

Cross-Border B2C E-Commerce Market anticipated to reach USD 5,143 billion by 2030

PHILADELPHIA, UNITED STATES ,
January 7, 2022 /EINPresswire.com/ --
Fatpos Global has released a report
titled "[Cross-Border B2C E-Commerce](#)
Market - Analysis of Market Size, Share
& Trends for 2014 – 2020 and Forecasts
to 2030" which is anticipated to reach
USD 5,143 billion by 2030. According to
a study by Fatpos Global, the market is
anticipated to portray a CAGR of 24.9%
between 2020 and 2030. According to
the report, this growth is anticipated
due to increasing mergers and
acquisitions across various sectors

which will create a worldwide demand for Cross-Border B2C E-Commerce. The growth of online stores is also propelling the selling of high-end products. E-commerce allows the simple purchasing of goods manufactured in remote locations. This, in turn, has made a major contribution to the development of the global Cross-Border B2C E-Commerce industry.

"Lower prices and greater product choice are the key drivers of the online shopping trend from the consumer's viewpoint. Furthermore, as E-Commerce companies and distribution providers develop their logistics capacities, customers will be able to collect their international online orders quicker, reducing some of the major barriers to cross-border shopping. Through the rapid and widespread diffusion of technology, globalization has increased the volume and variety of cross-border transactions in services and goods. The global cross-border B2C e-commerce industry dynamics have been driven by this.", said a lead analyst at Fatpos Global.

Global Cross-Border B2C E-Commerce Market: Key Players

AirBridgeCargo Airlines

eBay

AliExpress.com

ASOS

ACES

BigCommerce

CROSS BORDER B2C E-COMMERCE MARKET [Ⓢ]

Cross-Border B2C E-Commerce Market to surpass

USD 5,143 billion by 2030 from

USD 792.5 billion in 2020 at a

CAGR of 24.9% in the coming years, i.e., 2021-30.



Drivers

- Lower prices and greater product choice as well as technology diffusion
- Reduction of administrative costs and expanding international business market

Restraint

- Consumer data and rising production cost

Key Players

- AirBridgeCargo Airlines
- eBay
- AliExpress.com
- ASOS
- ACES
- BigCommerce
- Jagged Peak
- Amazon.com
- Pitney Bowes

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Jagged Peak
Amazon.com
Pitney Bowes
Other Prominent Players

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Note- This report sample includes

- Brief Introduction to the research report.
- Table of Contents (Scope covered as a part of the study)
- Research methodology
- Key Player mentioned in the report
- Data presentation
- Market Taxonomy
- Size & Share Analysis
- Post COVID-19 Impact Analysis

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Global Cross-Border B2C E-Commerce Market: Segments

Apparel & Accessories segment to grow with the highest CAGR during 2020-30

Global Cross-Border B2C E-Commerce Market is segmented by category into Entertainment & Education, Apparel & Accessories, Consumer Electronics, Home Furnishing, Personal Care & Beauty, Healthcare & Nutrition, Footwear, Food & Beverage and Others. Apparel & Accessories segment held the largest market share in the year 2020 over the forecast period, owing to the extensive use of cross-border B2C e-commerce in this field.

Digital wallets segment to grow with the highest CAGR during 2020-30

Global Cross-Border B2C E-Commerce Market is segmented by payment method into Digital Wallets, Credit and Debit Cards, Internet Banking, and Others. In the forecast period; the digital wallets payment category is projected to expand at the fastest pace due to maximum utilization.

Assorted brands segment to grow with the highest CAGR during 2020-30

Global Cross-Border B2C E-Commerce Market is segmented by category into offering into In-house brands and Assorted brands. Assorted brands segment held the largest market share in the year 2020 due to high demand.

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In the new report, Fatpos Global thrives to present an unbiased analysis of the global Cross-Border B2C E-Commerce Market that covers the historical demand data as well as the forecast figures for the period, i.e., 2021-2030. The study includes compelling insights into the growth

that is witnessed in the market. Global Cross-Border B2C E-Commerce is segmented by category into Entertainment & Education, Apparel & Accessories, Consumer Electronics, Home Furnishing, Personal Care & Beauty, Healthcare & Nutrition, Footwear, Food & Beverage and Others. Global Cross-Border B2C E-Commerce is segmented by payment method into Digital Wallets, Credit and Debit Cards, Internet Banking, and Others. Global Cross-Border B2C E-Commerce is segmented by category into offering In-house brands and Assorted brands. Global Cross-Border B2C E-Commerce is segmented by end-user into Adults, Teenagers, Senior Citizens, and Others. Geographically, the market is segmented into North America, Latin America, Europe, Asia Pacific, and Middle East, and Africa.

Global Cross-Border B2C E-Commerce is segmented by category into Entertainment & Education, Apparel & Accessories, Consumer Electronics, Home Furnishing, Personal Care & Beauty, Healthcare & Nutrition, Footwear, Food & Beverage and Others. Apparel & Accessories segment held the largest market share of XX.X% in the year 2020 over the forecast period, owing to the extensive use of cross-border B2C e-commerce in this field. Global Cross-Border B2C E-Commerce is segmented by payment method into Digital Wallets, Credit and Debit Cards, Internet Banking, and Others. In the forecast period; the digital wallets payment category is projected to expand at the fastest pace due to maximum utilization.

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