

Austin-based Footy Intl Donates to Eco-Restoration Projects

The sustainable apparel company is following through on its commitment to the environment.

AUSTIN, TX, USA, January 5, 2022 /EINPresswire.com/ -- In a world of fast fashion and skyrocketing prices, Austin-based Footy Intl is donating 15% of its profits, even after giving its customers a 5% lifetime discount on all of its sustainable, USA-made apparel.

The antimicrobial socks, listed on the company's website, are made in North Carolina from recycled plastic bottles using Repreve technology. Co-founders Mitchell Fly and Drew Davis spent over a year designing their flagship socks, [The Switzerland](#)s, before releasing them, and now have expanded their product line to include a crew-length version titled [The Cape Town](#)s. Every order comes in a 100% recycled post-consumer waste polymailer, with thank you cards and stickers also made out of recycled paper.

"We want our customers to truly feel they're a part of the Footy Intl Family," said Davis. "The more that we can do to support the wilderness and support all of the fun, explorable places on the planet means the more unity we bring to this effort."

Footy Intl donates through the charitable branch of the company named The Footy Initiative. The donations made to The Nature Conservancy in Austin and One Tree Planted are the first of many that promote local and global ecological restoration projects. The company has set a 2022 goal of donating \$5,000 to the different initiatives, which will eventually include a scholarship for students traveling internationally to learn about sustainability techniques.

"We're proud of what our company has accomplished so far, but what really excites us about the future is all that we're going to do for the planet," said Fly.



Footy Intl donates a portion from every purchase to ecological restoration initiatives.

About Us:

Footy Intl is an Austin-based sustainable, charitable, USA-made apparel company designed to help you Get Your Foot Out The Door. Please visit their website to learn more, or reach out to the email below with any inquiries. If you'd like to join the adventure, the company's handle is [@footyintl](https://www.instagram.com/footyintl) on Instagram.

Drew Davis
Footy Intl
drew@footyintl.com



Footy Intl's USA-made sustainable ankle socks, The Switzerlands.



Footy Intl's sustainable crew-length sock release, titled The Cape Towns, Made in the USA.

This press release can be viewed online at: <https://www.einpresswire.com/article/559696789>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.