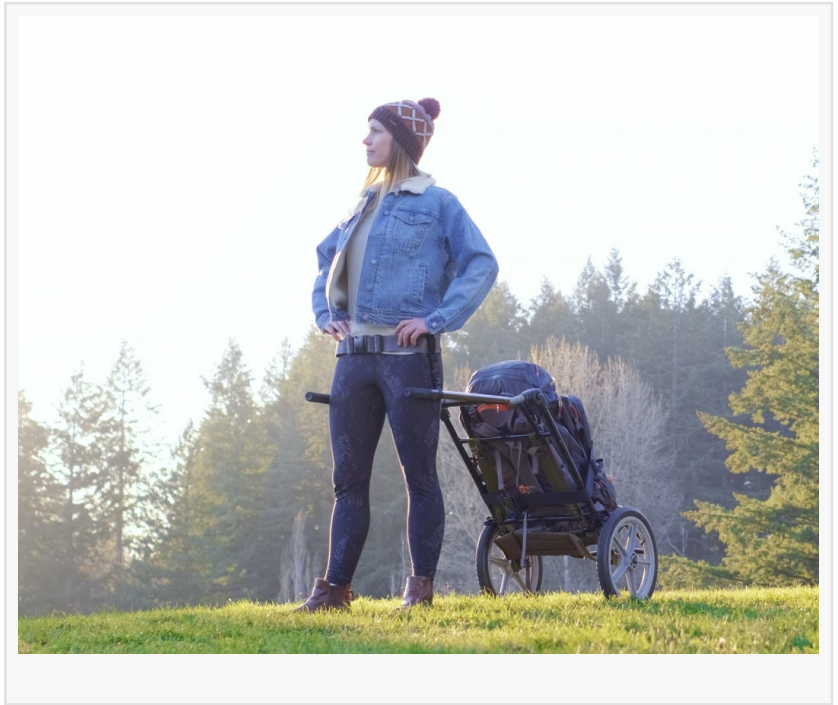


HipStar Hiking Trailer - a well-balanced and fully adjustable hands-free universal travel cart

We change the way people move and make it more enjoyable: HipStar helps people achieve full mobility and accomplish physical feats they never thought possible!

ROCHESTER, MINNESOTA, UNITED STATES, January 11, 2022

/EINPresswire.com/ -- [HipStar LLC](#) is developing a new travel cart designed to handle tough terrain and reduce carrying weight by over 90% while hiking and traveling. This new cart, called HipStar®, was designed to overcome the weaknesses of traditional wheeled luggage carts, which must be rolled across smooth surfaces for the wheels to function properly.



In contrast, HipStar® features large wheels that are built to roll smoothly over uneven ground, completely hands-free, making it suitable for long treks in the outdoors.

“

The most versatile and effective hiking trailer! Everything seems to have been included in the design: multiple adjustments, shock-absorbing, walking, or running flexibility - really impressive!”

John Pernu, Australia

Designed with an active lifestyle in mind, the HipStar® allows users to travel longer without sacrificing any important gear. The cart is collapsible, allowing hikers to use it as a cart or to fold it up and wear it like a normal backpack while climbing, crossing rivers, or traversing over large rocks. It can be used as a bike trailer as well.

Speaking of gear, one of the most innovative features of HipStar® reduces a typical hiker's 30-40 pounds of gear to

about 2.5-3.5 pounds of perceived weight while towing the cart. The freedom to move the weight off your back and attach it to the user via a belt harness means that you can break into a run and have the cart follow you - all while preserving the "anti-gravity" effect that makes your gear feel practically weightless.

Another distinctive feature is a lack of disturbing inertial "push-and-pulls" generated by the hiker when walking due to a combination of the harness's design and the shock absorbers, allowing for smooth movement, or even running, for long-distance.

The HipStar® will be available in medium and heavy-duty versions to accommodate all users' categories. The heavy-duty version can even be used for military or rescue applications, towing 80 pounds or more of weight with only about 8 pounds of force required. All versions of the cart are adjustable in height and width to accommodate users of all sizes.

HipStar LLC is preparing for the crowdfunding campaign. The funds raised will go towards finalizing the product design. Then, initial inventory will be produced and delivered to various points of sale. Lastly, funds will go towards branding and marketing efforts.

The very early backers will receive an exclusive discount as soon as the product is released to the public.

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-John Pernu, Australia



"No matter where and how you travel, even a light backpack begins to weigh as much as a few bricks. You get tired. You get impatient. You waste half your day dealing with back pain. All because there's no other way to carry your stuff other than on your back. What about seniors or people with back problems? They are even more affected by carrying weight around. It doesn't matter if it's light or heavy.

That's when the idea for the HipStar® was born: [a back-free, hands-free light, collapsible travel cart](#) that makes it easy to move heavy items over any terrain with little effort, literally doing the heavy lifting for you, and can be used as a backpack or even a bike trailer if needed!

We are convinced that the HipStar® will be successful because it solves a basic problem that millions of travelers, hikers, and adventure seekers face. The fundraising campaign is aimed to make HipStar available to millions of people who are looking for a versatile and effective companion while they are on the go".

-Igor Koshutin, CEO and founder.

Anyone interested in getting an exclusive discount and early access to the HipStar crowdfunding campaign may go directly to www.hikingtrailer.net

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