

Yoga Mat Market Is Bound To Make An Impact In Your Business

PORTLAND, PORTLAND, UNITED STATES, December 20, 2021

/EINPresswire.com/ -- According to the published by Allied Market Research, the global [yoga mat market](#) was estimated at \$13.3 billion in 2018, and is expected to garner \$23.2 billion by 2026, registering a CAGR of 7.1% from 2019 to 2026.

Increase in demand for yoga mats from developing markets, rise in obese populations, and surge in government initiatives to promote healthy lifestyle

fuel the growth of the global yoga mat market. However, increase in issues associated with yoga mats restrain the market. Moreover, product innovations and inclination toward eco-friendly mats are expected to unlock an array of opportunities for the market players in the future.

Download Report (229 Pages PDF with Insights, Charts, Tables, Figures):

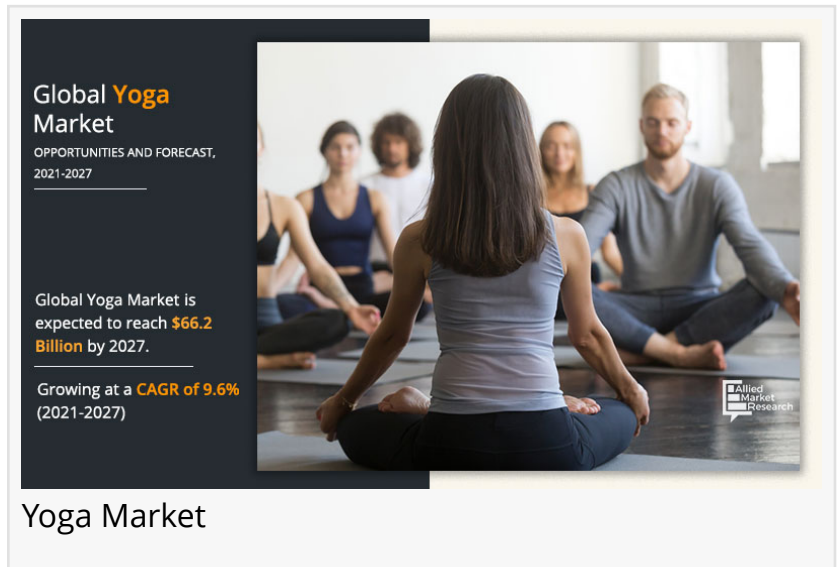
<https://www.alliedmarketresearch.com/request-sample/6361>

Covid-19 scenario:

The covid-19 outbreak has increased health conscious among the people. In addition, the dependence on online fitness apps have boosted which further augmented the demand for yoga mats.

However, the majority of the gyms and fitness clubs are temporarily suspended. This hampers the market growth to certain extent.

The global yoga mat market is segmented on the basis of material, end user, distribution channel, and geography. Based on material, the market is further segregate into PVC, TPE, rubber, cotton/jute, and others. The PVC segment held the largest share in 2019, accounting for one-third of the market. In addition, the segment is projected to lead the trail throughout the



forecast period. On the other hand, the cotton/jute segment is estimated to cite the highest CAGR of 7.9% during the forecast period.

Get detailed COVID-19 impact analysis on the Yoga Mat Market:

<https://www.alliedmarketresearch.com/request-for-customization/6361?reqfor=covid>

Based on end user, the market is divided into yoga & fitness clubs, household, and others. The household segment held the highest market share in 2019, accounting for nearly three-fifths of the market. In addition, the market is further estimated to rule the roost by the end of 2026. However, the yoga & fitness club segment is expected to exhibit the highest CAGR of 7.6% during the forecast period.

Based on region, the market is studied across Asia-Pacific, Europe, LAMEA, and North America. The Asia-Pacific region held the highest market share, with more than one-third of the total market revenue in 2019. In addition, the province is also expected to manifest the highest CAGR of 8.1% during the study period.

Interested to Procure The Data? Get It Now: <https://www.alliedmarketresearch.com/yoga-mat-market/purchase-options>

The major market players profiled in the global yoga mat market include in-depth analysis of the major market players such as Jade Fusion, prAna, Adidas, Eupromed, Lululemon Athletica, Hugger Mugger, Ecoyoga, Yaazhtex, Aurorae Yoga, LLC, and Manduka.

Avenue Basic Plan | Library Access | 1 Year Subscription |

Sign up for Avenue subscription to access more than 12,000+ company profiles and 2,000+ niche industry market research reports at \$699 per month, per seat. For a year, the client needs to purchase minimum 2 seat plan.

Avenue Library Subscription | Request for 14 days free trial of before buying:

<https://www.alliedmarketresearch.com/avenue/trial/starter>

Get more information: <https://www.alliedmarketresearch.com/library-access>

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Analytics LLP

[email us here](#)

+1 800-792-5285

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/558824855>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.