

2021's Top Lakes Announced by Lake Homes Realty

BIRMINGHAM, ALABAMA, USA, December 30, 2021 / EINPresswire.com/ -- In 2020, residents in crowded areas searched for home options with more indoor space for remote working and school, great outdoor options, and relaxing retreats to reconnect with family during an unprecedented pandemic. This trend continued in 2021, with nearly 7 million people searching for lake homes and lots on LakeHomes.com, the website of Lake Homes Realty. Statistics pulled from the 97.38 million pageviews on www.LakeHomes.com for lake home

Among the 34 states covered by Lake Homes Realty, the nation's largest lake

and lot searches between January 1

and December 20, 2021 are below.



Lake Hartwell ranked as the top lake in 2021 on www.LakeHomes.com.



Lake Homes Realty is the nation's largest lake real estate company in the country. www.LakeHomes.com.

<u>real estate</u> brokerage, here are the top lake states and specific lakes for 2021, based on the number of pageviews:

2021 Top 10 Lakes by Pageviews on LakeHomes.com

- 1. Lake Hartwell, South Carolina/Georgia 969,940 pageviews
- 2. Lake Sidney Lanier, Georgia 914,034 pageviews
- 3. Lake Martin, Alabama 912,466 pageviews
- 4. Lake Sinclair, Georgia 907,025 pageviews
- 5. Lake Keowee, South Carolina 859,799 pageviews
- 6. Lewis Smith Lake, Alabama 830,071 pageviews
- 7. Table Rock Lake, Missouri 827,591 pageviews
- 8. Lake of the Ozarks, Missouri 786,397 pageviews
- 9. Cedar Creek Lake, Texas 776,246 pageviews
- 10. Lake Murray, South Carolina 775,954 pageviews

2021 Top 10 States by Pageviews on LakeHomes.com

- 1. Texas 9,789,361 pageviews
- 2. Tennessee 6,908,215 pageviews
- 3. Alabama 6,398,652 pageviews
- 4. Georgia 6,196,189 pageviews
- 5. South Carolina 5,703,223 pageviews
- 6. New York 5,409,664 pageviews
- 7. North Carolina 4,882,855 pageviews
- 8. Missouri 2,919,122 pageviews
- 9. Michigan 2,748,297 pageviews
- 10. Oklahoma 2,439,080 pageviews



Located near Atlanta, Lake Sidney Lanier was the second highest viewed lake in 2021 on www.LakeHomes.com.

"Buying or selling a lake home or land is not like selling other real estate," said Glenn Phillips, CEO of Lake Homes Realty. "These properties are discretionary, leading to a very different mindset and buy/sell patterns. This mindset makes understanding the lake real estate market even more important and why Lake Homes Realty spends considerable time analyzing



Residents in crowded areas searched for home options with more indoor space for remote working and school, great outdoor options, and relaxing retreats to reconnect with family during the pandemic"

Glenn S. Phillips, CEO

tremendous amounts of market data," said Philips "Our real estate agents across the country supplement that data with information on local lake real estate trends."

Methodology: The top states and top individual lakes were compiled from the 97,381,121 pageviews on www.LakeHomes.com between January 1 and December 20, 2021. The Lake Homes Realty website had 6,836,231 users during that time period with an average of 5:35 minutes each session. Web searchers looked at 8.3 pages on average per session.

In addition to the top states and lakes listings, Lake Homes Realty also produces a quarterly report with trends nationally and by state. The report shares a summary of this information collected from 131 MLS areas from the 34 states we serve and is, to our knowledge, not available from any other source. Collectively, the lake real estate market within the 34 states covered by Lake Homes Realty is \$31.8 billion for the Winter Quarter.

Copies of the Winter 2021 Lake Real Estate Market Report are now available to download for free at www.LakeHomes.com/report. For more on Lake Homes Realty, visit www.LakeHomes.com/

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