

# Natural and Organic Flavors Market to Grow at a CAGR of 8.1% to reach US\$ 10.6 Billion from 2020 to 2027

*Natural and Organic Flavors Market continues to witness robust growth as Else Nutrition launches two new flavors of its complete nutrition shakes for kids*

SEATTLE, WA, US, December 31, 2021 /EINPresswire.com/ -- [Natural and Organic Flavors Market](#) continues to witness robust growth as Else Nutrition launches two new flavors of its complete nutrition shakes for kids, Banana Chia and Mango Chia with clean label , Plants and animals, such as vegetables, dairy products, edible yeast, herbs, meat, and poultry, are used to create natural flavours. By roasting and heating animal or plant products, natural flavours can be obtained. Natural flavouring improves the taste and quality of food and is widely used in food and beverage products.



Natural and Organic Flavors Market

In terms of revenue, the global natural and organic flavour market is expected to reach around US\$ 10.6 billion by the end of 2027, with a CAGR of 8.1 percent over the forecast period (2019-2027).

## Market Overview

Natural flavor is a term that can apply to herbs, vegetables, and essential oils, as well as to edible yeast. Some of these ingredients are obtained directly from plant matter, such as raw cacao, while others come from single chemical compounds that are naturally present in various materials. For instance, the ingredients in a flavored vinegar do not include any animal products, although they may contain a small percentage of animal fat.

□□□ □□□ □□□□□□□ : GNT International B.V., Roha Dychem Pvt. Ltd., D.D. Williamson & Co., Inc., Kalsec Inc., Chr. Hansen A/S, Archer Daniels Midland Company, Adama Agricultural Solutions Ltd. (LycorRed), Naturex S.A., Sensient Technologies Corporation, and Symrise AG.

## Market Dynamics

Increasing demand for natural food ingredients due to rising cases of chronic diseases is expected to drive growth of the global natural and organic flavors market during the forecast period. According to the World Health Organization (WHO), in 2016, over 1.9 billion adults aged 18 years and above were overweight, of which around 650 million were obese. According to the World Health Organization (WHO), around 17.9 million people die each year from cardiovascular disease worldwide. Such a high incidence of chronic diseases has increased the adoption of natural food ingredients such as fruits, vegetables, fish, eggs, etc.

However, the high cost and limited availability of raw materials combined with the low stability of natural colors are expected to restrain growth of the global natural and organic flavors market during the forecast period.

## COVID-19 Impact

The outbreak of the COVID-19 pandemic significantly impacted growth of the global natural and organic flavors market. Since the outbreak, many countries implemented strict nationwide lockdown policies, in order to curb the spread of the virus. As a result of this, the manufacturing activities across various industries were suspended temporarily. The global supply chain industry also witnessed significant disruption due to restrictions of international trade and travel. However, the rollout of vaccines and declining cases of COVID-19 are expected to support the market to regain its lost traction.

## Key Takeaways

The global natural and organic flavors market is expanding rapidly, registering a CAGR of 8.1% over the forecast period. This is owing to growing demand for natural and clean label products. For instance, in September 2021, Else Nutrition launched two new flavors of its complete nutrition shakes for kids, Banana Chia and Mango Chia with a clean label and sustainable products.

Among regions, North America is expected to exhibit strong growth in the global natural food colors market over the forecast period. This is owing to stringent regulations on the use of harmful synthetic colors containing arsenic, lead, and mercury.

Major companies involved in the global natural and organic flavors market are GNT International B.V., Roha Dychem Pvt. Ltd., D.D. Williamson & Co., Inc., Kalsec Inc., Chr. Hansen A/S, Archer Daniels Midland Company, Adama Agricultural Solutions Ltd. (LycoRed), Naturex S.A., Sensient

Technologies Corporation, and Symrise AG.

Global Natural and Organic flavors Market, By Flavor Type: Natural

» Innovations in Technology

» Report in Depth

» Scenarios from the Past and the Present

» Opportunities in the Market

» Extensive Product Line

» Strong Industry Concentration

» Dynamics of Growth

» Research Methodology for Value Chain Analysis that is Reliable

Finally, the report includes a strategy for industry growth, a source of industry data, research findings, an appendix, and a conclusion. The report examines the manufacturing process, market competitors, seller and merchant classification, innovation implementation, and business growth strategies to deconstruct the market. All of these details will assuage customers' concerns about future plans and actions to compete with other market participants. The most recent market gains are also shown.

## Opportunities in the Market

The growing popularity of spicy flavours in various edible products is expected to provide ample opportunity for food and beverage manufacturers. Hot and spicy flavours are becoming increasingly popular among consumers around the world. For example, Wonderful® Pistachios introduced two new flavours to its Wonderful Pistachios No Shells line in July 2019: Chili Roasted and Honey Roasted—two distinct flavours that allow the brand to reach two distinct categories of snacking fans: those seeking heat and those seeking a sweet escape.

Global Natural and Organic flavors Market, By Flavor Type: Natural @ <https://www.coherentmarketinsights.com/insight/buy-now/3559>

## Market Taxonomy

Global Natural and Organic flavors Market, By Flavor Type:  
Natural

## Organic

### Global Natural and Organic flavors Market, By Source:

#### Fruit & Fruit Juice

Berries

Citrus

Drupes

Pepos

Pomes

Others

#### Vegetable & Vegetable juice

Plant & Botanical

Spices

Herbs

Others

Meat & Seafood

Meat & Poultry

Seafood

Dairy

Dairy products

Edible East

### Global Natural and Organic flavors Market, By Product Type:

From the Named Fruit (FTNF)

With Other Natural Flavors (WONF)

Oleoresin

Meat & Dairy Flavor

Essential oil

### Global Natural and Organic flavors Market, By Application:

Food

Dairy Products

Bakeries

Confectionaries

Savories

Beverage

Alcoholic

Non-Alcoholic

Nutraceuticals

### Key Reasons to Purchase the Natural and Organic Flavors Market Report :

- The report is jam-packed with information, including market dynamics and future opportunities.
- Quantitative, qualitative, value (USD Million), and volume (Units Million) data are among the segments and sub-segments.
- Data on demand and supply forces, as well as their impact on the market, can be found at the regional, sub-regional, and country levels.
- With new developments, strategies, and market share of key players, the competitive landscape has changed dramatically in the last three years.
- Companies that provide a wide range of products as well as financial information, recent developments, SWOT analyses, and strategies.

Natural and Organic Flavors Market insights will increase the revenue impact of businesses in a variety of industries:

- » Providing a framework for assessing the attractiveness of different products/solutions/technologies in the Natural and Organic Flavors Market; assisting stakeholders in identifying key problem areas related to their global Natural and Organic Flavors market consolidation strategies; and providing solutions.
- » Examining the impact of shifting regulatory dynamics in areas where companies want to expand.
- » Provides knowledge of disruptive technology trends to help businesses make smooth transitions.
- » Assisting leading companies in recalibrating their strategies in order to stay ahead of their competitors and peers.
- » Natural and Organic Flavors market supply-side analysis, as well as insights into promising synergies for top players seeking to maintain market leadership.
- » Market research conducted recently A Natural and Organic Flavors market survey also provides an outlook, covering 20+ countries and key categories.
- » The study also includes market drivers, trends, and influencing factors, as well as insights and forecasts.

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- In the next seven years, what innovative technology trends should we anticipate?
- Which sub-segment do you believe will experience the most growth over the forecast period?
- By 2028, which region is expected to have the most market share?
- What organic and inorganic strategies are businesses employing in order to gain market

share?

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