

Cloud Advertising Market 2021: Expeditious Growth Expected In Coming Years

The report segments the cloud advertising market based on type, deployment model, user group, industry vertical, and geography.

PORTLAND, OR, UNITED STATES, December 30, 2021 /EINPresswire.com/ -- The global [cloud advertising market](#) is expected to register substantial growth in the near future, attributed to rise in ICT expenditure by governments in several developed as well as developing regions including North America, Europe, and Asia-Pacific. In addition, growth in adoption of e-commerce and social media applications gives rise to the cloud advertising industry among several user groups such as large and small and medium enterprises. However, lack of IT infrastructure in under developed regions including Latin America and Africa is expected to restrain the growth of the market.

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Comprehensive competitive analysis and profiles of major market players such as Amazon Web Services, Inc., Oracle Corporation, Google Inc., Rackspace Hostings, Inc., IBM Corporation, Adobe Systems Incorporated, Viant Technology LLC, Salesforce.com, Inc., Marin Software, and Imagine Communications Corp. are also provided in this report.

Key Benefits

- This report provides an extensive analysis of the current and emerging market trends and dynamics in the global cloud advertising market.
- In-depth analysis is conducted by constructing market estimations for the key market segments between 2016 and 2023.
- This study evaluating competitive landscape and value chain is taken into account to elucidate the competitive environment across the geographies.

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