

# Outdoor Structures & Beach Chair/Camping Chair Market Growth and Business Opportunities in Coming Years | TMR

*North America Outdoor Structures & Beach Chair/Camping Chair Market to reach the value of US\$ 3 Bn by 2030, expanding at a CAGR of 5% during the forecast period*

ALBANY , NY, US, January 11, 2022 /EINPresswire.com/ -- Transparency Market Research delivers key insights on the [North America outdoor structures & beach chair/camping chair market](#). In terms of revenue, the North America outdoor structures & beach chair/camping chair market is estimated to expand at a CAGR of ~5% during the forecast period, owing to numerous factors, regarding which TMR offers thorough insights and forecasts in its report on the North America outdoor structures & beach chair/camping chair market.



The North America outdoor structures & beach chair/camping chair market is affected by several factors, including high price and cost of raw materials. Improvement in product offerings & services by manufacturers coupled with regional penetration is expected to drive the outdoor structures & beach chair/camping chair market during the forecast period.

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## Outdoor Structures & Beach Chair/Camping Chair Market: Dynamics

The popularity of camping is growing across the globe especially among the younger population, which is enhancing the demand for beach chairs in the market. Furthermore, camping helps in reducing stress and contributes to emotional and physical health; thus, more people are expressing interest in camping, which also increases the demand for beach chairs. The increasing disposable income and changing lifestyle of consumers in developed and developing countries is helping in the growth of the outdoor structures and beach chair/camping chair market.

Companies operating in the outdoor structures market are developing products with addition

features such as windows, electricity availability, single roof, and more, which enhances the demand for outdoor structures. Manufacturers are developing outdoor structures with waterproof materials, which make them safe to store items even during the rainy season. Moreover, structures made with steel easily sustain harsh weather conditions and provide long-term durability. This further increases the demand for outdoor structures in the market.

Metal is one of the important raw materials used in the making of outdoor structures. Change in the prices of metal at the global level can be a factor hampering market growth. Furthermore, the high price is also a factor restraining the demand for outdoor structures and beach chair or camping chairs. Lockdown and other government restrictions imposed due to the outbreak of the COVID-19 pandemic resulted in disruption of supply chains, leading to shortage of raw materials, which negatively affected the growth of the outdoor structures & beach chair/camping chair market.

Consumers are increasingly preferring eco-friendly or sustainable products to minimize the environment impact. Thus, companies are manufacturing sustainable structures and beach chairs to attract more customers. Constructing an environment-friendly structure involves using means that will not hurt the environment. Manufacturers are also offering eco-friendly beach chairs in the market, which incorporate upcycled ocean-bound plastic from at-risk coastal areas in the product design. This factor further helps in the growth of the outdoor structures & beach chair/camping chair market.

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### Outdoor Structures & Beach Chair/Camping Chair Market: Prominent Regions

In terms of country, the U.S. has prominent share in terms of value and volume in the overall market for outdoor structures & beach chairs in North America. The trend is anticipated to continue during the forecast period, owing to increasing spending on outdoor activities and rising number of local manufacturers. Consumers in the U.S. are increasingly spending on eco-friendly and durable outdoor structures. Moreover, products with additional features such as fire resistance, water resistance, and rust resistance are highly preferred by millennial population of the U.S.

In Canada, outdoor structures are primarily used as a garden storage and car parking solution. Metal carports of steel are widely preferred for low cost, lightweight, fast construction, and easy maintenance. Tensile fabric canopies are increasingly used for commercial and residential spaces. In addition, rising preference for outdoor recreational activities is likely to push the demand for metal carports in the near future.

### Outdoor Structures & Beach Chair/Camping Chair Market: Key Players

Key players operating in the North America outdoor structures & beach chair/camping chair market include Craftsman, Handy Home, Kloter Farms, Lifetime Products, ShelterLogic Group, Suncast Corporation, Tuff Shed, Blue Ridge Chair Works, Cape Cod Beach Chair Company, Inc., Strongback Chair, and Telescope Casual Furniture.

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Rising Popularity of Camping; Expansion of Online & Offline Distribution Channels: A Key Driver of Outdoor Structures & Beach Chair/Camping Chair Market

Outdoor structures are majorly used by households and entrepreneurs. Metal sheds are widely used to store household equipment, farm and garden equipment, and grains. Moreover, metal sheds are preferred as a safe option to store boats and other large equipment at home. Increasing demand for sustainable and low-maintenance structures is anticipated to drive the outdoor structures & beach chair/camping chair market during the forecast period. Key manufacturers are focused on providing custom designs and styles of both outdoor structures and camping chairs to meet evolving consumer needs. Moreover, most outdoor structures include skylight, window, and vent to ensure a well-lit environment and good air circulation. In addition, outdoor structures are available in various sizes and designs, which further increase their demand and helps in the growth of the outdoor structures market.

Manufacturers operating in the outdoor structures & beach chair/camping chair market utilize various online and offline distribution channels ranging from traditional wholesale business to eCommerce business to cater to large consumer base. Furthermore, the increasing penetration of the Internet in different areas has resulted in the growth of eCommerce. This factor helps in the growth of the outdoor structures & beach chair/camping chair market.

Demand for outdoor structures and camping chairs is high from the residential segment followed by the commercial segment. Growing number of professional and recreational hikers is identified as a key market driver. Moreover, people are increasingly preferring backpacking and camping for unique hiking experiences. Increasing participation of millennial consumers in adventure activities is anticipated to drive the demand for outdoor structures & beach chair/camping chairs during the forecast period.

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