

Sierra Leone Entrepreneurs Can Win Up To USD 20,000 With UPG Biashara

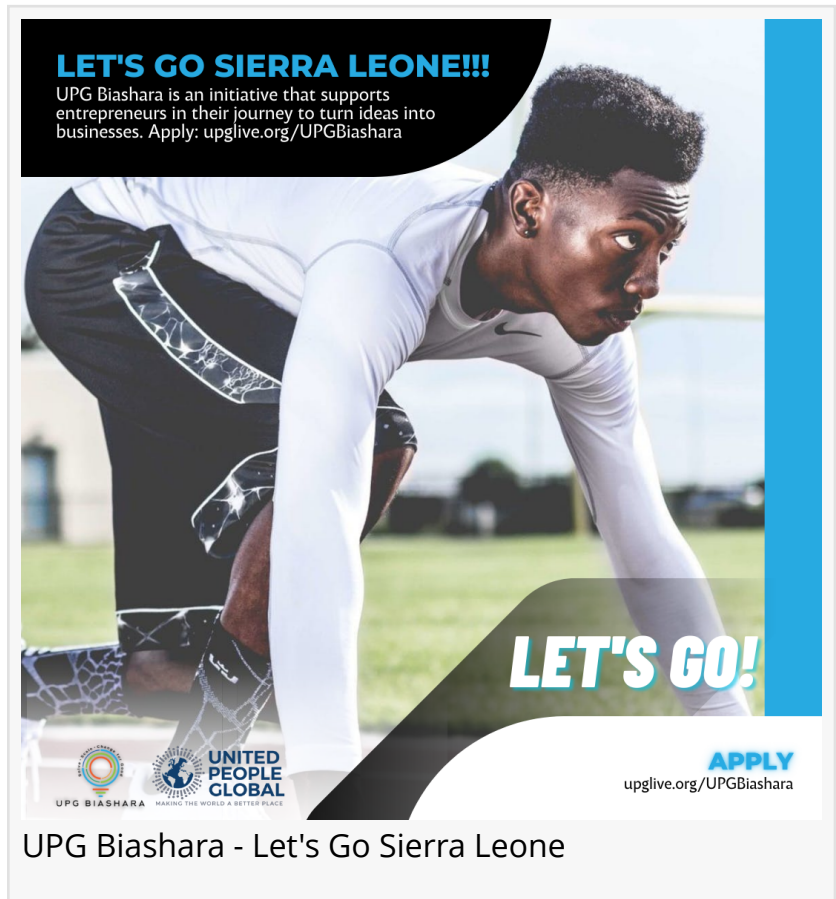
Sierra Leone has an advantage in #UPGBiashara as a priority country for the Diamonds Do Good® Entrepreneurship Grant. Apply: <https://upglive.org/upgbiashara>

GENEVA, SWITZERLAND, December 17, 2021 /EINPresswire.com/ -- Sierra Leone has an advantage in #UPGBiashara. Sierra Leone is a priority country for the [Diamonds Do Good® Entrepreneurship Grant](#). Apply: <https://upglive.org/upgbiashara>.

[UPG Biashara](#) is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. The unique ecosystem is built with a view that entrepreneurs make the world a better place and so they deserve support that maximises their chances of success. And this support is provided for free to 500 fortunate entrepreneurs who earn their place by demonstrating their ideas and their passion. The initiative is defined by two distinct journeys: the Learning Journey and the Action Journey. Grants are provided during the Action Journey and are possible through the Diamonds Do Good® Entrepreneurship Grant. The deadline to apply is 31 December 2021 and interested individuals can apply and learn more here: <https://upglive.org/upgbiashara>.

"Sierra Leone has priority in the UPG Biashara selection and there is a great chance that a Sierra Leonean will also win funding thanks to the inspiring Diamonds Do Good® Entrepreneurship Grant," said Yemi Babington-Ashaye. President, [United People Global](#).

The Diamonds do Good® Entrepreneurship Grant is an accelerator of the impact that entrepreneurs can have in communities, with a special focus on small and medium size

A promotional graphic for UPG Biashara. It features a black and white photo of a young man in a white long-sleeved shirt and black shorts, in a starting crouch on a track. The background is a bright blue sky. Text overlays include: "LET'S GO SIERRA LEONE!!!" in blue and white at the top left; "UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. Apply: upglive.org/UPGBiashara" in white below it; "LET'S GO!" in large white letters on a black background at the bottom right; and logos for UPG BIASHARA, UNITED PEOPLE GLOBAL, and the "APPLY" button with the URL upglive.org/UPGBiashara at the bottom left.

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LET'S GO!

UPG BIASHARA UNITED PEOPLE GLOBAL
upglive.org/UPGBiashara

UPG Biashara - Let's Go Sierra Leone

entrepreneurs. The Diamonds do Good® Entrepreneurship Grant is as inclusive as it is inspiring. Most entrepreneurs will win a minimum grant of USD 5,000 to be invested directly into their businesses. Some entrepreneurs will win higher amounts up to the maximum of USD 20,000.

“Diamonds Do Good® believes in the strength of community. By supporting entrepreneurs we are helping to shape a sustainable future for all”, said Nancy Orem Lyman. Executive Director, Diamonds Do Good®.

Note to Editors

1. Learn more about UPG Biashara and apply <https://upglive.org/UPGBiashara>

2. Learn more about Diamonds Do Good® Grant

<https://biashara.unitedpeople.global/partners/diamonds-do-good/>

3. Social Media Hashtags: #UPGBiashara, #DiamondsDoGoodGrant

4. More about United People Global <https://unitedpeople.global/about-us>

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*Yemi Babington-Ashaye.
President, United People
Global*



Diamonds Do Good® Entrepreneurship Grant - Launch image

5. Join UPG's Media Community:

<https://unitedpeople.global/nominations/journalists-nomination>

6. Follow UPG on most social media: @unitedpeopleglobal or on Twitter: @unitedpeople36

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organisation based in Geneva, Switzerland. UPG is not a political or religious organisation.

Kristina Torres
United People Global
[email us here](#)
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The graphic is a promotional poster for UPG Biashara. It features a blue background with a white circular logo at the top left containing the text 'Solve · Scale · Change for People' and 'UPG BIASHARA'. At the top right is the 'UNITED PEOPLE GLOBAL' logo with the tagline 'MAKING THE WORLD A BETTER PLACE'. The main text reads 'Applications for #UPGBiashara' and 'OPEN TILL 31 DEC 2021'. Below this, a paragraph states: 'UPG Biashara is an initiative that supports entrepreneurs on their journey to turn ideas into businesses. Why apply?'. A list of seven benefits follows, each preceded by a checkmark: 'Master the Skills for Business: writing business plans, networking, management, leadership, marketing and so much more', 'Learn how to mobilise resources to grow and strengthen enterprises', 'Possibility to WIN Grants of USD 5,000 to be invested in your business', 'Be part of a global network of like-minded entrepreneurs', 'Enjoy 12 months of a support system as you run your business', and 'FREE! For successful applicants'. A blue button with white text says 'LEARN MORE & APPLY NOW' with the URL 'upglive.org/UPGBiashara' below it. On the right, a circular inset shows a smiling woman in a blue apron. At the bottom, the text 'Apply for #UPGBiashara' is displayed.

UPG BIASHARA

UNITED PEOPLE GLOBAL
MAKING THE WORLD A BETTER PLACE

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LEARN MORE & APPLY NOW
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