

Indoor Positioning and Indoor Navigation (IPIN) Market Technology Updates & Innovation | Samsung, Nokia, Siemens, Aisle

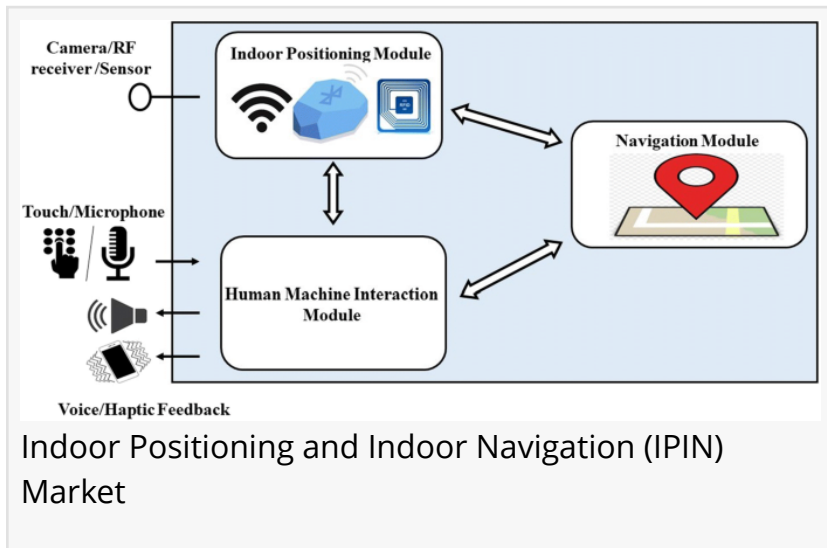
Indoor Positioning and Indoor Navigation (IPIN) Market becomes adamant to drive monetary growth through wider adoption across various sectors

#3200, SEATTLE, WASHINGTON, UNITED STATES, December 17, 2021

/EINPresswire.com/ -- United

States/WA: Indoor positioning and indoor navigation systems relate to the use of technology to assist in the navigation of indoor settings, particularly those without GPS. Simple

devices installed in and around a home or business to very sophisticated algorithms that monitor traffic flow and can also provide additional services, such as real-time traffic information, are examples of such applications. Indoor positioning systems are frequently utilized in place of GPS and other navigation technologies. This type of technology has the potential to greatly lower future navigation system costs while also improving traffic monitoring quality. [Indoor Positioning and Indoor Navigation \(IPIN\) Market](#) can also be used for training, such as identifying the optimal way to focus a camera or laser at a certain region.



Key Trends:-

□ The indoor positioning and indoor navigation (IPIN) market is anticipated to grow at a CAGR of XX % during the forecast period owing to wider acceptance of location-based tracking and monitoring solutions. For instance, in August 2021, the U.S. National Security Agency (NSA) awarded a US\$ 10 billion cloud-computing project involving an indoor navigation system to Amazon Web Services (AWS).

□ Over the regional frontiers, the indoor positioning and indoor navigation (IPIN) market in the North American region is posing positive prospects in the view of the rising adoption of IoT (Internet of Things) in indoor positioning assets.

□ In parallel, the European region is also proving to be another fertile ground for the indoor positioning and indoor navigation (IPIN) market on the heels of growing expenditure on advanced technologies such as indoor positioning solutions.

Get a PDF Brochure of the Report to understand the structure of the complete report: (Including Full TOC, List of Tables & Figures, Chart) @

<https://www.coherentmarketinsights.com/insight/request-sample/3120>

Drivers:-

The increasing adoption of navigation systems in public places such as malls, airports, commercial buildings, logistics, and others for better workflow transparency via various devices located in specific areas is expected to drive the growth of indoor positioning and indoor navigation (IPIN) market throughout the forecast period.

Furthermore, the growing use of IPIN in location-based applications such as device monitoring, user tracking, location finding, and others is likely to drive the growth of the indoor positioning and indoor navigation (IPIN) market throughout the forecast period.

The Study Include Key Companies:

Apple Incorporation, HERE Technologies, IndoorAtlas, Cisco Systems Inc., Broadcom, Ericsson, Microsoft, Qualcomm-Atheros, Google Inc., Motorola Solution Inc., Samsung Electronics Co. Ltd., Nokia Corporation, Stmicroelectronics, Siemens, Aisle, Nowon Technologies Pvt Ltd., Spirent Communications PLC, Senion AB, Sensewhere, SPREO, Nextome, Steerpath, indoo.rs, Pointr, AirFinder, and Insiteo among others.

The Epitome of the COVID-19 Aftermath:-

The indoor positioning and indoor navigation (IPIN) market remains highly exposed to the vagaries of the COVID-19 crisis as the anti-socializing measures have significantly reduced the crowds in the open and gathering spaces. Meanwhile, several market participants have capitalized on the situation by introducing smart quarantine solutions to track the movement of COVID-19 patients. In terms of financials, the market has witnesses a robust growth in Q1 FY21, citing a positive recovery in the business.

Click Here To Get Sample Report of Global Indoor Positioning and Indoor Navigation (IPIN) Market @ <https://www.coherentmarketinsights.com/insight/request-sample/3120>

Global Indoor Positioning and Indoor Navigation (IPIN) Market: Taxonomy: =

On the basis of technology, the global indoor positioning and indoor navigation (IPIN) market is segmented into:

- Magnetic Positioning
- Ultra-wideband Technology
- Bluetooth Low Energy (BLE) Beacons
- Wi-Fi
- Others

On the basis of component, the global indoor positioning and indoor navigation (IPIN) market is segmented into:

- Software
- Hardware
- Services

On the basis of application, the global indoor positioning and indoor navigation (IPIN) market is segmented into:

- Navigation & Positioning
- Location-based Promotion
- Geo-fencing
- Asset Tracking
- Emergency Services
- Others

On the basis of industry vertical, the global indoor positioning and indoor navigation (IPIN) market is segmented into:

- Retail
- Aviation
- Healthcare
- Education
- Transportation
- Logistics
- Advertising
- Tourism
- Automotive
- Others

Get Exclusive 25% - 30% Christmas Discount (Offer Valid Till 31st Dec 2021) @

<https://www.coherentmarketinsights.com/insight/buy-now/3120>

Key Features of Report:-

- Market Overview, and In-depth industry analysis
- COVID-19 Pandemic Outbreak Impact Analysis Included
- Updated Research Methodology

- SWOT Analysis & Porter's Five Forces Analysis
- Graphical Representation of Size, Share & Trends
- Includes Updated List of tables & figures
- Comprehensive Mapping of the Competitive Landscape
- Updated Report Includes Top Market Players with their Business
- Strategy, Sales Volume, and Revenue Analysis
- Value Chain, Market Drivers, and Success Factors
- Facts and Factors research methodology

About Us:-

Coherent Market Insights is a global market intelligence and consulting organization that provides syndicated research reports, customized research reports, and consulting services. We are known for our actionable insights and authentic reports in various domains including aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports.

Contact:-

Coherent Market Insights

1001 4th Ave, #3200 Seattle, WA 98154, U.S.

Email: sales@coherentmarketinsights.com

United States of America: +1-206-701-6702

United Kingdom: +44-020-8133-4027

Japan: +050-5539-1737

India: +91-848-285-0837

Mr.Shah

Coherent Market Insights

+1 206-701-6702

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/558633020>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.