honey

Rosemary Honey

Dandelion Honey

Others Types

End-Use □

Cosmetic & Personal Care

[Food & Beverage](#)

Pharmaceuticals & Nutraceuticals

Sales Channel □

Wholesaler/Distributor

Modern Trade

Convenience Stores

Online Sales

Other Sales Channel

Packaging Type □

Glass Jar

Plastic Containers

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Market to Witness Consolidation Owing to M&As between Well-Established Players and Small Businesses

With growing emphasis on leading healthy lifestyle, consumer preferences have inclined toward consumption of food products with natural ingredients, owing to concerns regarding chemical additives. This has a significant positive influence on the adoption of organic honey as well.

As certification for organic products is mandatory to ensure consumers about the product authenticity, small businesses face barriers in terms of cost. This is further resulting in the consolidation of the market, as these small businesses are being eyed upon by well-established players for mergers, or acquisitions, for expanding their market presence. For example – Amazon recently announced its aim of acquiring Whole Foods Market, a supermarket chain with natural and organic food products, to boost its [sales of honey](#).

North America to be Fastest Expanding Market for Organic Honey

The United States Department of Agriculture (USDA) has mandated all manufacturers producing organic products to be USDA-certified, in order to label their products as 'organic'. This might positively influence demand and sales of organic honey in North America. The region is expected to be the fastest expanding market for organic honey during 2021 to 2031.

Manuka honey and buckwheat honey are anticipated to remain fast-selling types of organic honey. Revenues from sales of these two types of organic honey will account for over 30% share of the market during 2017 to 2022. Sourwood honey will register the lowest CAGR in the market through 2031.

Some of the Organic Honey Market insights and estimations that make this study unique in approach and effective in guiding stakeholders in understanding the growth dynamics. The study provides:

Details regarding latest innovations and development in Organic Honey and how it is gaining customer traction during the forecast period.

Analysis about the customer demand of the products and how it is likely to evolve in coming years.

Latest regulations enforced by government bodies and local agencies and their impact on Demand of Organic Honey Market .

Insights about adoption of new technologies and its influence on the Organic Honey market Size.

Overview of the impact of COVID-19 on Organic Honey Market and economic disruptions caused by the pandemic.

Evaluates post-pandemic impact on the Sales of Organic Honey Market during the forecast period.

To get all-in insights on the regional landscape of the Organic Honey Market, Buy Now:-

<https://www.factmr.com/checkout/357>

After reading the Market insights of Organic Honey Report, readers can:

Understand the drivers, restraints, opportunities and trends affecting the Sales of market.

Analyze key regions holding significant share of total Organic Honey market revenue.

Study the growth outlook of Organic Honey market scenario, including production, consumption, history and forecast.

Learn consumption pattern and impact of each end use & supply side analysis of Organic Honey market.

Investigate the recent R&D projects performed by each market player & competitive analysis of Organic Honey Market Players.

Read More Trending Reports of Fact.MR: -<https://www.globenewswire.com/en/news-release/2018/04/13/1471420/0/en/7-Key-Research-Findings-from-Fact-MR-s-Report-on-Food-Premix-Market-for-Forecast-Period-2017-2026.html>

Competition Tracking

Key players identified by Fact.MR in its report on the global organic honey market include

Glorybee Inc.

Little Bee Impex

Madhava Honey Ltd.

Wholesome Sweeteners Inc.

Y.S. Eco Bee Farms

North Dallas Honey Company L.P.

Heavenly Organics LLC

Wedderspoon Organic Holdings L.P.

Barkman Honey LLC

Explore Fact.MR's Comprehensive Coverage on Food and Beverages Landscape

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Ice Tea Market- <https://www.factmr.com/report/ice-tea-market>

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