

The Future of Travel from The Futurist Institute Becomes #1 Best Seller on Amazon

The Futurist Institute's 2021 book of essays from executives highlighting future expectations for the travel industry in the decade ahead is a #1 Best Seller.

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EINPresswire.com/ -- [The Future of Travel](#): Trends and Technologies Shaping the Decade Ahead has been ranked a #1 Best Seller on Amazon in multiple categories.

This book from [The Futurist Institute](#) is a collection of essays that attempts to answer one critical question, "What will happen to travel in the wake of COVID — and in the decade beyond?"

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It is exciting to see The Future of Travel become a #1 Best Seller on Amazon. The book's success reveals the interest in dynamic changes and trends impacting the future of travel in the wake of COVID.”
Jason Schenker, Chairman of The Futurist Institute

of Airalo, Nawfal Patel of The Futurist Institute (now, Google), and [Jason Schenker](#) of The Futurist Institute and Prestige Economics.



The screenshot shows the Amazon Best Sellers page for Business Travel Reference. The title "Amazon Best Sellers" is at the top in a teal banner, with the subtitle "Our most popular products based on sales. Updated hourly." Below this, a navigation menu on the left lists categories like "Any Department", "Books", "Travel", "Specialty Travel", "Adventure", "Beaches", "Budget Travel", "Business Travel", "Cruises", "Ecotourism", "Family Travel", "Honeymoons", "Literary & Religious", "Military", "Senior Travel", "Solo Travel", and "Spas". The "Business Travel" category is highlighted. The main content area shows the book "The Future of Travel: Trends and Technologies Shaping the Decade Ahead" by Jason Schenker, ranked #1. The book cover features a blue background with various travel-related icons. The price is listed as \$2.99 for the Kindle Edition.

Leading experts, futurists, and executives share insights and expectations for travel, leisure, and hospitality industries in essays focused on the most important future trends, opportunities, priorities, perception shifts, and challenges that will shape the decade ahead.

Contributors to The Future of Travel included Linda Rutherford of Southwest Airlines, Samarth Kejriwal of Uber, Darshika Jones of Remote Year, Nigel Fell of the World Tourism Association for Culture and Heritage, Elena Rodríguez Blanco of AUTHENTICITYS, Dan Cockerell of Cockerell Consulting Group, Daniel McCoy of the Transportation Security Administration, Adam Wesolowski

The essays from these contributors address topics on the economy, long-term trends, the future of work and jobs, technology, sustainability, and other futurist topics. The Futurist Institute's Jason Schenker and Nawfal Patel were the editors of this book

Jason Schenker, Chairman of The Futurist Institute, shared his thoughts on the book's bestseller status. "This book provides important perspectives on the future of the travel industry. Our contributors shared tremendous insights, and it is exciting to see The Future of Travel become a #1 Best Seller on Amazon."

Mr. Schenker founded The Futurist Institute in 2016 to help analysts, strategists, and executives become futurists and capture long-term opportunities in trends and technology disruptions while also mitigating downside risks. His bestselling books include The Future After COVID, which was released in April 2020.

The Future of Travel was published by Prestige Professional Publishing and is available in paperback and on Kindle at <https://www.amazon.com/dp/B09698QR82>.

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The screenshot shows the Amazon Best Sellers page for the category 'Ecotourism Travel'. At the top, it says 'Amazon Best Sellers' and 'Our most popular products based on sales. Updated hourly.' Below this, there's a navigation menu with options like 'Any Department', 'Kindle Store', 'Kindle eBooks', and 'Travel'. Under 'Travel', there are sub-categories like 'Specialty Travel', 'Adventure', 'Amusement & Theme Parks', 'Bicycling', 'Budget Travel', 'Business Travel', 'Cruises', 'Culinary', 'Ecotourism Travel', 'Family Travel', 'Haunted & Unexplained', 'Hikes & Walks', 'LGBTQ+', 'Literary', and 'Religious'. The 'Ecotourism Travel' category is highlighted. To the right, there's a section titled 'Best Sellers in Ecotourism Travel' with 'Top 100 Paid' and 'Top 100 Free' tabs. The #1 bestseller is 'The Future of Travel: Trends and Technologies Shaping the Decade Ahead: The Futurist Institute' by Jason Schenker and Nawfal Patel. The book cover is shown, and it has a 2-star rating from 2 reviews. The price is \$2.99 for the Kindle Edition.

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