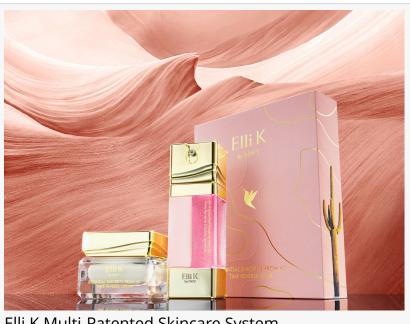


## New Beauty Brand Elli K Launches New Website, ElliKBeauty.com

New Elli K website features multipatented skincare system, Essential Sincerity, with free shipping thru 1-31-22.

SEDONA, AZ, USA, December 23, 2021 /EINPresswire.com/ -- Right before the start of the New Year, the new beauty brand, Elli K, announces the official launch of their new website, ElliKBeauty.com. The new website features the revolutionary, multipatented skincare system, Essential Sincerity by Elli K, which the Arizonabased brand launched in the US earlier this month. To celebrate the new site launch, Elli K is offering free express shipping for all purchases on their



Elli K Multi-Patented Skincare System

website starting today through January 31, 2022.

The three-part system includes: Elli K Essential Sincerity from AZ Time Reverse Cream; Elli K

" Pink-hued elements harnessing the energy of the earth: Sedona Water brimming with the vitality of nature; the potency of the plants nurtured by the land... We send you the gift of Arizona."

Sincerely Yours, Elli K

Essential Sincerity from AZ Time Reverse Double Ampoule; and the Elli K Essential Sincerity from AZ Time Reverse Mask.

As a frequent visitor of Sedona, Arizona, Elli K discovered how natural elements found in the earth and sea contain properties that can help heal and rejuvenate our minds and bodies. Through partnering with a research lab at the University of Arizona, Elli K found a way to harness the energy and healing properties of these elements, creating a skincare system that repairs and restores damaged, aging skin - as if "reversing time."

The three Elli K skincare products consist of four unique patented complexes with detoxifying

properties made from Sedona Water and the rare Turritopsis dohrnii, also known as the "immortal jellyfish." Those complexes are:

AZ10-BIOME<sup>™</sup> - designed using a special double-fermenting process that blends cactus honey, echinacea and banana yucca with Sedona Water to provide deep moisture to the skin. AZ4-Rx<sup>™</sup> - formulated with the most skin-friendly fermented oils to enhance the skin's natural protection against the external environment.

NEUROVITY<sup>™</sup> - an anti-aging complex, the "secret" of the immortal jellyfish. PROGELINE<sup>™</sup> - makes the skin more elastic and smooth.

Also an accomplished musician, Elli K incorporated music into the skincare ritual as a way to also reinvigorate the spirit. The seven tracks of soothing symphonic music transport the listener on a sonic journey through the breathtaking landscapes of Arizona, while relaxing for 20 minutes after applying the Elli K Time Reverse Mask. Each track blends actual sounds of Arizona nature into the music, including the wind, birds and flowing water. Combining both skincare and music in a relaxing multi-sensory ritual, balance is restored both inside and out.

In addition to touch and sound, the luxurious fragrance of the Elli K skincare products reinvigorate the sense of smell. Created by experts based on over a century of research in Argeville, France, the natural fragrances within the products enhance the relaxation and restoration of balance in the body.



Essential Sincerity from AZ - Time Reverse Cream



Essential Sincerity from AZ - Time Reverse Double Ampoule

Argeville is in compliance with environmental standards and health-conscious business ethics, which further provides Essential Sincerity by Elli K customers with a beauty brand they can trust.

The new Elli K three-step Essential Sincerity skincare system (which includes The Journey of a Hummingbird music EP) is available now exclusively on the new website, ElliKBeauty.com. Customers can enjoy complimentary express shipping now through January 31, 2022.

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