

# Companies Promote Sustainable Packaging Leading To Rise In Demand In The Jute Bags Market

*The Business Research Company's Jute Bags Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022 - 2026*

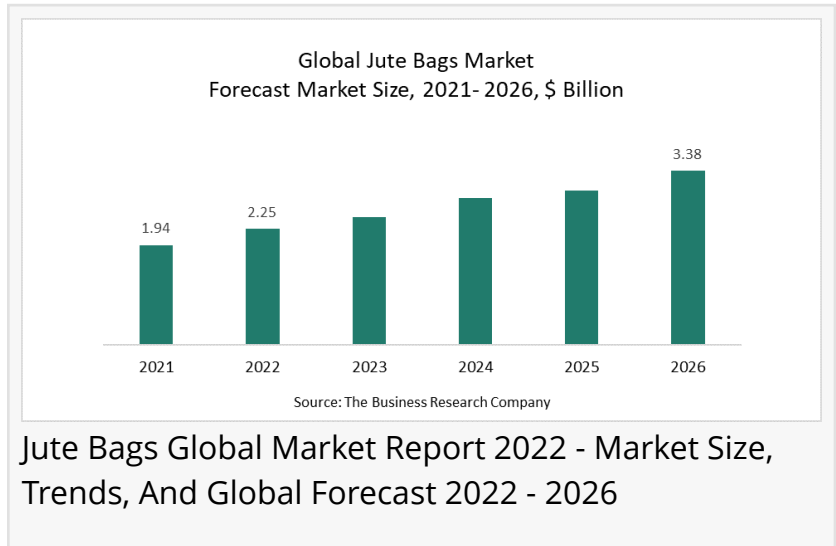
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Rising popularity and demand for environment-friendly products are contributing to the growth of the jute bags market. The eco-friendly packaging products are developed on large scale due to changes in the behavior and thoughts of the consumer. Companies all over the world are paying attention to eco-friendly packaging as it reduces shipping costs, promotes a positive brand image, is recyclable and sustainable. For example, according to the survey conducted by The U.S. Cotton Trust Protocol in 2021, 61% of brands and companies stated that their demand for environmentally friendly goods has increased. Therefore, the rising popularity and demand for environmentally friendly products is expected to drive the growth of the jute bags market in the coming years.

The [global jute bags market size](#) is expected to grow from \$1.94 billion in 2021 to \$2.25 billion in 2022 at a compound annual growth rate (CAGR) of 15.8%. The growth is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The global jute bag market share is expected to reach \$3.38 billion in 2026 at a CAGR of 10.8%.

Asia Pacific was the largest region in the jute bags market in 2021. The regions covered in this report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.



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Major players covered in the global jute bags industry are Aarbur, Ashoka Exports, Hitaishi-KK, Howrah Mills Co. Ltd., Shree Jee International India Ltd., Gloster Limited, Bangalore Fort Farms Ltd, Budge Budge Company Limited, Cheviot, Ludlow Jute And Specialties, Al Champdany Industries Ltd, Budge Budge Company Ltd., Ludlow Jute & Specialties Ltd., Nuzhat Jute Bags Factory Private Limited, and Jamia Jute Bags.

The bioplastic jute poly bag is a key trend gaining the popularity in the jute bags market. The bioplastic jute poly bag can be used in place of polythene bags. It can be used for a variety of things, including garment packaging, packing rice, sugar, red gram and even dairy milk packaging when there is no risk of contamination or poor quality. For instance, in 2021, a Bangladeshi scientist has developed a bioplastic jute poly bag. The bag is constructed of off jute polymer and is comparable in quality to a polythene bag. It is 100% eco-friendly, reusable, and can be merged with soil in 3- 4 months.

TBRC's global jute bags market analysis report is segmented by type into jute sack bags, jute shopping bags, by price into premium, mass, by application into household, commercial, by end-use into retail, institutional.

[Jute Bags Global Market Report 2022](#) - By Type (Jute Sack Bags, Jute Shopping Bags), By Price (Premium, Mass), By Application (Household, Commercial), By End-Use (Retail, Institutional) - Market Size, Trends, And Global Forecast 2022 – 2026 is one of a series of new reports from The Business Research Company that provides a jute bags market overview, forecast jute bags market size and growth for the whole market, jute bags market segments, geographies, jute bags market trends, jute bags market drivers, restraints, leading competitors' revenues, profiles, and market shares.

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