

# Mbanq and CrowdPoint Technologies Leverage Blockchain Innovation for New Digital Banking Platform

*Fintech banking combines blockchain and e-commerce across multiple industry sectors to create seamless financial services for SMEs and customers.*

SAN FRANCISCO, USA, December 22, 2021 /EINPresswire.com/ -- [CrowdPoint Technologies](#), the meta-fintech visionary building blockchain-based platforms, today announces its partnership with [Mbanq](#), the Silicon Valley-based Banking-as-a-Service (BaaS) provider and technology innovator, to create a new digital banking fintech.

The platform will combine traditional finance, accounts, payment cards, and international payment rails with its leading-edge innovation in blockchain technology. It will leverage CrowdPoint's existing Blockchain Ecosystem Exchange (BEX).

BEX is an assembly of meta-fintech exchanges powered by a disruptive blockchain enabling e-commerce retailers and commodities traders to develop digital apps and reach rapid growth through predictive customer relationship management (CRM) models. A key advantage of BEX is its adaptability for use across any industry sector.

CrowdPoint safeguards users with the latest security technology - a decentralized ID powered by the blockchain. This identity and asset management solution bridges the gap between the physical and digital worlds by connecting a user's identity to an integrated wallet with total security and privacy. It is an ideal solution for the Web 3.0 revolution.



CrowdPoint partners with Mbanq to unite blockchain-based e-commerce with full-service digital finance

CrowdPoint's platforms will be enhanced by Mbanq's digital banking technology and regulatory and compliance solutions, which will provide a seamless path to the world of traditional finance.

Eraj Akhtar, Chief Futures Officer at CrowdPoint, says, "Mbanq's digital banking technology and regulatory expertise makes it a perfect partner for us. This opportunity to develop new fintech and e-commerce solutions further helps our mission to connect people with their world better. For a metaverse to exist, first, there needs to be a metaeconomy. We do that at CrowdPoint by linking hearts and wallets. These two elements of life make the core of our identity and, therein, drive household decision-making."



Lars Rottweiler, Mbanq's CTO

Lars Rottweiler, Chief Technology Officer, Mbanq, says, "CrowdPoint Technologies has created a revolutionary approach to decentralized e-commerce for entrepreneurs, SMEs and their customers. Its blockchain and Web 3.0 innovation are creating a decentralized version of the virtual world with enhanced identity protection and the potential to transform the face of e-commerce and digital finance.

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Mbanq is delighted to work with CrowdPoint to connect blockchain-based marketplaces across a wide range of industry sectors to traditional financial services with smooth regulatory oversight.”

*Lars Rottweiler, Chief  
Technology Officer, Mbanq*

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Mbanq is a world-leading Banking-as-a-Service (BaaS) and Credit Union-as-a-Service (CUaaS) provider and technology innovator. It provides a complete digital banking and

financial services ecosystem that includes financial technology, legislative, anti-money laundering and risk management support, and customer-facing digital banking apps. [www.mbanq.com](http://www.mbanq.com)

CrowdPoint is a digital platform provider enabling a more human internet through its Web3

fintech solutions. Its Blockchain Ecosystem is changing how people seamlessly connect to the future metaeconomy. [www.crowdpointtech.com](http://www.crowdpointtech.com)

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