



ESFI Thanks Their 2021 Corporate Contributors

ESFI thanks its exclusive benefactors and principal contributors for their generous contributions in 2021.

ARLINGTON, VA, UNITED STATES, December 27, 2021 /EINPresswire.com/ -- The Electrical Safety Foundation International (ESFI) is the premier non-profit dedicated exclusively to promoting electrical safety at home and in the workplace. Over the past 20 years, ESFI has reinvigorated how electrical safety is addressed through groundbreaking programs and campaigns. As an independent, non-biased non-profit that provides third-party validation, ESFI relies on contributions to provide funding for the development of new programs and resources throughout the year.

ESFI thanks its exclusive benefactors and principal contributors, CSA Group, Eaton Corporation, Edison Electric Institute, Encore Wire Corporation, Intertek, National Electrical Contractors Association (NECA), Schneider Electric, Siemens, Southwire, UL, and WESCO Distribution, for their generous contributions in 2021.

ESFI provides unique co-branding opportunities to contributors and access to our extensive library of year-round electrical safety programs, research, data and statistics, and far-reaching social media materials. By partnering with ESFI, your organization can influence a new audience of proactive electrical consumers who already trust the ESFI name with their homes, communities, and businesses. ESFI's free-to-share resources and electrical safety social media posts can be reshared across platforms with your audience, providing access to resources and demonstrating a commitment to social responsibility.

Collaborating with ESFI allows your company to stand out from the competition by becoming a visible leader in the safety community. In turn, this will increase consumer awareness in your company and help to advance safety culture as a whole. Further benefits to contributors include

The infographic titled "Partner with ESFI" outlines the benefits of contributing to the Electrical Safety Foundation International. It features three main sections: 1. Reach New Audiences, 2. Share ESFI's Free Resources, and 3. Co-Branding. Each section includes descriptive text and visual aids like bar charts and icons. A table titled "ESFI Reach vs Average" compares ESFI's reach to industry averages. The infographic also lists social media links and contact information.

Category	ESFI	Average
Construction & Extraction	+183%	
Installation & Repair	+173%	
Cleaning & Maintenance	+125%	
Protective Services	+125%	

Partner with ESFI
Learn how ESFI can make a positive impact on your organization.

- Independent non-profit
- Non-Biased
- 3rd Party Validation

1 Reach New Audiences
With over 90,000 social media followers and over 121,000 monthly active users, your organization can reach a new audience of proactive electrical consumers who already trust the ESFI name with their homes, communities, and businesses.

2 Share ESFI's Free Resources
Our electrical safety social media posts can be re-shared across platforms with your audience, providing access to resources and demonstrating a commitment to social responsibility.

3 Co-Branding
All contributors are displayed on ESFI's supporters page. Principal contributors are displayed prominently on the footer of every ESFI.org page. Co-branded pages highlight how we work together and feature relevant resources. Coordinated social media posts enhance your product or press releases. Co-brand any of our electrical safety infographics. Join ESFI's working committees or Board of Directors and work directly with electrical supply channel leaders.

For more information on supporting ESFI or co-branding materials, visit ESFI.org or contact us at info@esfi.org

www.facebook.com/ESFI.org www.twitter.com/ESFI.org www.youtube.com/ESFI.org

a listing of their logo on ESFI's supporter's page and the opportunity to join ESFI's committees or Board of Directors to work directly with electrical supply channel leaders.

Discover how ESFI is spreading the message of electrical safety worldwide and how ESFI can make an impact on your organization. For more information on what you can do to help support electrical safety, visit esfi.org.

ABOUT ESFI

ESFI is a 501(c)(3) non-profit organization dedicated to promoting electrical safety at home and the workplace. For more information and to use ESFI's free resources throughout your community, visit esfi.org.

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