

New tech at ShowStoppers press event during CES 2022 gets kids outside to play, and sleeping better

NEW YORK, NY, USA, December 20, 2021 /EINPresswire.com/ -- New tech gets the kids outside to play, and sleeping better, at [ShowStoppers®](#) at CES, the press event scheduled for 5 Jan. 2022 during the CES tradeshow in Las Vegas.



For press registration, please contact Steve Leon, <mailto:sl@showstoppers.com>, +1 310-936-8530.

[Picoo](https://picoo.com/), <https://picoo.com/>, the world's first outdoor game console for kids, makes its debut at CES and ShowStoppers. Picoo gets kids actively running, jumping and playing together outdoors, and helps to reverse the decline of physical fitness and isolation caused by excessive screen time.

[Xplora](https://shop.myexplora.com/), <https://shop.myexplora.com/>, will showcase a smartwatch for kids that provides security and peace of mind for parents, while also encouraging physical activity.

Hatch, <https://hatch.co>, the brand that's helped millions of people of all ages sleep more soundly, will introduce a new and dreamy product for little ones.

The press event organizes product launches, sneak previews and hands-on demonstrations of new tech for work, home and play for journalists, industry and financial analysts, venture capitalists and business executives -- from AI to 5G to cloud, VR to digital health; to better, safer, healthier tools for working from home or going back to the office; to future mobility and autonomy, robotics or smart cities; to apps and hardware that drive mobile and desktop innovation; to wearables, IoT, appliances, entertainment, and more.

About ShowStoppers

Now in its 26th year, ShowStoppers, <https://www.showstoppers.com/>, is the global leader in producing press and business events spanning the U.S., Europe and Asia. Each event organizes product launches, sneak previews and demonstrations for selected journalists, bloggers,

industry and financial analysts, venture capitalists and business executives. Industry leaders, innovators and startups exhibit to generate news coverage and product reviews, make new connections, promote brand and open new markets.

ShowStoppers produces official press events at CE Week, IFA and NAB; partners with CTA, IFA, GSMA and CEATEC; and produces events during CES, IFA, MWC, NAB, CE Week, CEATEC and other tradeshows. ShowStoppers streams online, broadcasting live events, month after month.

To learn more about how you and your company can meet the press at ShowStoppers press events in person and online at ShowStoppers TV, contact Lauren Merel, <mailto:lauren@showstoppers.com>, +1 908-692-6068, or Dave Leon, <mailto:dave@showstoppers.com>, +1 845-821-6123.

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