

# New Restaurant Concept Featuring Wood Fired Grill Coming to Texas Early 2022

*Firebirds Wood Fired Grill will open its doors late January or early February in Fort Worth*

FORT WORTH, TEXAS, UNITED STATES, December 16, 2021 /

EINPresswire.com/ -- An American restaurant concept new to Texas is coming late January/early February to [Alliance Town Center](#), Hillwood's 900-acre master-planned community in north Fort Worth's AllianceTexas development. [Firebirds Wood Fired Grill](#) features an authentic wood-fired grill that masters hand-cut steaks and fresh sustainable seafood. One of its showcasing attributes is a dramatically lit FIREBAR offering signature cocktails, select wines, local craft beer selections, and shareable bar bites.



Firebirds Wood Fired Grill is coming to Forth Worth late Jan./early Feb. to Alliance Town Center.

Firebirds, which will be located at 2900 Amador Drive in north Fort Worth, is hiring 100+ talented team members for all positions at <https://firebirdsinternational.com/careers>.

"We are delighted to bring Firebirds Wood Fired Grill to Texas," said CEO Steve Kislow. "After careful deliberation and research, we know that Fort Worth's vibrant culture and authenticity aligns perfectly with our values and deep sense of community," Kislow added.

The contemporary-polished restaurant is known for its bold flavors, seasonal food quality ingredients, and moderate prices.

"Expanding our culinary offerings, it is exciting to have Firebirds launch its first Texas-based location within Alliance Town Center, our premier dining and entertainment destination in north Fort Worth," said Mark Miller, senior vice president of retail development at Hillwood. "Known for its high-quality food, ambiance and top-rated service, Firebirds will most certainly enhance the north Fort Worth restaurant scene and provide an atmosphere that is perfectly suited for

business or casual dining.”

The modern design and décor include light-colored woods, charred black brick, floor-to-ceiling windows, exposed steel, contemporary light fixtures, abstract artwork and teal, orange, and red accents. The open concept provides views of the exhibition kitchen, wood-fired grill, FIREBAR and lounge. A multi-seasonal patio and private dining room is also available, as well as fully customizable menus for client meetings, birthdays or private dinner parties.

Gluten-sensitive menu items also are available as is an unrivaled kids’ menu certified by the National Restaurant Association’s Kids LiveWell program.

“Attention to detail is inherent in Firebirds’ DNA,” said Chef Steve Sturm, Firebirds senior vice president of food and beverage. “Our blend of fresh herbs and spices, and our unique fire-grilled specialty dishes ensure that the last bite is as mouth-watering as the first.”

Believing in more than serving top-quality food, Firebirds developed an ongoing nationwide program to raise funds to find a cure for childhood cancer nearly a decade ago. It donates \$1.25 from every glass of fresh-squeezed lemonade purchased at the restaurant to Alex’s Lemonade Stand Foundation. To date, Firebirds has raised more than \$2.5 million.

Reservations for lunch or dinner can be made online at Firebirds’ website, using the OpenTable app or calling the restaurant. Guests may also call or order online ToGo curbside pickup, and delivery is available via DoorDash. Those who register for Firebirds’ Inner Circle will be the first to hear about upcoming events, new menu items, and exclusive offers.

Find us at: [FirebirdsRestaurants.com](https://www.firebirdsrestaurants.com)

Facebook: <https://www.facebook.com/firebirdsgrill/>

Instagram: @firebirdsgrill

Twitter: @FirebirdsGrill

TikTok: @firebirdswoodfiredgrill

#### About Firebirds Wood Fired Grill

Charlotte, NC-based Firebirds Wood Fired Grill is a contemporary-polished restaurant, with an energetic twist on the traditional grill featuring a boldly flavored, classic American steakhouse and seafood menu in an inviting, fire-centric atmosphere. The restaurant has been named one of ten ‘Breakout Brands’ by Nation’s Restaurant News, and the 2021 Diners’ Choice Winner awarded by OpenTable. In serving the community, Firebirds supports ever-growing sustainability efforts throughout its restaurants and partners with Alex’s Lemonade Stand Foundation, with more than \$2.5 million raised for childhood cancer research through the sale of fresh lemonade. Visit [FirebirdsRestaurants.com](https://www.firebirdsrestaurants.com) to become a member of Firebirds’ Inner Circle, make an OpenTable reservation or order ToGo online. For more information, please visit [www.firebirdsrestaurants.com](https://www.firebirdsrestaurants.com).

## About AllianceTexas

AllianceTexas is an unparalleled regional success story that has transformed the North Texas economy and connected the area to global industry. Consisting of 27,000 acres, the Hillwood development is anchored by the world's first dedicated industrial airport, Fort Worth Alliance Airport, and hosts one of the nation's premier intermodal hubs. Today, AllianceTexas is home to 533 companies that have created more than 63,000 direct jobs and has approximately 53 million square feet of developed commercial real estate assets. The development's cumulative impact since 1989 is an estimated \$92 billion for the North Texas region. AllianceTexas boasts corporate headquarters, healthcare providers, higher education centers, shopping and entertainment destinations, and vibrant residential communities. From the newest homeowner to the most well-known of Fortune 500 companies, opportunity thrives at AllianceTexas. For additional information, please visit [www.alliancetexas.com](http://www.alliancetexas.com).

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