

Rachel Fiori and Joysy John Interviewed By Candice Georgiadis

Rachel Fiori, CEO of Masters of Self University. Joysy John, CEO of 01Founders

GREENWICH, CT, USA, December 30, 2021 /EINPresswire.com/ -- Candice Georgiadis, owner of the blog by her namesake, interviews individuals on the cutting edge of hotel, travel, lifestyle and other similar topics. She expands the marketing footprint of individuals and companies with a combination of branding and imaging across social media and conventional websites.

The marketing world has seen a huge change over the last 2 years with COVID causing major disruptions. The best way to take advantage and get up to speed is by using a professional, don't waste time learning everything new. Candice Georgiadis can help you build a real world marketing plan that covers social media and conventional websites. Reach out to her at the below contact options and read two recent client interview excerpts here:



Rachel Fiori, CEO of Masters of Self University

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Rachel Fiori, CEO of Masters of Self University

In today's parlance, being disruptive is usually a positive adjective. But is disrupting always good? When do we say the converse, that a system or structure has 'withstood the test of time'? Can you articulate to our readers when disrupting an industry is positive, and when disrupting an industry is 'not so positive'? Can you share some examples of what you mean?

Disrupting an industry is ALWAYS positive when it promotes the qualities and aspects of Oneness. When you're dismantling and bringing down the programs of inequality, such as

sexism that still plague our society in order for people to raise their level of consciousness to the way of Equality, that's positive. When you disrupt to uplift and to promote the ways of Truth, harmlessness and gentleness . . . to promote the creation of a harmonious society or world, to promote sovereignty and human rights when they are the very things being taken away from us, that type of disruption is essential and is desperately needed across the globe right now.



Joysy John, CEO of 01Founders

Being disruptive is never positive when you carry your own selfish agendas, or agendas that cause harm to others as a byproduct of your disruption. Are you disrupting because you're angry? Hateful? Unhealed? Because you feel inferior or powerless? Then you have no business doing anything but sitting down, shutting your

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It was very clear that I had to focus full time if I wanted to become an entrepreneur. That's an important lesson that I learnt early on about the need to focus my energy & attention [...]"

Joysy John, CEO of 01Founders

mouth, and seeking out the healing that you, yourself so desperately need. People who come from hate or anger are doing nothing but spewing more hate and anger out into the world. That's a reflection of weakness, not power. That's how the darkness of evil moves through people. But you'll justify your hate because someone else has hated you. Grow up. That makes you just as bad as them. That shows the low level of consciousness that you actually function in. You are only qualified to "disrupt" when you've healed yourself enough to express your own power of divinity through your words, your teachings, your actions.

When you can come from love not hate. When you can speak universal truth in every one of your words. When you can show the emotional and spiritual level of maturity to be a disruptor, not for fame, or so you can call yourself an influencer, but so that you can elevate humanity to a higher level of consciousness. That can only happen after you've raised your own level of consciousness. Being a disruptor requires the ability for a person to accept the radical level of responsibility that comes with changing people's lives. If you're not strong enough yet to change people's lives for the better, then you have no business being in the arena of disruption.

[Read the rest of the interview here](#)

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Joysy John, CEO of 01Founders

What are the “myths” that you would like to dispel about being a woman in STEM or Tech. Can you explain what you mean?

The myth that we need to dispel about being a woman in tech is that you need to fit into a certain mould or certain stereotype to work in tech. We need to help women overcome imposter syndrome and build confidence. It is common for women to say that they are not good at maths or science. Everything can be learnt if you have the right mindset.

What are your “5 Leadership Lessons I Learned From My Experience as a Woman in STEM or Tech” and why. (Please share a story or example for each.)

Know your strengths and ask for what you want. For example, negotiating the consulting fee for a project and getting the client to pay market rate (I got a project fee that was five times higher than what was initially advertised) Find a sponsor, mentor and coach. Throughout my career I have had many mentors and coaches who have guided me personally and professionally. Finding a sponsor who saw potential in me accelerated my career opportunities very early in my career at JPMorgan and gave me opportunities to do projects in the US, UK and Singapore. Learn new things across disciplines. I realise that being a computer engineer I didn't have the business, strategy and financial skills I needed to be successful as a leader. So I did an MBA at London Business School after working for six years in technology.

[The full interview is available here](#)

Be sure to reach out to Candice Georgiadis to get your social media marketing on the right track. You can reach her at the below contact options.

About Candice Georgiadis

Candice Georgiadis is an active mother of three as well as a designer, founder, social media expert, and philanthropist. Candice Georgiadis is the founder and designer at CG & CO. She is also the Founder of the Social Media and Marketing Agency: Digital Agency. Candice Georgiadis is a Social Media influencer and contributing writer to ThriveGlobal, Authority Magazine, and several others. In addition to her busy work life, Candice is a volunteer and donor to St Jude's Children's hospital.



Candice Georgiadis

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