

Advanced Wound Care and Closure Market Growth Opportunity, Type, Material, Application, Industry Vertical

Advanced wound care and closure market will reach \$20.5 billion by 2020, registering a CAGR of 8.0% from 2014 to 2020.



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/EINPresswire.com/ -- Global advanced wound care and closure market (types, applications, end user and geography) - Size, Share, Global Trends, Company Profiles, Demand, Insights, Analysis, Research, Report, Opportunities, Segmentation and Forecast, 2013 - 2020.

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Key advanced wound care and closure manufacturers such as Smith and Nephew, Kinetic Concepts, 3M, BSN medical, Covidien, ConvaTech, Derma Sciences, Integra LifeSciences, Baxter International, Coloplast have adopted merger and acquisition and product launch as key developmental strategies in order to implement existing technologies with new products and capitalize unexplored markets.

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Advanced wound care and wound closure products have emerged as a promising solution for faster wound healing. These solutions are superior to traditional wound healing products in terms of their ability to produce the desired result and effectiveness in healing wounds. The rising incidences of chronic wounds have intensified the need for faster wound healing products. Thus, Hospitals have shifted their inclination towards the use of advanced wound care and closure products. Attempts to reduce hospital stays in order to limit surgical healthcare costs, and the rising demand for products that enhance therapeutic outcome are driving the advanced wound care and closure products' market.

Chronic wounds are hard to heal, which take substantial time to heal and are expensive to treat. Advanced wound care and closure products are increasingly gaining popularity as standard solutions for treating chronic wounds. Traditional products are being increasingly substituted with advanced products, mainly due to their effectiveness in managing wounds by promoting faster healing.

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Lifestyle diseases are the cause of chronic wounds such as diabetic foot ulcer, venous leg ulcer, pressure ulcer etc. Products that treat these ulcers are gaining prominence; therefore, the major application of these products is in treating different kinds of ulcers. The advanced wound care and closure market for ulcer treatment is expected to grow over \$7.8 billion by 2020 with diabetic foot ulcer management segment being prominent among all other segments.

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David Correa

Allied Analytics LLP

+1 800-792-5285

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