

Cold Brew Coffee Market Valuation Prognosticated To Touch USD 654.91 Million Mark By 2027 | Market Research Future

The market's growth mostly depends upon the extensive market activities and the recent launches in the Cold Brew Coffee Market Share.

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/EINPresswire.com/ -- Market Overview:

The demand for innovative and refreshing drinks has risen considerably, and this factor is likely to promote the [cold brew coffee market](#).

The market's report is efficiently analyzed as per MRFR, which provides outlooks for the global markets



Cold brew coffee market

The global cold brew [coffee market](#) is expected to exhibit a strong 14.10% CAGR over the forecast period from 2019 to 2025, according to the latest research report published by Market Research Future (MRFR). Factors responsible for the strong growth rate of the global cold brew coffee market are analyzed in detail in the report, which also provides an analysis of the economic background, providing context and relevance to the analysis of drivers and restraints.

The development of multinational coffee chains and select cafes in certain regions is estimated to propagate the expansion of the cold brew coffee market. The up-gradation of retail chains globally is foreseen further to inspire the progress of the cold brew coffee market.

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Segmentation:

The global cold brew coffee market is segmented on the basis of type, category, distribution

channel, and region.

By type, the global cold brew coffee market is segmented into Arabica, robusta, and others. The Arabica segment holds the largest share in the global cold brew coffee market and is likely to retain the position over the forecast period, rising to a valuation of USD 440.9 million by 2025.

By category, the global cold brew coffee market is segmented into traditional and decaf.

By distribution channel, the global cold brew coffee market is segmented into store-based and non-store-based. The store-based segment is likely to dominate the global cold brew coffee market over the forecast period.

Regional Overview:

The regional appraisal of the cold brew coffee market consists of North America, Asia Pacific, Europe, the Middle East, and Africa. The North American cold brew coffee market is anticipated to establish a dominant stake during the forecast period. The US and Mexican national markets are among the major suppliers to the growth of the cold brew coffee market. The Asia Pacific cold brew coffee market is estimated to gain a prominent share globally through the forecast period. The national markets in India and China are projected to constitute a central share of the market in the forecast period. The significant manufacturers in the European region are intensifying their selections by presenting cold brew coffees charged with nitrogen to capture a larger end-user base. This, in turn, is extensively driving the development of the cold brew coffee market in the region.

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Competitive Analysis

The collaborative efforts of the market contenders are expected to broaden the horizons for development in the foreseeable future. The focus on the client's needs is estimated to be more important than before as changes in living standards can have a notable bearing on the popularity of certain market trends.

The contenders in the market are likely to see aggressive competition in the coming years. The reimagined market structure is predicted to rely on a combination of robust online selling capabilities and a capable supply chain. The measures being undertaken to ensure seamless functioning of the market is estimated to lay off in the long run. The market is projected to witness a period of turbulence with the impact of the pandemic on the workforce and the economy as a whole. The investment towards cutting-edge technology is anticipated to take a sharp surge with amplified funding accessibility. The formation of strong trade relations among several regions is forecasted to have a beneficial effect on growth.

The renowned companies in the cold brew coffee market are Venice Cold Brew, LLC (US), La Colombe Torrefaction, Inc. (US), Red Thread Coffee Co. (US), ZoZoZial Coffee Roasters ApS (Denmark), 1degreeC Pte. Ltd (Singapore), Lucky Jack, LLC (US), Julius Meinl Industrie Holding GmbH (Austria), Wandering Bear Coffee (US), Grady's Cold Brew (US), Groundwork Coffee Company Inc. (US), Station Cold Brew Company (Canada), Starbucks Corporation (US), Sandows London Limited (UK), Nestlé S.A. (Switzerland), Califia Farms LP (US), JAB Holding Company (Luxembourg), High Brew Coffee (US), KonaRed Corp (US), Slingshot Coffee Co. (US), and Seaworth Coffee Co. (US).

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Industry Updates:

May 2021 Rage Coffee, a Delhi-based FMCG coffee business that markets, produces, and distributes advanced packaged coffee products, has introduced two new products, Ground Coffee and Cold Brew Bags. While the brand's Cold Brew Bags is offered in 5 diverse flavors, Rage's Ground Coffee is accessible in many grind sizes, counting French Press, South Indian Filter Press, Pour Over, Moka Pot, Drip Machine, Aeropress, and Home Stainer. The brand also presents its grinds in 4 blends, i.e., Vita Blend, Rise Blend, Soul Blend, and OG Blend.

May 2021 Haagen-Dazs Shoppe Company Inc has declared the promotion of its Coffee Collection line of brews and ice creams, introducing a new Chameleon Cold-Brew Float served only at Häagen-Dazs Shops. The Häagen-Dazs Chameleon Cold-Brew Float, advanced in collaboration with the Chameleon Organic Coffee Team, highlights a select canned Chameleon Cold-Brew Tripleshot Black Coffee dispensed over two measures of classic Häagen-Dazs Vanilla ice cream, bettered with a rich, beaten cold foam for a supreme summer pick-me-up. Chameleon Cold-Brew Tripleshot Black Coffee is a skillfully made cold drink with a triple shot of caffeine from specialty, organic, green coffee. The float can also be modified with any ice cream flavors offered at the Häagen-Dazs Shops.

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Our fast emerging market research firm is armed with an adept research analysts' team that

focuses on gathering useful data and analytics in terms of economic and technological advances. Our proficient analysts conduct industrial visits in a bid to achieve reliable and accurate information from established market participants. One of our foremost objectives is to keep the client well-versed with all the lucrative opportunities as well as challenges surrounding various global markets. We offer step-by-step guidance to our clients, through consulting and strategic services, enabling them to arrive at a practical and effective decision.

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