

Weight Loss and Obesity Market Analysis 2021 | Upcoming threat 2028

The industrial scenario is explained using Porter's five forces model, which would help in formulating new strategies

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PORTLAND, UNITED STATES, December 27, 2021 /EINPresswire.com/ --

According to the report by Allied Market Research, titled, "[Weight Loss and Obesity Market](https://www.alliedmarketresearch.com/request-sample/389)" by Dietary Supplements (Dietary Food, Dietary Beverages, Dietary Supplements), Fitness and Surgical Equipment (Cardiovascular Training Equipment, Strength Training Equipment, Body Composition Analyzers, Fitness Monitoring Equipment, Minimally Invasive Surgical Equipments, Non-Invasive Surgical Equipment)". The report provides a detailed analysis of changing market dynamics, top segments, value chain, key investment pockets, regional scenario, and competitive landscape.



Weight Loss and Obesity Market

Obesity is a medical term used when excessive accumulation of fat occurs in the body. It may have numerous adverse effects on health, which increases the chances of occurrence of diseases and ultimately reduces life expectancy of an individual. Some of the diseases to which an obese individual is prone include type II diabetes, heart diseases, osteoarthritis and even certain types of cancer. One-third of adults in the U.S are obese. The rising pace of obesity and chronic diseases is creating the need for weight loss programs and obesity management. The increase in health concern, high disposable income and technological advancements are driving the growth of this market. The availability of low cost substitutes and expensive customization is limiting the growth of this market. The increasing rate of obesity among children provides significant opportunities for growth of this market.

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- 1) The COVID-19 impact on the Weight Loss and Obesity Market is unpredictable and is expected to remain in force till the fourth quarter of 2021.
- 2) The COVID-19 outbreak forced governments across the globe to implement strict lockdowns and banned import-export of nonessential items for most of 2021. This led to sudden fall in the availability of important raw materials.
- 3) Moreover, nationwide lockdowns forced manufacturing facilities to partially or completely shut their operations.
- 4) Adverse impacts of the COVID-19 pandemic have resulted in delays in activities and initiatives regarding development of reliable and innovative drone analytics systems globally.

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By Dietary Supplements

On the basis of dietary supplements, this market can be classified into food, beverages, and supplements. The dietary food includes low-calorie meals, sugar-free confectionaries, organic food, and meal replacements. The dietary beverages comprise of green tea, low-calorie drinks, and slimming water. The weight loss supplements include protein, fiber, and conjugated tea extract.

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- This report entails a detailed quantitative analysis along with the current global Weight Loss and Obesity Market trends from 2021 to 2028 to identify the prevailing opportunities along with the strategic assessment.
- The Weight Loss and Obesity Market forecast is studied from 2021 to 2028.
- The Weight Loss and Obesity Market size and estimations are based on a comprehensive analysis of key developments in the endoscopic retrograde cholangiopancreatography industry.
- A qualitative analysis based on innovative products facilitates strategic business planning.
- The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the Weight Loss and Obesity Market.

BY DIETARY SUPPLEMENTS

- Dietary Food
- Dietary Beverages
- Dietary Supplements

BY FITNESS AND SURGICAL EQUIPMENT

- Cardiovascular Training Equipment
- Strength Training Equipment
- Body Composition Analyzers
- Fitness Monitoring Equipment
- Minimally Invasive Surgical Equipments
- Non-Invasive Surgical Equipment

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The major players in this market are Ajinomoto Co. Inc., Brunswick Corporation, Gold's Gym International, Inc., Herbalife Ltd., Johnson Health Tech Co. Ltd., Nestle SA, Pepsico Inc., The Coca-Cola Co., and Nutrisystem Inc.

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“We have also published few syndicated market studies in the similar area that might be of your interest. Below are the report title for your reference, considering Impact of Covid-19 Over This Market which will help you to assess aftereffects of pandemic on short-term and long-term growth trends of this market.”

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[Sleep Aids Market – Opportunity & Industry Forecast, 2028](#)
[Weight Loss Management Market – Opportunity & Industry Forecast, 2024](#)

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