

Smart Wi-Fi Power Strip Market Application, Overview, Opportunity, Segmentations and Forecasts Research Report 2028

This report provides detailed historical analysis of global market for Smart Wi-Fi Power Strip from 2014-2019 and provides extensive market forecasts from 2028.

SURREY, BC, CANADA, December 28, 2021 /EINPresswire.com/ -- The global smart wi-fi power strip market size is expected to reach USD 4.95 billion by 2028 at a CAGR of 19.8%, according to a new report by Emergen Research.

A new market assessment report on Smart Wi-Fi Power Strip market brings



to light a detailed statistics on the dramatic shift in the competitive landscape and business environment of the Smart Wi-Fi Power Strip market for the forecast period 2020 - 2028. The comprehensive study offers an overview of the current state of development of the business as well as predicts the course of progress across different regions. A large number of factors including the major driving forces, threats and opportunities are taken into account to present an analytical picture of the industry portrayed in the report.

Scope of the Report:

The study is a professional probe into the revenue generated and capacity estimates for the Smart Wi-Fi Power Strip market for the forecast period 2020 - 2028 empower the business owners to maintain a competitive edge over their rivals. The research further examines and provides data on the market by type, application and geography interspersed with illustrations and other graphical representations. The market analysis not only determines the attractiveness of the industry but also the evolving challenges and opportunities and their association with the weaknesses and strengths of prominent market leaders. Other factors taken into consideration when studying the industry include profitability, manufacturing capability, distribution channels and industry cost structure and major success factors.

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The global smart wi-fi power strip market comprises distributions channels including online channels and offline stores. The online channels segment emerged as the leading segment in terms of revenue in 2020. Growth of this segment can be attributed to the easy availability of smart wi-fi power strips on various online platforms such as Amazon, Flipkart, and eBay and increasing preference for online shopping due to greater convenience and availability of options, as well as good offers and discounts.

North America was the leading regional market in the global smart wi-fi power strip market in 2020. Increasing adoption of smart homes and high disposable incomes of consumers in the region are key factors driving the North America market growth to a major extent.

The smart wi-fi power strip market in Asia Pacific is projected to register the highest revenue growth rate during the forecast period, owing to many favorable factors. Changing lifestyles, increasing purchasing power of consumers, particularly in the developing countries like China and India, growing adoption of home automation devices, and rising demand for high-end and high-performance electronic devices are the major factors driving the Asia Pacific market growth.

TP-Link (Kasa Smart), Felion Technologies Company Limited (Vocolinc), D-Link Corporation, ConnectSense, Aracky, Belkin, Lasco, Lanberg, Teckin, Acme, Gosund, myLumii, Lexsong, and LeFun are some of the top companies operating in the global smart wi-fi power strip market.

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For the purpose of this report, the global smart wi-fi power strip market is segmented on the basis of product type, application, distribution channel, and region:

Product Type Outlook (Revenue, USD Billion; 2018-2028)

Indoor power strip

Outdoor power strip

Application Outlook (Revenue, USD Billion; 2018-2028) Household Commercial Industrial Others

Distribution Channel Outlook (Revenue, USD Billion; 2018-2028)
Online channels
Offline Stores

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In market segmentation by geographical regions, the report has analysed the following regions-

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Columbia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Key questions answered in the report

What will be the market size in terms of value and volume in the next five years?

Which segment is currently leading the market?

In which region will the market find its highest growth?

Which players will take the lead in the market?

What are the key drivers and restraints of the market's growth?

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