

Purpose-Driven Goal Planning for Entrepreneurs

Goal planning workshops & coaching for faith-based creative entrepreneurs

BURBANK, CA, USA, January 7, 2022 /EINPresswire.com/ -- Gold Street today announced new goal planning <u>course workshops</u>, <u>coaching &</u> <u>membership</u> packages for faith-based creatives and entrepreneurs. Many entrepreneurs and small business owners start the new year with fresh goals and resolutions, but "life" and the day-to-day details of running a



business can easily leave them stuck in the same place feeling frustrated & alone.

"Start with the end in mind by determining your values & vision for the next 5-10 years."

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Create & Multiply, Inspire, Integrity, Faith, Family, Freedom...this is what drives & defines us." *Eric Michael Cap @ GOLD*

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While many entrepreneurs set goals for the year ahead, Eric's approach is grounded in "starting with the end in mind." By taking his clients through exercises that start with long-term goals and funneling them down to shorterterm ones, they are more able to identify their key priorities, allowing them to set goals that are more aligned with their values, and aid them in creating a life they love. For entrepreneurs who need both coaching and creative

agency services, Gold Street is launching a "hybrid" membership offering done-for-you & done-with-you options to help you start, grow &/or scale your business.

"Our core values and 5-10 year vision & goals determine what we say Yes or No to now."

Building values and mission-driven businesses has become increasingly popular, and where Eric is able to lend unique value is by basing his coaching & creative services on Christian values for faith-driven entrepreneurs. By relating biblical verses and lessons to entrepreneurship, Eric helps Christian creatives and entrepreneurs ground their work in stewardship.

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The Gold Street Goal Planning Workshop will take place on Saturday, January 15th from 9am-1pm, with a bonus break-out session from 1:30-3:30pm available for those wanting to dive deeper into their action plans. A "Gold" package with a 1:1 Coaching session & <u>Productivity Course</u> access can also be purchased. Those unable to attend online can purchase the workshop as a course anytime and access all worksheets & materials.

To learn more about Gold Street's faithdriven Content, Coaching, and Creative + Marketing Agency services, please visit GoldStreet.net/.

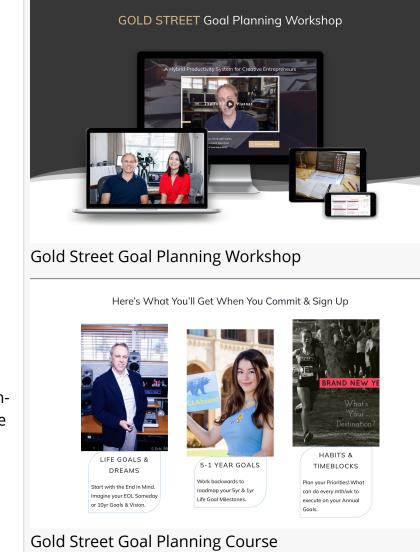
About Gold Street

Gold Street is a Media Content & Marketing Agency that specializes in

purpose-driven production & storytelling. Eric Michael Cap, Founder & CEO, has over 2 decades of experience creating content & campaigns that drive engagement and deliver results.

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