



Business Assurance Market 2021 Size, Share and Growth Opportunities Forecasts to 2027 | INFOSYS, Cognizant, Ciena Corp.

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New Research Study "[Business Assurance Market](#) 2022 analysis by Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges and Investment Opportunities), Size, Share and Outlook" has been added to Coherent Market insight

Global business assurance was valued at US\$ 108,500.2 Mn in 2017, and is expected to exhibit a CAGR of 8.4% over the forecast period to reach US\$ 227,564.6 Mn in 2027.

Some of the factors driving demand for business risk assurance services include the presence of global data privacy regulations, the growth of Big Data, and the increasing demand for fair and ethical data use. Business risk assurance services aid in the resolution of such issues by enhancing cybersecurity in the face of evolving threats and technologies, managing uncertainty in cross-border data privacy, transforming IT internal audit to drive digital value, and harnessing the power of data to achieve extraordinary results.

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This report includes information on the industry's market growth as well as key segmentation variables that help the global Business Assurance Market prosper in today's environment. The report also emphasises the importance of regional classification in the global Business Assurance Market. Due to growing demand, the worldwide Business Assurance Market will eventually create more revenue and have a higher market size than the previous projected period.

Major Key players in this Market:

- Atkins Global
- Baker Engineering and Risk Consultants Inc.
- Ciena Corporation
- AssuringBusiness
- Cognizant
- Stress Engineering Services Inc.
- INFOSYS
- Cyber Risk Assurance
- Equinox Information Systems

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Drivers & Trends

The report has included a comprehensive analysis of different factors that fuel the growth of the Business Assurance market. It includes growth potential, drivers, restraints, industry-specific challenges and risks, and opportunities that transform the market in a negative or positive way. Every factor has been evaluated in detail to offer a complete accurate grasp of the market.

Regional Classification

The Business Assurance market report sheds light on the analysis as well as market forecast on the regional and also the global level. Delving deep into the report, it also covers the various growth opportunities and recent trends across five regions, including the Asia Pacific (APAC), North America, Latin America, Europe, and the Middle East & Africa (MEA). An in-depth study has been carried out covering every region with regard to the prevalent trends, outlook, and different opportunities that are likely to impact the market positively in the long run. The report also offers the most up to date information related to the technological developments and growth prospects based on the regional landscape.

Method of Research

The report provides first-hand information performed by key players using quantitative & qualitative assessment as per the parameters of the Porter's Five Force Model. It throws light on the macro-economic indicators, parent market trends, and growth factors. Primary (surveys, interviews, and questionnaires) & secondary researches (SEC filings, white paper references, and published reports) have been carried out to provide a better understanding of the market. The data used in the report has passed multi-step verification to assure both the authenticity as well as the quality of the insight that is provided. Bottom-up & top-down approaches are also used for ensuring the credibility of the valuations and market segments.

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The following are the study objectives for this report:

- SWOT Analysis focuses on worldwide main manufacturers to define, assess, and analyse market competition. By kind, application, and region, the market is defined, described, and forecasted.
- Examine the global and main regional market potential and advantage, opportunity and challenge, constraints and risks.
- Determine whether trends and factors are driving or limiting market growth.
- By identifying high-growth categories, stakeholders would be able to analyse market potential.
- Conduct a strategic study of each submarket's growth trends and market contribution.
- Expansions, agreements, new product launches, and acquisitions in the market are all examples of competitive developments.
- To create a strategic profile of the main players and analyse their growth plans in depth.

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