

Communications Skills are More Important than Ever in 2022

Many New Year's Resolutions are to become better speakers and communicators. Brenden Kumarasamy guides the audience at Snackable Solutions on how to begin.

NEW YORK, NY, USA, January 6, 2022 /EINPresswire.com/ -- People have been socially distanced, and often socially isolated over the past two years. A common concern is that interpersonal skills are worsening among individuals, and in particular at the workplace. In a remote work environment, good communications are essential to holding an organization together. This includes a combination of [emotional intelligence](#), and the ability to communicate effectively. According to expert communicator Brenden Kumarasamy, people must

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Work on the public speaking puzzle as a team, and that's how you'll be more successful.”

Brenden Kumarasamy

methodology is designed to help people to speak effectively, to think on their feet when speaking, and to build rapport with their audiences.

Communications is About Connecting with Other People

According to Oxford Languages, communication is "the imparting or exchanging of information or news." Therefore, good communicators are effective at understanding and distributing information to others. This means that a speaker must not just state the facts, but they must do so in a way that will inspire others to listen and retain information. This is where a combination of emotional intelligence and hard skills are necessary. Through words, people are able to



The graphic features a blue background with a white text box containing the title "Tutorial" in a large, white, serif font. Below the title, the text "3 PUBLIC SPEAKING TIPS FOR SUCCESS" is written in a bold, white, sans-serif font. Underneath that, "- BRENDEN KUMARASAMY" is written in a bold, white, sans-serif font. To the right of the text is a photograph of Brenden Kumarasamy, a man with dark hair and a slight smile. In the top right corner of the graphic, there is a logo for "SNACKABLE SOLUTIONS BITE-SIZED SUCCESS" featuring a stylized yellow figure running on a path.

Brenden Kumarasamy, Communications Expert

convey information, ideas, and feelings. This transfer of information allows people to understand one another, and to develop stronger relationships.

[According to Gallop](#), the cost of replacing an employee can range from "one-half to two times the employee's annual salary -- and that's a conservative estimate." These costs, which include attracting, retaining, and training a new employee can add up quickly. Many of these employees are lost due to poor communications

between management and staff. Using Kumarasamy's techniques, organizational leaders can expect to retain more employees amid "The Great Resignation."

To find out more about this and other Snackable Solutions, you can subscribe to the Youtube channel at <https://www.youtube.com/channel/UCCYiDuHAYEq2EcKhI1pNpPQ>

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