

# GreenLight Mobility Announces Franchise Opportunity in Pittsburgh and surrounding suburbs

*Home safety and modification company set to expand into the region in early 2022*

RANDOLPH, NJ, USA, January 7, 2022 /EINPresswire.com/ -- Home safety modification franchise GreenLight Mobility, with an executive team that has operated a successful home safety and accessibility business in New Jersey for over a decade, is now ready to expand its reach further west into Pennsylvania.

The company announced expansion plans in the Philadelphia region in January 2021 and is continuing efforts to expand in the greater Pittsburgh region.

GreenLight Mobility's expansion plans would encompass Allegheny County as well as Westmoreland, Washington, Butler, Beaver, Armstrong, and Fayette Counties. The franchise will be up and running shortly after the franchise awards the territory to franchisees in the region. The organization has vetted a handful of candidates, but the opportunity — as of this moment — is still available. Plans to expand in Pennsylvania are part of a strategic initiative to grow the business. GreenLight Mobility just recently expanded into North Carolina, with a franchise owner in the Charlotte area.

"We see an unfilled need and demand for our services in Pittsburgh as an aging population that wants to remain vibrant and at home need essential mobility solutions to do just that," said Karen Frank, CEO and co-founder of GreenLight Mobility. "As we've grown our business in New Jersey, we have a better eye for communities who need help with mobility solutions and can be



aided by our service. Based on our analysis, we feel this area is a logical extension for our franchise.”

Karen Frank is a licensed physical therapist who worked as an inpatient, home care and outpatient physical therapist in New Jersey. Her husband, Gregg Frank, is a licensed occupational therapist. Through their lines of work, they saw a need for home modifications for patients, which led them to launch a home modification company in 2007 called Back Home Safely. That successful business brought about their desire to launch their GreenLight Mobility franchise to help aspiring entrepreneurs achieve independence by helping those with physical health conditions achieve theirs.

GreenLight Mobility creates a safe and accessible environment for individuals with physical challenges. It offers customers everything from modular ramp systems, grab bars, door-widening, stairlifts, walk-in showers, ceiling lift systems and more. As health professionals, the Greenlight Mobility corporate team has the expertise to educate franchisees on optimal mobility solutions for specific diagnoses.

GreenLight Mobility’s affiliate business in New Jersey has remained recession-proof since launching in 2007. With low overhead — there’s no need for expensive retail leases — franchise owners can run a home modification business from home with just a small warehouse for inventory. Initial franchise fees are \$43,500, but GreenLight Mobility is offering a \$5,000 discount to the first four owner-operators.

The GreenLight Mobility franchise opportunity is ideal for people with management experience in the healthcare industry who want to control their own destiny, or for people who have experience in management or sales who see the demand in this growing industry.

For more information, visit <http://GreenLightMobility.com> or call (973) 946-8330.

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### About GreenLight Mobility

GreenLight Mobility, based in Randolph, N.J., is a home safety modification company dedicated to creating safe and accessible homes. Founded by physical and occupational therapists, GreenLight Mobility is in the business of changing lives both for its customers and franchise owners.

In 2019, the company announced plans to expand via franchising, offering a prime opportunity to support the senior care market through home modifications. To learn more about GreenLight Mobility, visit <http://GreenLightMobility.com> or call (973) 946-8330.

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