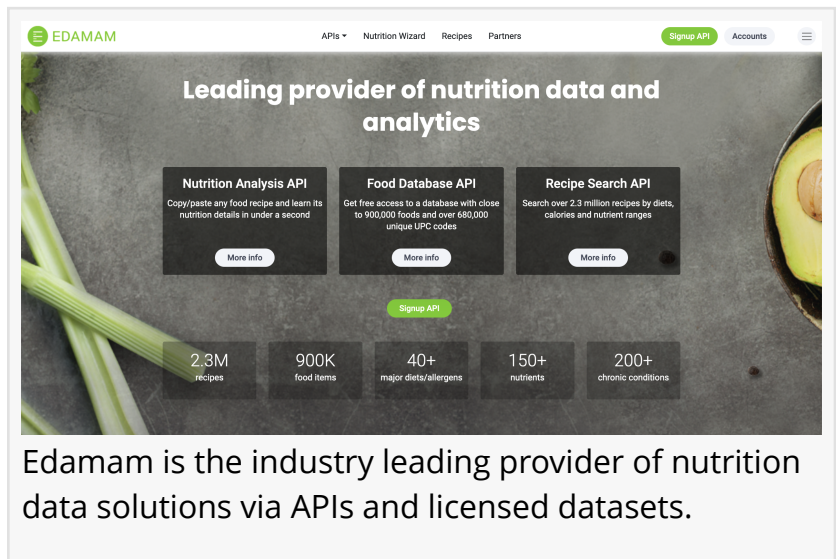


Edamam Reaches 100,000 API Subscribers and Relaunches Its B2B Offering at CES 2022

Edamam's relaunches its website with a clear focus on businesses and developers as its industry leading nutrition data APIs reach 100,000 subscribers.

LAS VEGAS, NV, US, January 5, 2022 /EINPresswire.com/ -- [Edamam](https://www.edamam.com), a nutrition data company serving food, health, and wellness sectors with its [API](#) solutions, announced today at CES 2022 the relaunch of its website as it reached 100,000 subscribers to its industry leading APIs.



The screenshot shows the Edamam website homepage. At the top, there is a navigation bar with 'EDAMAM' on the left and 'APIs', 'Nutrition Wizard', 'Recipes', 'Partners', 'Sign up API', and 'Accounts' on the right. The main heading reads 'Leading provider of nutrition data and analytics'. Below this, three API offerings are highlighted in dark boxes: 'Nutrition Analysis API' (Copy/paste any food recipe and learn its nutrition details in under a second), 'Food Database API' (Get free access to a database with close to 900,000 foods and over 600,000 unique UPC codes), and 'Recipe Search API' (Search over 2.3 million recipes by diets, calories and nutrient ranges). Each box has a 'More info' button. A central 'Sign up API' button is also present. At the bottom, five statistics are displayed in a row: 2.3M recipes, 900K food items, 40+ major diets/allergens, 150+ nutrients, and 200+ chronic conditions.

Edamam is the industry leading provider of nutrition data solutions via APIs and licensed datasets.

Edamam's APIs leverage the largest food and nutrition database in the world with over 5 million recipes and close to 1 million foods, analyzed and tagged for 150+ nutrients, 40+ lifestyle diets, including all allergens, and 200+ chronic conditions, as well as meal type, dish type, cuisine, glycemic index and CO2 impact of foods.

“

We are excited to have reached the milestone of 100,000 API subscribers, confirming our leading position in the nutrition data solutions space.”

Victor Penev

The three APIs currently offered by Edamam are Recipe Search, Nutrition Analysis, [Food Database](#) Lookup.

“We are excited to have reached the milestone of 100,000 API subscribers, confirming our leading position in the nutrition data solutions space. Businesses and developers trust our data and solutions,” commented Victor Penev, the Founder and CEO of Edamam.

In addition to the 100,000 API subscribers, Edamam also offers licensed datasets and solutions for companies that leverage nutrition data to manage diets, provide food and meal recommendations, or display nutrition data. Among its customers are industry leaders, such as Nestle, Amazon, Microsoft, The Food Network, Virta Health, New York Times, Barilla, McCormick and many more.

Edamam's mission is to organize the world's food knowledge and give it back to people, so they can make smarter food choices and, as a result, live longer, healthier, happier lives. The company is driven by the firm believe that food is the ultimate medicine.

About Edamam

Edamam organizes the world's food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam's technology helps customers answer their clients' perennial question: "What should I eat?"

Edamam's partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, and Barilla.

For more information, please visit www.edamam.com or developer.edamam.com.

Victor Penev

Edamam

[email us here](#)

+1 6463788317

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)



Edamam offers meal recommendation and nutrition analysis solutions to food, health and wellness companies. Clients either integrate with one of our APIs for real-time data service or license targeted datasets.

WHAT WE DO

OUR IMPACT

- POWER NUTRITION**
Edamam powers nutrition for a number of large clients, including Nestle, Amazon and The Food Network.
- FASTER & CHEAPER SOLUTION**
We save clients both time and money by providing real-time data service at fraction of the cost of traditional solutions.
- 40,000 BUSINESS SUBSCRIBERS**
Our APIs have over 40,000 subscribers, building meal recommendation, food logging and nutrition data apps.

Nestlé food amazon Barilla Microsoft epicurious

CHALLENGES WE SOLVE

- 1 Demand for real-time, accurate nutrition data and personalized meal recommendations is growing.
- 2 Food, health and wellness businesses need scalable, fast and affordable ways to meet this demand.
- 3 Current solutions are either manual (slow and expensive) or scalable but incomplete and inaccurate.

HOW WE ARE UNIQUE

- 1 We offer fast, reliable, always on data services at a fraction of the cost of existing nutrition data providers.
- 2 Our meal recommendation and nutrition analysis leverage the largest database of recipes and foods and proprietary search and natural language technology.

OUR PRODUCTS AND TECHNOLOGY

- Real-time nutrition analysis, using natural language processing
- Database of 5 million recipes and 750K foods, nutritionally tagged and analyzed for all nutrients, diets, chronic conditions
- Diet recommendation engine, leveraging proprietary search algorithms



Edamam Powers Nutrition Data Solutions for Food, Health and Wellness Businesses

This press release can be viewed online at: <https://www.einpresswire.com/article/559935945>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.