

Purpose-Driven Goal Planning for Entrepreneurs

Goal planning workshops & coaching for faith-based creative entrepreneurs

BURBANK, CA, USA, January 7, 2022 /EINPresswire.com/ -- Gold Street today announced new goal planning [course workshops](#), [coaching & membership](#) packages for faith-based creatives and entrepreneurs. Many entrepreneurs and small business owners start the new year with fresh goals and resolutions, but “life” and the day-to-day details of running a business can easily leave them stuck in the same place feeling frustrated & alone.



Gold Street Goal Planning Workshop

“Start with the end in mind by determining your values & vision for the next 5-10 years.”

“

Create & Multiply, Inspire, Integrity, Faith, Family, Freedom...this is what drives & defines us.”

Eric Michael Cap @ GOLD STREET

While many entrepreneurs set goals for the year ahead, Eric’s approach is grounded in “starting with the end in mind.” By taking his clients through exercises that start with long-term goals and funneling them down to shorter-term ones, they are more able to identify their key priorities, allowing them to set goals that are more aligned with their values, and aid them in creating a life they love. For entrepreneurs who need both coaching and creative

agency services, Gold Street is launching a “hybrid” membership offering done-for-you & done-with-you options to help you start, grow &/or scale your business.

“Our core values and 5-10 year vision & goals determine what we say Yes or No to now.”

Building values and mission-driven businesses has become increasingly popular, and where Eric is able to lend unique value is by basing his coaching & creative services on Christian values for faith-driven entrepreneurs. By relating biblical verses and lessons to entrepreneurship, Eric helps Christian creatives and entrepreneurs ground their work in stewardship.

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The Gold Street Goal Planning Workshop will take place on Saturday, January 15th from 9am-1pm, with a bonus break-out session from 1:30-3:30pm available for those wanting to dive deeper into their action plans. A “Gold” package with a 1:1 Coaching session & [Productivity Course](#) access can also be purchased. Those unable to attend online can purchase the workshop as a course anytime and access all worksheets & materials.

To learn more about Gold Street’s faith-driven Content, Coaching, and Creative + Marketing Agency services, please visit GoldStreet.net/.

About Gold Street

Gold Street is a Media Content & Marketing Agency that specializes in purpose-driven production & storytelling. Eric Michael Cap, Founder & CEO, has over 2 decades of experience creating content & campaigns that drive engagement and deliver results.

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The graphic features a central monitor displaying a video of a man speaking, with the text "A Hybrid Productivity System for Creative Entrepreneurs" and "THE Planner" overlaid. To the left is a laptop showing a man and a woman in a video call. To the right is a tablet and a smartphone, both displaying productivity planning documents. The background is dark with the text "GOLD STREET Goal Planning Workshop" at the top.

Gold Street Goal Planning Workshop

Here's What You'll Get When You Commit & Sign Up

- **LIFE GOALS & DREAMS**
Start with the End in Mind. Imagine your EOL Someday or 10yr Goals & Vision.
- **5-1 YEAR GOALS**
Work backwards to roadmap your 5yr & 1yr Life Goal Milestones.
- **HABITS & TIMEBLOCKS**
Plan your Priorities! What can do every mth/wk to execute on your Annual Goals.

Gold Street Goal Planning Course

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