

# Patient Engagement Solutions Market Size To Reach USD 39.79 Billion in 2028 | Reports And Data

*Benefits of patient engagement solutions, increasing adoption of mHealth apps, and rapid urbanization*

NEW YORK, NY, UNITED STATES,  
December 21, 2021 /

EINPresswire.com/ -- The global [patient engagement solutions market](#) size is expected to reach USD 39.79 billion in 2028 and register a revenue CAGR of

16.2% over the forecast period, according to a latest report by Reports & Data. Major factors driving market revenue growth are increasing awareness regarding the benefits of patient engagement solutions, rapid urbanization and advancements in IoT (Internet of Things) and data analytics.

The mandatory social distancing and lockdowns during Covid 19 pandemic has made patient engagement solutions the safest interactive system between doctors and patients, both infected and uninfected globally. Patient engagement solutions provide educational resources, increased patient satisfaction, timely exchange of patient health records and lowers cost.

Ongoing research and development activities, government and private investments in the area of patient engagement solutions is expected to positively impact revenue growth of the market over the forecast period. Increasing investments in research in the field of telehealth and mHealth apps is resulting in the advent of additional opportunities for further advancements in remote patient monitoring tools.

Access Free sample PDF Copy of the Report @ <https://www.reportsanddata.com/sample-enquiry-form/2228>

However, increasing concerns surrounding data security, theft of sensitive patient information, absence of skilled professionals and lack of awareness on how to use health related solutions tools are some major factors expected to restrain global patient engagement solutions market revenue growth over the forecast period.



Reports And Data

## Some Key Highlights From the Report:

- On the basis of component type, the market report is segmented into hardware, software, and services. Among these, the software segment is expected to register a significantly rapid revenue CAGR during the forecast period due to fast and efficient data transfer of patient health.
- On the basis of delivery mode, the market report is segmented into on-premise, and cloud. The cloud segment is expected to register largest revenue share over the forecast period due to increasing need for real-time analytics, convenient accessibility and rapid digitalization.
- On the basis of end use, the market report is segmented into provider and payer. Among these, provider segment is expected to register robust revenue CAGR during the forecast period due to increasing adoption of patient engagement solutions to implement favorable financial solutions and reduce cost.
- On the basis of application, the market report is segmented into home healthcare management, health management, financial health and others. The home healthcare management segment accounted for the largest revenue share in the global market in 2020 due to rapid digitalization, increasing popularity of telehealth and online payments due to Covid-19 lockdowns.
- On the basis of therapeutic area, the market report is segmented into women's health, chronic diseases, fitness and others. Among these, the chronic diseases segment is expected to register a significantly rapid revenue CAGR during the forecast period due to increasing need for better management of chronic illnesses.
- Asia Pacific patient engagement solutions market is expected to register fastest revenue growth rate over the forecast period due to government initiatives and investments for availability of basic health technologies owing to rapid urbanization in countries in the region.
- North America patient engagement solutions market revenue is expected to remain significantly larger and dominate other regional markets over the forecast period. This can be attributed to increasing adoption of mHealth apps, and growing awareness among patients in countries in the region.
- Some major players in the market research report include, Allscripts Healthcare Solutions Inc., Lincor Solutions Ltd., Phytel Inc., Orion Health Ltd., McKesson Corporation, Cerner Corporation, Meddecision Inc., Athena Health Inc., and YourCareUniverse Inc.

To know more about the report @ <https://www.reportsanddata.com/report-detail/patient-engagement-solutions-market>

Segments covered in the report:

For the purpose of this report, Reports & Data has segmented the global patient engagement solutions market on the basis of component type, delivery mode, end use, application, therapeutic area and region:

By Component Type (Revenue, USD Billion; 2018 – 2028)

- Hardware
- Software
- Services

By Delivery Mode (Revenue, USD Billion; 2018 – 2028)

- On-premise
- Cloud

By End Use (Revenue, USD Billion; 2018 – 2028)

- Provider
- Bayer

By Application (Revenue, USD Billion; 2018 – 2028)

- Home Healthcare Management
- Health Management
- Financial Health
- Others

By Therapeutic Area (Revenue, USD Billion; 2018 – 2028)

- Women's Health
- Chronic Diseases
- Fitness
- Others

Ask for Customize Research Report @ <https://www.reportsanddata.com/request-customization-form/2228>

Regional Outlook (Revenue, USD Billion; 2018 – 2028)

- North America
  - oUS

- oCanada
- oMexico
- Europe
- oGermany
- oUK
- oFrance
- oItaly
- oSpain
- oRest of Europe
- Asia Pacific
- oChina
- oIndia
- oJapan
- oSouth Korea
- oRest of Asia Pacific
- Latin America
- oBrazil
- oRest of Latin America
- Middle East and Africa
- oSaudi Arabia
- oUAE
- oSouth Africa
- oRest of Middle East & Africa

Explore Latest Trending Research Reports By Reports and Data's

Rheumatoid Arthritis Drugs Market @ <https://www.globenewswire.com/news-release/2020/01/23/1974435/0/en/Rheumatoid-Arthritis-Drugs-Market-To-Reach-USD-36-11-Billion-By-2027-Reports-And-Data.html>

Urinary Catheter Market @ <https://www.globenewswire.com/news-release/2020/02/26/1991203/0/en/Urinary-Catheter-Market-To-Reach-USD-2-81-Billion-By-2026-Reports-And-Data.html>

Surgical Lights Market @ <https://www.globenewswire.com/news-release/2020/07/27/2068129/0/en/Surgical-Lights-Market-To-Reach-USD-3-17-Billion-By-2027-Reports-and-Data.html>

Ascorbic Acid Market @ <https://www.globenewswire.com/news-release/2020/03/11/1998977/0/en/Ascorbic-Acid-Market-To-Reach-USD-1-63-Billion-By-2027-Reports-and-Data.html>

Respiratory Protective Equipment (RPE) Market @ <https://www.globenewswire.com/news->

[release/2020/06/09/2045950/0/en/Respiratory-Protective-Equipment-RPE-Market-To-Reach-USD-10-37-Billion-By-2027-Reports-and-Data.html](https://www.einpresswire.com/release/2020/06/09/2045950/0/en/Respiratory-Protective-Equipment-RPE-Market-To-Reach-USD-10-37-Billion-By-2027-Reports-and-Data.html)

## About Reports and Data

Reports and Data is a market research and consulting company that provides syndicated research reports, customized research reports, and consulting services. Our solutions purely focus on your purpose to locate, target, and analyze consumer behavior shifts across demographics, across industries, and help clients to make smarter business decisions. We offer market intelligence studies ensuring relevant and fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Products, and Energy. We consistently update our research offerings to ensure our clients are aware of the latest trends existent in the market. Reports and Data has a strong base of experienced analysts from varied areas of expertise. Our industry experience and ability to develop a concrete solution to any research problems provides our clients with the ability to secure an edge over their respective competitors.

Tushar Rajput

Reports and Data

+18008193052 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/558879711>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.