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LeadAngel prevents duplicity with data deduplication in real time

LeadAngel announces the release of its real-time data duplication capabilities. Without much configuration, CRM users can now use platform to de-dupe leads.

SUNNYVALE, CALIFORNIA, UNITED STATES OF AMERICA, January 7, 2022 /EINPresswire.com/ -- Salesforce CRM users can now use LeadAngel platform to de-dupe leads-lead, lead-contact and contact-contact. LeadAngel also provides a account-account duplicate report based on fuzzy matching algorithm to remove account

Data Cleaning

duplicates. Check out LeadAngel's official website for more information.

B2B Enterprises are increasing adopting technology for sales and marketing operations and automation. Sales and Marketing strategies are evolving and many Marketing Automation and CRM tools such as Salesforce continue to enhance to bridge the execution gap. Customers expect quick and concise information from their vendors and partners. Outdated or redundant information makes an irate customer, while also increases the data management and maintenance costs. Maintaining a cleaner lead database is more important than ever for accurate and effective communication.

LeadAngel's data de-dupe platform runs unattended. With real time data dedupe, data matching (leads and contacts against account), and auto conversion of leads into contact/account, B2B sales operations can now target and communicate more effectively, while keeping the database clean, and the low costs operational cost.

About LeadAngel: LeadAngel is a Sunnyvale, a CA-based company offering services in Lead Routing, Marketing Segmentation, and Lead to account matching. We use a set of complex rules, dictionary and machine learning to deliver business results. Our products are integrated with major marketing automation systems and CRM, as well as designed to work standalone using web services for custom use cases. We offer free demos of our premium product as well as 15

day free trials. Please reach out to sales@leadangel.com with any questions.

Deepak Kumar
LeadAngel
4083726077
email us here
Visit us on social media:
Twitter
LinkedIn

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