

# Technology Advisory Market Uses AI To Identify And Solve Business Problems

*The Business Research Company's  
Technology Advisory Global Market  
Report 2022 – Market Size, Trends, And  
Global Forecast 2022 - 2026*

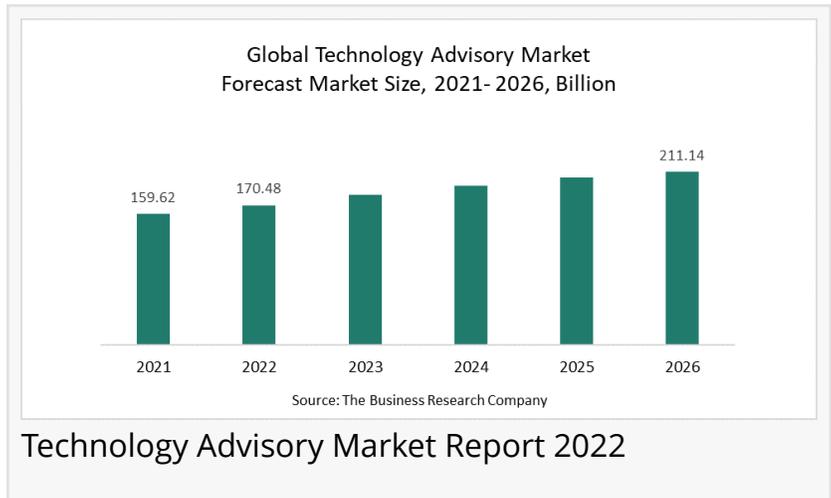
LONDON, GREATER LONDON , UK,  
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Artificial Intelligence (AI) is a leading trend gaining traction in various business processes. AI is an amalgamation of different technologies that enable the machine

to sense, understand, and act. The technology advisory market outlook has changed as AI helps businesses in identifying and solving business problems and drive measurable business value. AI helps in designing hardware infrastructure - on-premise or cloud-based, ingestion, and analysis of big data, and to enable flexibility of computing resources. For instance, Tech Mahindra deployed the first HR humanoid K2 at its Noida campus in India. K2 functions on AI and will take over routine HR processes providing continuous assistance to the HR department to enrich the employee experience. K2 will handle general HR related queries and handle actions for providing tax forms and payslips, enabling the HR team to focus on other important areas in the business. With the improvement in AI technology with every passing day, it is gaining huge importance in data expertise, business processes, and workflow management.

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The global technology advisory market size is expected to grow from \$159.62 billion in 2021 to \$170.48 billion in 2022 at a compound annual growth rate (CAGR) of 6.8%. Technology advisory market growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. According to TBRC's technology advisory market forecast, the market is expected to reach \$211.14 billion in 2026 at a CAGR of 5.5%.



Read More On The Global Technology Advisory Market Report:

<https://www.thebusinessresearchcompany.com/report/technology-advisory-global-market-report>

In October 2020, Accenture plc, an Ireland-based global professional services company providing services in strategy, consulting, technology, and operations, has acquired SALT Solutions AG, a German technology consultancy for an undisclosed amount. The acquisition is expected to help Accenture plc in building a cloud-based industrial internet-of-things (IoT) platform that will enable the client to reduce quality and wastes issues in the whole supply chain. SALT has deep expertise in manufacturing and supply chain systems complementing Accenture's expertise in cloud solutions and planning systems. The acquisition will help Accenture to expand its digital manufacturing and operations business in Germany. SALT Solutions AG is a German technology consultancy company implementing and maintaining IT systems for a variety of companies across different sectors.

Major players covered in the global technology advisory industry are Fujitsu Ltd, HCL Technologies Limited, Booz & Co, Infosys Limited, Dell Technologies Inc, KPMG, IBM Corporation, Tata Consultancy Services Limited, Ernst & Young (EY) and McKinsey & Company.

TBRC's global technology advisory market report is segmented by services into application development, cloud services, cybersecurity and privacy, data and analytics, technology strategy and enterprise architecture, others, by end use into banking, financial services, healthcare, it & telecom, government, others, by enterprise size into large enterprise, small and medium enterprise.

[Technology Advisory Global Market Report 2022](#) - By Services (Application Development, Cloud Services, Cybersecurity and Privacy, Data and Analytics, Technology Strategy and Enterprise Architecture), By End Use (Banking, Financial Services, Healthcare, IT & telecom, Government), By Enterprise Size (Large Enterprise, Small and Medium Enterprise) - Market Size, Trends, And Global Forecast 2022 - 2026 is one of a series of new reports from The Business Research Company that provides a technology advisory market overview, forecast technology advisory market size and technology advisory market growth for the whole market, technology advisory market segments, geographies, technology advisory market trends, technology advisory market drivers, technology advisory market restraints, technology advisory market leading competitors' revenues, profiles, and market shares.

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