

BlackFin Partner Cecilia Janson Wins Thought Leader Award

National trade publication adds company consultant to list of industry leaders.

DENVER, CO, USA, January 10, 2022

/EINPresswire.com/ -- [BlackFin Group](#), a management consulting firm serving the Banking and Mortgage Industries, is proud to announce that Cecilia Janson, BlackFin Partner and Chief Delivery Officer, has been awarded the Thought Leader Award from [PROGRESS in Lending Association](#).

"We need industry thought leaders if mortgage lending is going to advance," wrote Tony Garritano, Chairman and Founder at PROGRESS in Lending Association. "We need thought leaders that are not afraid to step forward and blaze a new trail. We need creativity. We need bold new ideas. As a result, for the second year in a row PROGRESS in Lending is honoring industry thought leaders."



Cecilia Janson

Janson is a 20-year mortgage industry veteran and a member of both the Mortgage Bankers Association and the National Association of Minority Mortgage Bankers. She also serves on the Board of Directors for the Mortgage Bankers of the Carolinas. She is a Certified Mortgage Banker (CMB), a Lean Six Sigma - Black Belt (ICBB), and a Certified Corporate Trainer (CTC). In her role at BlackFin, Janson directs internal teams to guide lenders during the new technology implementation process.

Janson maintains that while industry technology vendors do an amazing job of delivering great technology solutions, lenders often find there are challenges that hinder the effective management, testing, and implementation of these new systems. As a result, 85% of these projects either fail or never achieve the anticipated ROI.

"We must innovate how all three of the major steps to implementation are addressed at the lender level, in partnership with the respective vendor service," Janson said. "There has been no innovation in relation to this approach. Some vendors do much better than others to guide the lender through implementation, but few have the time, resources, tools, strategies and methodologies to ensure lenders are successful. That's where we step in to help."

"Cecilia is an important member of our BlackFin team and we are very fortunate to have her with us," said Keith Kempf, President and CEO of

BlackFin Group. "Her experience and abilities are contributing factors to both our own success and the success of our lender clients. I'm very pleased that the editorial team at PROGRESS in Lending recognized her for the industry thought leader she is."

“

Cecilia is an important member of our BlackFin team. I'm very pleased that the editorial team at PROGRESS in Lending recognized her for the industry thought leader she is."

*Keith Kempf, BlackFin Group
CEO*

Rick Grant
RGA Public Relations
+1 570-497-1026

[email us here](#)

Visit us on social media:

[Facebook](#)



About BlackFin Group

BlackFin Group is a management consulting firm that specializes in innovation, technology and business optimization in the banking and mortgage banking industry. We are skilled in the successful execution of your firms' critical initiatives by providing best-in-class resources that ensure project success. For more information, contact the company at (303) 524-1907, info@BlackFin-Group.com, or visit its website <https://www.blackfin-group.com>.

This press release can be viewed online at: <https://www.einpresswire.com/article/560254432>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.